(City)

(Last)

280 PARK AVENUE 41ST FLOOR

(State)

TRIAN FUND MANAGEMENT, L.P.

(First)

1. Name and Address of Reporting Person*

(Zip)

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

\Box	Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMEN
\cup	obligations may continue. See	

T OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

	tion 1(b).	andc. Sec		File							rities Excha					lliot	irs per i	response.	0.5
	nd Address o	of Reporting Pers	son*		2	. Issue	r Name a	nd Tick	er or T	radin	g Symbol			(Che	elationshi ck all app	,	rting Pe	. ,	Issuer Owner
(Last) (First) (Middle) 280 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 05/05/2017									Officer (give title Other (s below) below)				r (specify w)
41ST FLOOR (Street) NEW YORK NY 10017				_ 4	I. If Amo	endment,	Date of	Origin	nal Fil	ed (Month/l	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person								
(City)	;)	State)	(Zip)																
		٦	Table I	- Non-Deriv	/ati	ve Se	curitie	s Acq	uire	d, D	isposed	of, or	Benefi	cially	y Own	ed			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Da if any (Month/Day/Y		Cod	Transaction Code (Instr.		4. Securities Ac Disposed Of (D)		cquired (A) or 0) (Instr. 3, 4 and 5		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Cod	e V	Aı	mount	(A) or (D)	Price		Reporte Transac (Instr. 3	tion(s)			(Instr. 4)
Class A Common Stock			05/05/201	.7	7		S		7	750,000	D	\$44.81	07 ⁽¹⁾	43,468,409		I		Please see explanation below ⁽²⁾⁽³⁾	
Class A Common Stock			05/08/201	7			S		}	300,000	D	\$44.67	59 ⁽⁴⁾	42,668,409		I		Please see explanation below ⁽²⁾⁽³⁾	
Class A Common Stock			05/09/201	.7	7		S	S		181,410	D	\$44.4737 ⁽⁵⁾		42,486,999		I		Please see explanation below ⁽²⁾⁽³⁾	
Class A Common Stock													13,722(6)		D				
			Table	e II - Derivat (e.g., p	tive uts	Secu	rities	Acqui ants. (red,	Dispons.	posed of convert	f, or B ible se	eneficia ecuritie	ally (s)	Owned				
Derivative Conversion Date			ear) Ex	3A. Deemed Execution Date, if any (Month/Day/Year)		nsaction le (Instr	5. Nu of	mber ative rities ired	er 6. Date E Expiratio (Month/D		cisable and	7. Tit Amo Secu Unde Deriv Secu	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Cod	ie V	(A)		Date Exercis	sable	Expiration Date	n Title	Amour or Numbe of Shares	er					
	nd Address o	of Reporting Pers	son*																
(Last) 280 PAR 41ST FL	K AVENU	(First) JE		(Middle)															
(Street) NEW Y	ORK	NY		10017															

(Street) NEW YORK	NY	10017
(City)	(State)	(Zip)

Explanation of Responses:

- 1. The price shown in Column 4 is a weighted average sale price. The price range for the sale is \$44.62 to \$45.27. The Reporting Persons undertake to provide upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 2. Trian Fund Management, L.P. ("Trian Management") serves as the management company for Trian Partners, L.P., Trian Partners Master Fund, L.P., Trian Partners Master Fund ERISA, L.P., Trian Partners Parallel Fund I, L.P., Trian Partners Strategic Investment Fund, L.P., Trian Partners Strategic Investment Fund-I, L.P., Trian Partners Strategic Investment Fund-I, L.P., Trian Partners Strategic Investment Fund-I, L.P., Trian Partners Strategic Investment Fund N, L.P., Trian Partners Fund (Sub)-G, L.P., Trian Partners Strategic Fund-G II, L.P., Trian Partners Strategic Fund-G III, L.P., Trian Partners Strategic Fund-G III,
- 3. (FN2, contd.) Mr. Peltz is a member of Trian Fund Management GP, LLC, which is the general partner of Trian Management, and therefore is in a position to determine the investment and voting decisions made by Trian Management on behalf of the Trian Entities. Accordingly, Mr. Peltz and Trian Management may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Securities Exchange Act of 1934) the shares beneficially owned by the Trian Entities. The Reporting Persons disclaim beneficial ownership of such shares except to the extent of their respective pecuniary interests therein and this report shall not be deemed an admission that the Reporting Persons are the beneficial owner of such securities for purposes of Section 16 or for any other purpose. Mr. Peltz is a director of Mondelez International.
- 4. The price shown in Column 4 is a weighted average sale price. The price range for the sale is \$44.46 to \$45.01. The Reporting Persons undertake to provide upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 5. The price shown in Column 4 is a weighted average sale price. The price range for the sales is \$44.35 to \$44.60. The Reporting Persons undertake to provide upon request by the staff of the Securities and Exchange Commission, the Issuer or a security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- 6. Total number of shares owned includes 227 shares acquired through a dividend reinvestment program.

Remarks:

Stacey L. Sayetta, Attorney-in-Fact for Nelson Peltz

Stacey L. Sayetta, Attorney-in-Fact for Nelson Peltz, member of the general partner of Trian Fund Management, L.P.

05/09/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.