UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 6, 2013

Mondelēz International, Inc.

(Exact name of registrant as specified in its charter)

Virginia (State or other jurisdiction of incorporation)

1-16483 (Commission File Number) 52-2284372 (I.R.S. Employer Identification No.)

Three Parkway North, Deerfield, Illinois (Address of Principal executive offices) 60015 (Zip Code)

Registrant's Telephone number, including area code: (847) 943-4000

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On November 6, 2013, Mondelēz International, Inc., a Virginia corporation, issued a press release announcing earnings for the third quarter ended September 30, 2013. A copy of the earnings press release is furnished as Exhibit 99.1 to this current report.

This information, including Exhibit 99.1, will not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that section and it will not be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) The following exhibit is being furnished with this Current Report on Form 8-K.

Exhibit Number 99.1 Description Mondelēz International, Inc. Press Release, dated November 6, 2013.

SIGNATURE

Name:

Title:

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 6, 2013

MONDELĒZ INTERNATIONAL, INC.

/s/ David A. Brearton

David A. Brearton Executive Vice President and Chief Financial Officer



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Mondelēz International Reports Third Quarter 2013 Results

- Q3 net revenues increased 1.8%; Organic Net Revenues¹ increased 5.3%, driven entirely by volume/mix; Emerging markets² grew 10.7%
- YTD net revenues increased 1.1%; Organic Net Revenues grew 4.3%
- Q3 diluted EPS was \$0.57; Adjusted EPS¹ increased to \$0.41, up 16.7% on a constant currency basis
- YTD diluted EPS was \$1.23; Adjusted EPS increased to \$1.12, up 15.5% on a constant currency basis
- Company lowers 2013 Organic Net Revenue growth outlook to approximately 4%
- Company raises 2013 Adjusted EPS guidance to \$1.57-\$1.62¹¹
- Company has repurchased approximately \$0.8 billion of shares YTD

DEERFIELD, III. - Nov. 6, 2013 - Mondelēz International, Inc. (NASDAQ: MDLZ) today reported third quarter 2013 results.

"We delivered solid results in a difficult environment. Both revenue and operating margin improved sequentially, fueled by volume/mix gains of more than 5 percent, double-digit growth in emerging markets and increased global market shares," said Chairman and CEO Irene Rosenfeld. "Weak biscuit performance in China, continued headwinds from coffee pricing and slower global category growth, however, led to revenue growth below our expectations."

"Looking forward, we expect these factors will continue to pressure our top line for the remainder of the year," Rosenfeld continued. "As a result, we're reducing our 2013 Organic Net Revenue growth outlook to approximately 4 percent. In light of this more challenging environment, we're stepping up our efforts in productivity and overheads, and continue to expect Adjusted Operating Income margin of approximately 12 percent for the full year. Additionally, we're raising our 2013 Adjusted EPS target to \$1.57 to \$1.62."

Rosenfeld concluded: "We believe that the recent industrywide slowdown in key emerging markets, especially China, is temporary. But this slowdown, along with lower coffee prices, will moderate our top-line growth in 2014 to be in the 4 to 5 percent range. We will, however, continue to invest in Power Brands, sales capabilities and routes to market so that we're well-positioned when global category growth returns to previous levels. As a result, we remain committed to delivering our long-term goals of 5 to 7 percent Organic Net Revenue growth and double-digit Adjusted EPS growth."

Third Quarter Results

Net revenues were \$8.5 billion, up 1.8 percent. Organic Net Revenues increased 5.3 percent, driven entirely by volume/mix, despite challenging macroeconomic conditions and slowing category growth in many key emerging markets. The pass-through of lower coffee commodity costs tempered growth by 0.5 percentage points.

Power Brands continued to grow faster than the company average, up 6.9 percent, led by *Tuc, Club Social, belVita* and *Barni* biscuits and *Cadbury Dairy Milk, Milka* and *Lacta* chocolate.

