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## Mondelēz International Delivers Strong Progress Against Its 2020 Impact Goals

- | **Successfully delivered goals to grow portion control and Better Choice options, to increase whole grains and include calories on all front-of-pack labels globally**
- | **Off to strong start to achieve 2020 sustainability targets to reduce greenhouse gas emissions, water usage, waste and packaging**

DEERFIELD, Ill., July 20, 2017 (GLOBE NEWSWIRE) -- Today, Mondelēz International published its 2016 Impact for Growth Progress Report. The report highlights how the world's leading snacking company met several of its well-being targets ahead of schedule, further validating its ambition to be a global leader in well-being snacks. The report also describes the company's progress against its 2020 sustainable agriculture and environmental footprint goals to fight the impact of climate change.

"Our future is rooted in helping people snack in a balanced way and enjoy life with products that are safely and sustainably sourced, produced and delivered," said Irene Rosenfeld, Chairman and CEO. "That's why we focus our efforts on delivering positive change for people and the planet while driving business growth. I'm proud of our strong progress overall and particularly in well-being snacks where we were able to reach many of our targets ahead of schedule. Building on this foundation, we'll continue to lead with authenticity, integrity and transparency."

Mondelēz International focuses its efforts on four areas where it can have the greatest impact on people and the planet: sustainability, well-being snacks, communities and safety. Following are highlights of the company's 2016 progress:

### Sustainability

- | Reduced **absolute CO<sub>2</sub> emissions** from manufacturing by 7 percent.
- | Reduced **water use** by 18 percent at priority locations where water is most scarce.
- | Eliminated 46,300 metric tonnes of **packaging** — achieving two-thirds of its 2020 goal.
- | Increased the reach of **Cocoa Life**, the company's sustainable cocoa sourcing program, by 20 percent, reaching 92,000 cocoa farmers in over 861 communities.
- | Maintained 100 percent **RSPO (Roundtable on Sustainable Palm Oil)** palm oil goal; with 96 percent of its palm oil traceable back to the mill.
- | 15 percent of **eggs** used in products in the U.S., Canada and the European Union were **cage-free**; on target to use 100 percent cage-free eggs in the U.S. and Canada by 2020 and in the EU by 2025.

### Well-Being Snacks

- | Exceeded the goal ahead of schedule to increase the number of individually wrapped **portion-control options** by achieving 39 percent growth vs. the 25 percent goal.
- | Delivered, ahead of time, **Better Choice** options representing more than 25 percent of revenue.
- | Achieved goal to have **front-of-pack calorie labeling** globally.
- | Improved nutrition profile of overall global portfolio, achieving the 25 percent increase of **whole grain** ahead of schedule, and reducing **saturated fat** by 6 percent and **sodium** by 5 percent.

### Safety

- | Reduced Total Recordable Incidents by 30 percent and Total Incident Rate by 21 percent for all employees; on track for continued **world-class safety performance**.
- | 84 percent of external manufacturers and 96 percent of suppliers are certified against a **Global Food Safety Initiative scheme**.

### Communities

- | Allocated more than \$42 million to **healthy lifestyle community partnerships** across 14 countries. Programs delivered positive public health impact across key metrics: 12 percent increase in participants' nutrition knowledge; 6 percent increase in participants' physical activity; and 11 percent more participants eating fresh fruit and vegetables

daily.

### **Looking Ahead to 2020**

The report further outlines Mondelēz International's plans to evolve its well-being portfolio approach to address areas that are becoming more important to consumers. Going forward, the company is focusing its efforts in three growth areas: growing 10 existing well-being brands at twice the rate of the base portfolio; improving the nutrition and ingredient profile of its Power Brands; and delivering 15 percent of revenue from individually wrapped, portion-control snack options that are under 200 calories.

To read an at-a-glance summary, please visit <http://bit.ly/2viTsBv>. For the full report, please <http://bit.ly/2uzkK91>. And for an infographic detailing progress, please visit <http://bit.ly/2uCEHLP>.

### **About Mondelēz International**

Mondelēz International, Inc. (NASDAQ:MDLZ) is building the best snacking company in the world, with 2016 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 165 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *beVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow us on Twitter at [www.twitter.com/MDLZ](http://www.twitter.com/MDLZ).

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