



Contacts: Michael Mitchell (Media)
+1-847-943-5678
news@mdlz.com

Shep Dunlap (Investors)
+1-847-943-5454
ir@mdlz.com

Mondelēz International Opens \$90 Million 'Factory of the Future' in Bahrain

New State-of-the-Art Manufacturing Plant Produces *Oreo* Cookies and
Barni Soft Cakes for Consumers in the Middle East and Africa

MANAMA, BAHRAIN – April 17, 2018 – To meet growing consumer demand, Mondelēz International today inaugurated its newest “Factory of the Future” in the Kingdom of Bahrain. The company invested \$90 million in the state-of-the-art biscuit manufacturing plant that produces iconic Power Brands, including *Oreo* cookies and *Barni* soft cakes, for local consumers and serves as a hub for exports to the Gulf region, the Levant and Africa, reducing delivery costs and improving product freshness.

The 250,000 square meter manufacturing facility is about the size of 30 soccer fields with production capacity of nearly 45,000 tons per year. This new plant is located alongside Mondelēz International’s existing manufacturing site, which has been producing *Kraft* cheese and *Tang* powdered beverages since 2008.

The inauguration ceremony was held in the presence of His Highness Shaikh Isa Bin Salman Bin Hamad Al Khalifa, H.E. Zayed R. Al Zayani, Minister of Industry, Commerce and Tourism; Daniel Myers, Executive Vice President, Integrated Supply Chain, Mondelēz International; Maurizio Brusadelli, EVP & President, Asia Pacific, Middle East and Africa, Mondelēz International; and distinguished VIP guests and members of the news media.

“The Middle East and Africa are priority markets for us, and we’re confident in our selection of Bahrain as the preferred location for our plant, due to its business-friendly environment, skilled local workforce and excellent transport links, all of which will be instrumental to the success of our growth plans,” said Brusadelli. “We thank the Government of Bahrain for their continued support. This site is our second major investment in the Kingdom over the past 10 years, further strengthening Bahrain’s position as a strategic business hub and contributing to national economic growth.”

“This investment in Bahrain is a great example of how we’re building a world-class supply chain, with Factories of the Future in strategic locations around the world designed to simplify operations, increase flexibility, improve productivity and meet the growth demands of our Power Brands,” said Myers. “We’re keenly focused on winning with our consumers and customers, as we simplify and modernize our operations and production capacity. We’re making our company more nimble and efficient, creating the fuel we need to invest in our brands and our people – our most important assets – and deliver sustainable, profitable growth for our shareholders.”

The new plant has already made a valuable contribution to the local economy and takes advantage of the region’s highly skilled and educated local workforce. The site creates about 150 direct jobs and helps sustain over 12,000 more indirect jobs in the local economy through its two plants.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ:MDLZ) is building the best snacking company in the world, with 2017 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 160 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *beVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor’s 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

About Mondelēz International in the GCC

Mondelēz International and its predecessor, Kraft Foods, have been operating in the Middle East for more than a century, ever since Kraft Foods sold its first can of cheese in the Kingdom of Saudi Arabia in 1912. Mondelēz International’s hub in the Middle East is located in Dubai, where it’s responsible for operations, sales and distribution in the region, including Saudi Arabia, Bahrain, U.A.E., Lebanon, Iraq and Pakistan. *Tang* powdered beverage, *Cadbury Dairy Milk* chocolate and *Oreo* biscuits are among the company’s best-selling products in the region.