Revenues from emerging markets increased 10.7 percent, led by gains of mid-to-high teens in Russia, India and Brazil. China, however, declined double digits reflecting softening macroeconomic conditions and weak biscuit performance. The BRIC markets³, in aggregate, were up double digits despite China's weak performance. Developed markets⁴ grew 1.8 percent as North America, Europe and Asia Pacific all posted low-single digit gains, in line with our long-term algorithm.

Operating income increased to \$1.3 billion, up 50.6 percent, and operating income margin was 14.9 percent. This includes a \$336 million favorable impact from the reversal of an indemnity accrual related to the 2010 acquisition of Cadbury⁵.

Adjusted Operating Income¹ increased 0.8 percent on a constant currency basis, including a negative 5.0 percentage point impact from prior year onetime items⁶. Excluding these items, higher gross profit was partially offset by increased investments in advertising, consumer support, sales capabilities and route-tomarket expansion.

Adjusted Operating Income margin was 12.2 percent, a sequential improvement from the previous quarter, but down 0.8 percentage points versus prior year as last year's margin was unusually high due to the spin-off of Kraft Foods Group. The decline also reflects increased growth investments and a negative 0.6 percentage point impact from prior year one-time items.

Diluted EPS was \$0.57, including a \$0.21 benefit from the indemnity accrual reversal. Adjusted EPS was \$0.41, including a negative \$0.01 impact from currency. On a constant currency basis, Adjusted EPS increased 16.7 percent, reflecting a positive impact of \$0.07 from lower taxes.

Third Quarter Revenue Results by Region

Latin America: Net revenues increased 1.7 percent. Organic Net Revenues grew 16.9 percent primarily driven by continued strong performance in Brazil as well as pricing in the inflationary economies of Venezuela and Argentina. Brazil increased mid-teens behind strong volume/mix gains and pricing. Power Brands grew 18.1 percent, led by *Club Social, Oreo* and *belVita* biscuits, *Lacta* chocolate and *Halls* candy.

Asia Pacific: Net revenues decreased 7.5 percent. Organic Net Revenues were essentially flat, as higher volume/mix offset lower pricing. The region's emerging markets were down slightly, as double-digit declines in our \$1.1 billion China business, driven by weak biscuits performance, offset high-teens growth in India. Developed markets in the region were up slightly. Power Brands decreased 3.5 percent primarily due to *Oreo* biscuits in China.

EEMEA: Net revenues increased 7.0 percent. Organic Net Revenues grew 13.0 percent, as strong volume/mix gains were partially offset by lower pricing, mostly from coffee in Eastern Europe. Revenue growth was broad-based with double digit gains in Russia, the GCC⁷ countries, Ukraine and West Africa. Russia continued to build momentum with high-teens growth behind exceptional volume/mix performance, partially offset by lower pricing in coffee and chocolate. Power Brands grew 18.9 percent, led by *Cadbury Dairy Milk* and *Milka* chocolate, *Barni, Oreo, Tuc* and *belVita* biscuits and *Jacobs* coffee.

Europe: Net revenues increased 4.3 percent. Organic Net Revenues increased 1.9 percent, as strong volume/mix gains, particularly in biscuits, chocolate and coffee were partially offset by lower pricing in coffee and soft performance in gum. Lower coffee revenues negatively affected the region's growth by 1.4 percentage points. Power Brands grew 4.7 percent, led by *Oreo* and chocobakery biscuits, *Cadbury Dairy Milk* and *Milka* chocolate and *Tassimo* coffee.

North America: Net revenues increased 1.0 percent. Organic Net Revenues increased 2.4 percent, with strong biscuits and candy growth partially offset by lower gum revenues. U.S. biscuits grew 5 percent or more for the ninth consecutive quarter. Power Brands grew 2.9 percent fueled by strong growth of Oreo, Chips Ahoy! and belVita biscuits and Halls candy.

September Year-to-Date Results

Net revenues were \$25.8 billion, up 1.1 percent. Organic Net Revenues increased 4.3 percent, driven by strong volume/mix of 3.8 percentage points as well as favorable pricing of 0.5 percentage points. Lower coffee revenues tempered growth by 0.8 percentage points.

