UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 24, 2015

MONDELEZ INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Virginia (State or other jurisdiction of incorporation) 1-16483 (Commission File Number) 52-2284372 (I.R.S. Employer Identification No.)

Three Parkway North, Deerfield, Illinois 60015 (Address of principal executive offices, including zip code)

 $(847) \ 943\text{-}4000 \\ \text{(Registrant's telephone number, including area code)}$

Not Applicable (Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):		
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On February 24, 2015, we announced that Roberto Marques will join the company in March 2015 and become our Executive Vice President and President, North America. Mark Clouse, who has served as our Executive Vice President and President, North America since October 2012 and became Executive Vice President and Chief Growth Officer in July 2014, will cease to be Executive Vice President and President, North America in March 2015 when Mr. Marques assumes the role. Mr. Clouse will continue in his role as Executive Vice President and Chief Growth Officer.

A copy of our press release announcing these changes is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

d) The following exhibit is being filed with this Current Report on Form 8-K.

Exhibit	
Number	Description

99.1 Mondelēz International, Inc. Press Release, dated February 24, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MONDELĒZ INTERNATIONAL, INC.

By: /s/ Carol J. Ward

Name: Carol J. Ward

Title: Vice President and Corporate Secretary

Date: February 24, 2015

EXHIBIT INDEX

Exhibit <u>Number</u>

<u>Description</u>

99.1 Mondelēz International, Inc. Press Release, dated February 24, 2015.



Contacts:

Michael Mitchell (Media) +1-847-943-5678 news@mdlz.com Dexter Congbalay (Investors) +1-847-943-5454 ir@mdlz.com

Mondelēz International Announces Roberto Marques to Become EVP and President, North America J&J Veteran Brings Extensive Global CPG Leadership Experience to Role

DEERFIELD, IL – Feb. 24, 2015 – Mondelēz International, the world's pre-eminent maker of biscuits, chocolate, gum and candy, today announced that Roberto Marques, 49, will join the company in mid-March and become Executive Vice President and President, North America. Marques will report to Chairman and CEO Irene Rosenfeld and be based in East Hanover, N.J. In this role, he will be responsible for leading the company's \$7 billion business in the United States and Canada, which includes Power Brands like *Oreo* and *belVita* biscuits; *Triscuit* and *Wheat Thins* crackers, *Halls* candy and *Trident* gum. Marques succeeds Mark Clouse, who became the company's Chief Growth Officer in July 2014.

"I'm delighted to welcome Roberto to the Mondelēz International family," said Rosenfeld. "His knowledge of consumer brands, strong leadership capabilities and extensive global experience make him a terrific addition to our North America region and my leadership team. He will play a critical role in driving our growth and margin-expansion agendas."

In this role, Marques will also become a business sponsor on the company's Supply Chain Reinvention Steering Committee and Sales & Marketing Optimization team as well as a member of Mondelēz International's newly formed Growth Council.

Marques joins Mondelēz International after a successful career at Johnson & Johnson, where he most recently served as Company Group Chairman, Consumer North America, overseeing all aspects the \$6 billion business, including beauty, baby and personal products and over-the-counter medicines. Prior to that, he held several senior management roles at J&J, including Company Group Chairman Consumer Health Care Global Business Unit, Worldwide President for the Vision Care Division, and President of Europe, Africa, Middle East and Latin America for Vision Care.

His track record includes driving growth through global platforms and leading multiple businesses and functions, including start-ups, turnarounds, effective repositioning and growth of leading household brands, including *Acuvue*, *Aveeno*, *Band-Aid*, *Johnson's*, *Listerine*, *Neutrogena*, *Neosporin*, *Rogaine*, *Splenda*, *Tylenol* and *Zyrtec*.

"I'm thrilled to help Mondelēz International grow its portfolio of iconic brands," Marques said. "I look forward to partnering with Irene and the rest of her leadership team to shape the future of the North American business and of Mondelēz International."

Marques is a board member of the Consumer Health Care Products Association, ENACTUS and the Brazil-U.S. Business Council at the U.S. Chamber of Commerce. He earned a bachelor's degree in business, marketing and strategic planning from Fundação Getúlio Vargas in São Paulo and completed postgraduate work at the Kellogg School of Management at Northwestern University and The Wharton School at the University of Pennsylvania. Marques speaks English, Portuguese and Spanish and has lived and worked in Brazil, Colombia, the UK and the United States.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2014 revenue of \$34 billion. Creating delicious moments of joy in 165 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Oreo*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; *Trident* gum; *Jacobs* coffee and *Tang* powdered beverages. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at www.twitter.com/MDLZ.

