



April 1, 2014

Mondelez International to Hold Annual Meeting of Shareholders on May 21, 2014

DEERFIELD, Ill., April 1, 2014 /PRNewswire/ -- Mondelez International, Inc. will hold its Annual Meeting of Shareholders at 9 a.m. CDT on Wednesday, May 21, 2014, at the North Shore Center for the Performing Arts in Skokie, Ill. Shareholders of record at the close of business on March 14, 2014, are entitled to attend and vote on all matters that properly come before the meeting, including electing 12 directors for one-year terms. The company's 2014 Notice of Annual Meeting and Proxy Statement and Annual Report on Form 10-K for the year ended Dec. 31, 2013, are available at mondelezinternational.com/investors.



Mondelez International is again taking advantage of the U.S. Securities and Exchange Commission's "e-proxy" rule, which allows companies to furnish proxy materials to shareholders via the Internet. This process provides shareholders with proxy materials more quickly, reduces the environmental impact of the meeting and lowers costs. Instead of sending printed proxy materials, the company will mail most shareholders a Notice of Internet Availability of Proxy Materials. The Notice contains instructions on how to access proxy materials and vote on the Internet. It also contains information about how shareholders can request written copies of the proxy materials if they desire them.

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2013 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in chocolate, biscuits, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate, *Jacobs* coffee, *Oreo*, *LU* and *Nabisco* biscuits, *Tang* powdered beverages and *Trident* gum. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com and www.facebook.com/mondelezinternational.

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