Power Brands grew 7.4 percent. Oreo, Chips Ahoy!, Tuc, Club Social, belVita, and Barni biscuits, Cadbury Dairy Milk, Milka and Lacta chocolate and Halls candy each posted double-digit increases.

Revenues from emerging markets were up 9.9 percent, led by double-digit gains in the BRIC markets. Developed markets increased 0.7 percent as modest gains in North America and Europe were mostly offset by a low-single digit decline in Asia Pacific.

Market share performance⁸ was strong, with more than 60 percent of revenues gaining or holding share. Performance was particularly strong in biscuits, with more than 75 percent of revenues gaining or holding share.

Operating income increased to \$3.0 billion, up 10.6 percent, and operating income margin was 11.5 percent. This includes a \$336 million favorable impact from the reversal of an indemnity accrual related to the 2010 acquisition of Cadbury.

Adjusted Operating Income decreased 4.3 percent on a constant currency basis, including a negative 4.3 percentage point impact from prior year onetime items⁹. Excluding these items, higher gross profit was offset primarily by increased investments in advertising, consumer support, sales capabilities and routeto-market expansion.

Adjusted Operating Income margin was 11.3 percent, down 1.4 percentage points, including the negative impacts of 0.5 percentage points from prior year one-time items⁹ and 0.3 percentage points due to the devaluation of the Venezuelan bolivar.

Diluted EPS was \$1.23, including a \$0.21 benefit from the indemnity accrual reversal. Adjusted EPS was \$1.12, including a negative \$0.07 impact from currency. On a constant currency basis, Adjusted EPS increased 15.5 percent, reflecting a positive impact of \$0.20 from lower taxes.

Net Debt and Share Repurchases

The company's Net Debt¹⁰ as of Sept. 30, 2013, was \$16.2 billion, up \$0.6 billion from June 30, 2013. The increase was largely attributable to \$0.7 billion of share repurchases in the quarter. Through September 2013, the company has repurchased approximately \$0.8 billion of its common stock at an average price of \$31.13.

Outlook

The company lowered its 2013 Organic Net Revenue growth outlook to approximately 4 percent from its previous guidance of the low end of 5 to 7 percent to reflect the impact of weak biscuit sales in China, continued lower coffee prices and slower global category growth, especially in key emerging markets. The company raised its 2013 Adjusted EPS target to \$1.57 to \$1.62¹¹ (at guidance currency rates) to flow through some tax favorability. Based on currency translation impacts recorded to date and spot rates as of Oct. 31, the company's 2013 Adjusted EPS would be about 5 cents lower than the \$1.57 to \$1.62 guidance.

Conference Call

Mondelēz International will host a conference call for investors with accompanying slides to review its results at 5 p.m. ET today. Access to a live audio webcast with accompanying slides and a replay of the event will be available at www.mondelezinternational.com/Investor.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2012 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelēz International is a world leader in chocolate, biscuits, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Cadbury, Cadbury Dairy Milk* and *Milka* chocolate, *Jacobs* coffee, *LU*, *Nabisco* and *Oreo* biscuits, *Tang* powdered beverages and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit <u>www.mondelezinternational.com</u> and <u>www.facebook.com/mondelezinternational</u>.

End Notes

- 1. Please see discussion of Non-GAAP Financial Measures at the end of this press release.
- Emerging markets consist of the Latin America and Eastern Europe, Middle East and Africa regions in their entirety; the Asia Pacific region, excluding Australia, New Zealand and Japan; and the following countries from the Europe region: Poland, Czech & Slovak Republics, Hungary, Bulgaria, Romania, the Baltics and the East Adriatic countries.
- 3. The BRIC markets are Brazil, Russia, India and China.
- 4. Developed markets include the entire North America region, the Europe region excluding the countries included in the emerging markets definition, and Australia, New Zealand and Japan from the Asia Pacific region.
- 5. As part of our 2010 Cadbury acquisition, we became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, we recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount we paid to DPSG under the Tax Indemnity. We recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013.
- 6. Prior year one-time items in the third quarter include the reversal of a Cadbury reserve accrual (Europe) and proceeds from insurance settlements (Asia Pacific).
- 7. The Gulf Cooperation Council (GCC) countries are Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates.

