

# Forward-looking Statements

This presentation contains a number of forward-looking statements. Words, and variations of words, such as “will,” “expect,” “may,” “intend,” “should,” “plan,” “believe,” “estimate,” “project,” “positioned,” “potential,” “deliver,” “target,” “outlook” and similar expressions are intended to identify our forward-looking statements, including, but not limited to, statements about: our future performance, including our future revenue growth, earnings, earnings per share, margins, interest expense and cash flow; currency and the effect of foreign exchange translation on our results of operations; our tax rate; our strategy and the future of Mondelez International; macroeconomic trends and growth; snacks category growth; market share; consumer behavior; our global and regional growth initiatives and plans and volume-led growth; growth in and revenues from e-commerce; supply chain improvements; cost reduction opportunities; productivity; our DSD system; gross margins; investments and the results of and return on those investments; innovation; our gum business; digitalization; the costs of our restructuring program and its effects on our business and future financial performance; strategic transactions and our portfolio; shareholder value and returns; the potential for value creation of our JDE and Keurig Dr Pepper investments; our capital allocation model; capital expenditures; working capital; dividends; share repurchases; interest expense; our long-term financial targets; and our outlook, including Organic Net Revenue growth, Adjusted EPS growth, Adjusted Effective Tax Rate and Free Cash Flow for full-year 2018 and 2019 and Adjusted Operating Income margin for full-year 2018. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond our control, which could cause our actual results to differ materially from those indicated in our forward-looking statements. Such factors include, but are not limited to, risks from operating globally including in emerging markets; changes in currency exchange rates, controls and restrictions; continued volatility of commodity and other input costs; weakness in economic conditions; weakness in consumer spending; pricing actions; tax matters including changes in tax rates and laws, disagreements with taxing authorities and imposition of new taxes; use of information technology and third party service providers; unanticipated disruptions to our business, such as the malware incident, cyberattacks or other security breaches; competition; the restructuring program and our other transformation initiatives not yielding the anticipated benefits; and changes in the assumptions on which the restructuring program is based. Please also see our risk factors, as they may be amended from time to time, set forth in our filings with the SEC, including our most recently filed Annual Report on Form 10-K. Mondelez International disclaims and does not undertake any obligation to update or revise any forward-looking statement in this presentation, except as required by applicable law or regulation.

# Non-GAAP Financial Measures

All results contained within this presentation are non-GAAP unless otherwise noted. Please refer to Exhibit 99.1 to our Form 8-K furnished with the Securities and Exchange Commission on July 25, 2018 for definitions of these measures and refer to the GAAP to non-GAAP reconciliations at the end of this presentation and at [www.mondelezinternational.com/investors](http://www.mondelezinternational.com/investors) for comparable GAAP measures.

