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Mondelēz International Opens Newest R&D Hub in Poland

Wroclaw facility is part of company's \$65 million investment in its global Technical Center network to accelerate growth and innovation

WROCLAW, Poland, June 07, 2017 (GLOBE NEWSWIRE) -- Mondelēz International today inaugurated its newest global Technical Center in Wroclaw, Poland. This state-of-the-art facility will support new products and technologies for many of the company's iconic Power Brands, including *Milka* and *Cadbury Dairy Milk* chocolate as well as *Oreo*, *belVita* and *Barni* biscuits.

A photo accompanying this announcement is available

at <http://www.globenewswire.com/NewsRoom/AttachmentNg/941aeec1-b182-4444-814c-52171a9392c9>

The Wroclaw Technical Center is part of the company's previously announced \$65 million investment in nine large R&D hubs, strategically positioned around the globe. These centers will enable Mondelēz International to better recruit, retain and develop talent across a range of science and technical disciplines while accelerating the company's growth and innovation.

"With these advantaged Technical Centers, we're focusing our investment in research, equipment and capabilities, driving innovation to support our growth strategy, margin and quality platforms," said Rob Hargrove, Executive Vice President, Research, Development, Quality and Innovation. "These R&D hubs will improve speed, efficiency and effectiveness, while increased scale will enable us to more quickly address evolving consumer needs."

Hargrove continued, "Poland is one of our most important markets in Central Europe, and Wroclaw is a modern city that's open to investment. Embedding one of our largest Technical Centers here clearly signals the importance of Poland and Europe within our global R&D network."

The Wroclaw Technical Center will be home to nearly 250 experts — scientists, engineers and other specialists from all over the world. The site is equipped with innovation labs, a large pilot plant and a "collaboration kitchen" — a creative space of 9,500 square meters for new ideas and experimentation. The Wroclaw Technical Center will closely collaborate on innovations with more than 40 sites in our manufacturing network across Europe.

The Wroclaw hub joins four other Mondelēz International Technical Centers — East Hanover, New Jersey, in the United States; Curitiba in Brazil; as well as Bournville and Reading, both in the UK — that are already in full operation. The remainder of the company's network of redesigned Technical Centers — in India, Singapore, Mexico and China — are expected to open in the second half of 2017 and in 2018.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ:MDLZ) is building the best snacking company in the world, with 2016 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 165 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *belVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at [www.twitter.com/MDLZ](https://twitter.com/MDLZ).

Contacts:

Michael Mitchell (Media)
+1-847-943-5678
news@mdlz.com

Shep Dunlap (Investors)
+1-847-943-5454
ir@mdlz.com