- 8. Market share performance is defined as the percentage of revenues for the biscuits, chocolate, gum, candy, coffee, powdered beverage and cream cheese categories in key markets with share either increasing or flat versus the same prior year period. Based on Global Nielsen data for measured channels for available periods through September 2013.
- Prior year one-time items year to date include the gains on sales of properties in Russia and Turkey (EEMEA), an asset impairment charge related to a trademark in Japan (Asia Pacific), the reversal of a Cadbury reserve accrual (Europe) and proceeds from insurance settlements (Latin America and Asia Pacific).
- 10. "Net debt" is defined as total debt, which includes short-term borrowings, current portion of long-term debt and long-term debt, less cash and cash equivalents. See schedule 15 for the GAAP to Non-GAAP reconciliation.
- 11. Adjusted EPS guidance of \$1.57-\$1.62 is based on 2012 average currency rates and includes the estimated impact of the write-down of the net monetary assets and the translation of operating income for the company's Venezuelan business stemming from that government's decision to devalue its currency to a fixed rate of 6.30/\$US on February 8, 2013.

Forward-Looking Statements

This press release contains a number of forward-looking statements. Words, and variations of words, such as "will," "expect," "continue," "growth," "believe," "deliver," "outlook," "guidance" and similar expressions are intended to identify our forward-looking statements, including, but not limited to, statements about: our future revenue growth and margin; the impacts of sales in emerging markets, coffee prices and category growth; and our Outlook, including 2013 Organic Net Revenue growth and 2013 Adjusted EPS. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond our control, which could cause our actual results to differ materially from those indicated in our forward-looking statements. Such factors include, but are not limited to, risks from operating globally and in emerging markets, continued consumer weakness, continued volatility of commodity and other input costs, pricing actions, continued weakness in economic conditions, increased competition and tax law changes. Please also see our risk factors, as they may be amended from time to time, set forth in our filings with the SEC, including our most recently filed Annual Report on Form 10-K. Mondelēz International disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

Non-GAAP Financial Measures

The company reports its financial results in accordance with accounting principles generally accepted in the United States ("GAAP"). We use certain non-GAAP financial measures to budget, make operating and strategic decisions and evaluate our performance. We disclose non-GAAP financial measures so that you have the same financial data that we use to assist you in making comparisons to our historical operating results and analyzing our underlying performance.

Our non-GAAP financial measures and corresponding metrics reflect how we evaluate our operating results currently and provide improved comparability of operating results. As new events or circumstances arise, these definitions could change over time:

- "Organic Net Revenues" is defined as net revenues excluding the impacts of acquisitions, divestitures (including businesses under sales agreements), Integration Program costs, accounting calendar changes and foreign currency rate fluctuations.
- "Adjusted Gross Profit" is defined as gross profit excluding the impact of pension costs related to obligations transferred in the Spin-Off, the 2012-2014 Restructuring Program, the Integration Program and other acquisition integration costs and the operating results of divestitures (including businesses under sales agreements). We also evaluate growth in our Adjusted Gross Profit on a constant currency basis.
- "Adjusted Operating Income" and "Adjusted Segment Operating Income" are defined as operating income (or segment operating income) excluding the impact of Spin-Off Costs, pension costs related to the obligations transferred in the Spin-Off, the 2012-2014 Restructuring Program, the Integration Program and other acquisition integration costs, the benefit from the Cadbury acquisition-related indemnification resolution, gains / losses from divestitures or acquisitions, acquisition-related costs and the operating results of divestitures (including businesses under sales agreements). We also evaluate growth in our Adjusted Operating Income and Adjusted Segment Operating Income on a constant currency basis.
- "Adjusted EPS" (previously referred to as "Operating EPS") is defined as diluted EPS attributable to Mondelēz International from continuing operations excluding the impact of Spin-Off Costs, pension costs related to the obligations transferred in the Spin-Off, the 2012-2014 Restructuring Program, the Integration Program and other acquisition integration costs, the benefit from the Cadbury acquisition-related indemnification resolution, gains / losses from divestitures or acquisitions, acquisition-related costs and net earnings from divestitures (including businesses under sales agreements), and including an interest expense adjustment related to the Spin-Off transaction. We also evaluate growth in our Adjusted EPS on a constant currency basis.

We believe that the presentation of these non-GAAP financial measures, when considered together with our U.S. GAAP financial measures and the reconciliations to the corresponding U.S. GAAP financial measures, provides you with a more complete understanding of the factors and trends affecting our business than could be obtained absent these disclosures. In addition, the non-GAAP measures the company is using may differ from non-GAAP measures used by other companies. Because GAAP financial measures on a forward-looking basis are neither accessible nor deemed to be significantly different from the non-GAAP financial measures, and reconciling information is not available without unreasonable effort, the company has not provided that information with regard to the non-GAAP financial measures in the company's Outlook.

See the attached schedules for supplemental financial data and corresponding reconciliations of the non-GAAP financial measures referred to above to the most comparable GAAP financial measures for the three and nine months ended September 30, 2013 and 2012.

Segment Operating Income

Management uses segment operating income to evaluate segment performance and allocate resources. The company believes it is appropriate to disclose this measure to help investors analyze segment performance and trends. Segment operating income excludes unrealized gains and losses on hedging activities (which are a component of cost of sales), general corporate expenses (which are a component of selling, general and administrative expenses), amortization of intangibles, the benefit from the Cadbury acquisition-related indemnification resolution (which is a component of selling, general and administrative expenses), gains and losses from divestitures and acquisitions, and acquisition-related costs (which are a component of selling, general and administrative expenses) for all periods presented. The company excludes the unrealized gains and losses on hedging activities from segment operating income in order to provide better transparency of our segment operating results. Once realized, the gains and losses on hedging activities are recorded within segment operating results. We exclude general corporate expenses, amortization of intangibles, gains and losses on divestitures and acquisition-related costs from segment operating results. We operating income in order to provide better transparency of our segment operating results.



Mondelēz International Inc. and Subsidiaries Condensed Consolidated Statements of Earnings **For the Three Months Ended September 30,** (in millions of dollars, except per share data) (Unaudited)

| | As | Reported/Revised (0 | |
|--|--------------------|---------------------|---------------------------|
| | 2013 | 2012 | % Change Fav / (Unfav) |
| Net revenues | \$8,472 | \$8,326 | 1.8% |
| Cost of sales | 5,328 | 5,206 | (2.3)% |
| Gross profit | 3,144 | 3,120 | 0.8% |
| Gross profit margin | 37.1% | 37.5% | |
| Selling, general and administrative expenses | 1,784 | 2,215 | 19.5% |
| Asset impairment and exit costs | 43 | 13 | (100.0+)% |
| Amortization of intangibles | 55 | 54 | (1.9)% |
| Operating income | 1,262 | 838 | 50.6% |
| Operating income margin | 14.9% | 10.1% | |
| Interest and other expense, net | 218 | 737 | 70.4% |
| Earnings from continuing operations before income taxes | 1,044 | 101 | 100.0+% |
| Provision / (benefit) for income taxes | 14 | (76) | (100.0+)% |
| Effective tax rate | <u> </u> | <u>(75.2</u>)% | |
| Earnings from continuing operations | \$1,030 | \$ 177 | 100.0+% |
| Earnings from discontinued operations, net of income taxes | <u> </u> | 482 | (100.0)% |
| Net earnings | \$1,030 | \$ 659 | 56.3% |
| Noncontrolling interest | 6 | 7 | 14.3% |
| Net earnings attributable to Mondelēz International | <u>\$1,024</u> | \$ 652 | 57.1% |
| Per share data: | | | |
| Basic earnings per share attributable to Mondelēz International: | | | |
| - Continuing operations | \$ 0.58 | \$ 0.10 | 100.0+% |
| - Discontinued operations Net earnings attributable to Mondelēz International | <u> </u> | 0.27 \$ 0.37 | (100.0)% 56.8% |
| | \$ 0.50 | <u>φ 0.37</u> | 30.070 |
| Diluted earnings per share attributable to Mondelēz International: | | | |
| - Continuing operations - Discontinued operations | \$ 0.57 | \$ 0.10 0.26 | 100.0+% (100.0)% |
| Net earnings attributable to Mondelēz International | \$ 0.57 | \$ 0.36 | 58.3% |
| | \$ 0.31 | φ 0.30 | 30.370 |
| Average shares outstanding: | | | |
| Basic | 1,779 | 1,779 | |
| Diluted | 1,794 | 1,789 | (0.3)% |

Mondelēz International, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Net Revenues For the Three Months Ended September 30, (\$ in millions) (Unaudited)

| | As Reported/ Revised (GAAP) | Impact of Divestitures ⁽¹⁾ | Impact of Acquisitions ⁽²⁾ | Impact of Accounting Calendar Changes | Impact of Currency | Organic (Non-GAAP) | | |
|---|--------------------------------------|--|--|--|-----------------------|-----------------------|-----------------------------|--------------------|
| <u>2013</u> | | | | | | | | |
| Latin America | \$ 1,308 | \$ — | \$ — | \$ — | \$ 195 | \$ 1,503 | | |
| Asia Pacific | 1,136 | — | — | _ | 93 | 1,229 | | |
| Eastern Europe, Middle East & Africa | 948 | | (23) | | 48 | 973 | | |
| Europe | 3,295 | _ | (23) | (19) | (118) | 3,158 | | |
| North America | 1,785 | _ | | (19) | 12 | 1,797 | | |
| Mondelēz International | | \$ _ | | \$ (19) | \$ 230 | | | |
| | \$ 8,472 | <u> </u> | <u>\$ (23)</u> | <u>\$ (19)</u> | <u>\$ 230</u> | \$ 8,660 | | |
| 2012 | | | | | | | | |
| Latin America | \$ 1,286 | \$ — | \$ — | \$ — | \$ — | \$ 1,286 | | |
| Asia Pacific | 1,228 | _ | _ | - | - | 1,228 | | |
| Eastern Europe, Middle East & Africa | 886 | (25) | _ | _ | _ | 861 | | |
| Europe | 3,158 | (60) | _ | - | - | 3,098 | | |
| North America | 1,768 | (13) | _ | _ | - | 1,755 | | |
| Mondelēz International | <u>\$ 8,326</u> | <u>\$ (98</u>) | \$ | \$ | \$ | <u>\$ 8,228</u> | Organic Growtl Vol / Mix | h Drivers Price |
| <u>% Change</u> | | | | | | | | |
| Latin America | 1.7% | — рр | — рр | — рр | 15.2pp | 16.9% | 3.8pp | 13.1pp |
| Asia Pacific | (7.5)% | - " | | - " | 7.6 | 0.1% | 4.7 | (4.6) |
| Eastern Europe, Middle East & Africa | 7.0% | 3.1 | (2.7) | | 5.6 | 13.0% | 16.4 | |
| Europe | 4.3% | 2.1 | (2.7) | (0.7) | (3.8) | 1.9% | 4.7 | (3.4) (2.8) |
| North America | 1.0% | 0.7 | _ | (0.7) | (3.8) | 2.4% | 2.0 | 0.4 |
| | | | | (0.2) | | | | |
| Mondelēz International | <u> </u> | <u>1.2</u> pp | <u>(0.2</u>)pp | <u>(0.3</u>)pp | <u>2.8</u> pp | 5.3% | <u>5.3</u> pp | <u>0.0</u> pp |

Divestitures are comprised of: (a) 2013 divestitures in Turkey and South Africa; and (b) several 2012 divestitures primarily in Germany, Belgium and Italy as well as in North America.
 On February 22, 2013, the company acquired the remaining interest in a biscuit operation in Morocco, which is now a wholly-owned subsidiary within the EEMEA segment.

Mondelez International, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures **Operating Income** For the Three Months Ended September 30, (\$ in millions) (Unaudited)

| | | | | | | | | | | | | | | | | | | | % Change | |
|--|-----------|--------------------------------|---|--|---|-------------------------|--|---------------------------|------|--|----------|---|----|--------------------------|---------------------|----|---|--------------------------|------------------------------|--|
| | Rej Re | As ported/ vised AAP) | Integ tic Prog and c Acq tic Integr cost | on Iram other uisi- on ration | Spin Cos an Rela Adju ment | sts d ted ist- | 20: 20 Rest uri Prog cost | 14 ruct- ng ıram | Inde | enefit from emnification solution ⁽⁴⁾ | lr Di | Opera- ting ncome from ivestit- ures | | As djusted n-GAAP) | pact of rency | Co | As ljusted onstant FX n-GAAP) | As Reported (GAAP) | As Adjusted (Non-GAAP) | As Adjusted Constant FX (Non-GAAP) |
| <u>2013</u> | | | | | | | | | | | | | - | | | - | | | <u> </u> | <u> </u> |
| Latin America | \$ | 171 | \$ | _ | \$ | _ | \$ | 9 | \$ | _ | \$ | _ | \$ | 180 | \$ 32 | \$ | 212 | (8.6)% | (10.0)% | 6.0% |
| Asia Pacific | | 81 | | 10 | | — | | — | | — | | _ | | 91 | 11 | | 102 | (59.1)% | (58.8)% | (53.8)% |
| Eastern Europe, Middle East & | | | | | | | | | | | | | | | | | | | | |
| Africa | | 109 | | 5 | | _ | | 3 | | _ | | _ | | 117 | 7 | | 124 | 1.9% | 8.3% | 14.8% |
| Europe | | 403 | | 21 | | — | | 28 | | _ | | _ | | 452 | (15) | | 437 | (10.2)% | 12.4% | 8.7% |
| North America | | 279 | | _ | | _ | | 22 | | _ | | - | | 301 | 3 | | 304 | 19.2% | 10.7% | 11.8% |
| Unrealized G/(L) on Hedging Activities | | 12 | | _ | | _ | | _ | | _ | | _ | | 12 | _ | | 12 | 100.0+% | 100.0+% | 100.0+% |
| General corporate expenses ⁽⁵⁾ | | (74) | | _ | | 9 | | 1 | | _ | | _ | | (64) | 4 | | (60) | 73.9% | 23.8% | 28.6% |
| Amortization of intangibles | | (55) | | _ | | _ | | _ | | _ | | _ | | (55) | (2) | | (57) | (1.9)% | (1.9)% | (5.6)% |
| Benefit from indemnification | | (55) | | | | | | | | | | | | (55) | (2) | | (37) | (1.5)70 | (1.3)/0 | (3.0)70 |
| resolution | | 336 | | _ | | _ | | | | (336) | | _ | | _ | _ | | _ | 100.0% | _ | _ |
| Gains on divestitures, net | | | | _ | | _ | | _ | | (550) | | _ | | | _ | | _ | 100.070 | _ | _ |
| Acquisition-related costs | | | | _ | | _ | | _ | | _ | | _ | | _ | _ | | _ | _ | _ | _ |
| Acquisition-related costs | | | | | | | | | | | | | | | | | | | | |
| Mondelēz International | \$ | 1,262 | \$ | 36 | \$ | 9 | \$ | 63 | \$ | (336) | \$ | | \$ | 1,034 | \$ 40 | \$ | 1,074 | <u> </u> | (3.0)% | 0.8% |
| 2012 | | | | | | | | | | | | | | | | | | | | |
| Latin America | \$ | 187 | \$ | 5 | \$ | 6 | \$ | 2 | \$ | _ | \$ | _ | \$ | 200 | \$ _ | \$ | 200 | | | |
| Asia Pacific | | 198 | | 4 | | 19 | | — | | | | _ | | 221 | _ | | 221 | | | |
| Eastern Europe, Middle East & | | | | | | | | | | | | | | | | | | | | |
| Africa | | 107 | | 2 | | _ | | _ | | _ | | (1) | | 108 | _ | | 108 | | | |
| Europe | | 449 | | (28) | | _ | | _ | | _ | | (19) | | 402 | _ | | 402 | | | |
| North America | | 234 | | 3 | | 23 | | 15 | | | | (3) | | 272 | _ | | 272 | | | |
| Unrealized G/(L) on Hedging | | | | | | | | | | | | (-) | | | | | | | | |
| Activities | | 1 | | _ | | _ | | _ | | _ | | _ | | 1 | _ | | 1 | | | |
| General corporate expenses | | (284) | | _ | | 200 | | 1 | | _ | | (1) | | (84) | _ | | (84) | | | |
| Amortization of intangibles | | (54) | | _ | | | | _ | | _ | | | | (54) | — | | (54) | | | |
| Benefit from indemnification resolution | | (04) | | _ | | _ | | _ | | | | _ | | (34) | _ | | (34) | | | |
| Gains on divestitures, net | | _ | | _ | | _ | | _ | | _ | | _ | | | _ | | _ | | | |
| Acquisition-related costs | | _ | | _ | | _ | | _ | | | | | | | | | _ | | | |
| Acquisition-related costs | | | | | | _ | | _ | | | - | | | | | | | | | |
| Mondelēz International | \$ | 838 | \$ | (14) | \$ | 248 | \$ | 18 | \$ | | \$ | (24) | \$ | 1,066 | \$ | \$ | 1,066 | | | |

Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz (1) (2) International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods

(3) (4)

International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off. Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013. (5)

General corporate expenses include corporate functions and project expenses as well as other general corporate expenses. For the three months ended September 30, 2013, corporate functions and project expenses decreased \$27 million from \$72 million to \$45 million.

Mondelēz International, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Condensed Consolidated Statements of Earnings For the Three Months Ended September 30, 2013 (in millions of dollars, except per share data) (Unaudited)

| | R | As ported/ evised SAAP) | Pro and Acq Inte | gration ogram I other uisition gration sts ⁽¹⁾ | Spi Co: | in-Off sts ⁽²⁾ | Р | pin-Off Pension justment | l. | Spin-Off nterest justment (2) | Res | 12-2014 tructuring rogram osts ⁽³⁾ | Ind | let Benefit from emnification solution (4) | Earnings from estitures | Adjusted n-GAAP) |
|---|----|----------------------------------|---------------------------|--|------------|------------------------------|----|--------------------------------|----|--|-----|--|-----|---|-------------------------------|---------------------|
| 2013 | | | | | | | | | | | | | | | | |
| Operating income | \$ | 1,262 | \$ | 36 | \$ | 9 | \$ | _ | \$ | - | \$ | 63 | \$ | (336) | \$ - | \$ 1,034 |
| Operating income margin | | 14.9% | | | | | | | | | | | | 10 | | 12.2% |
| Interest and other expense, net | | 218 | | | | | | | | | | | | 49 | | 267 |
| Earnings from continuing operations before income taxes | | 1,044 | | 36 | | 9 | | — | | _ | | 63 | | (385) | — | 767 |
| Provision for income taxes | | 14 1.3% | | 7 | | 7 | | _ | | _ | | 16 | | (10) | - | 34 |
| Effective tax rate | | | | | _ | | _ | | | | | | | (**** | | 4.4% |
| Earnings from continuing operations | | 1,030 | | 29 | | 2 | | _ | | - | | 47 | | (375) | - | 733 |
| Noncontrolling interest | | 6 | | | | _ | | | | | | | | | | 6 |
| Net earnings attributable to Mondelēz International from continuing operations | \$ | 1,024 | \$ | 29 | \$ | 2 | \$ | | \$ | | \$ | 47 | \$ | (375) | \$ | \$ 727 |
| Per share data: | | | | | | | | | | | | | | | | |
| Diluted earnings per share attributable to Mondelez International: | | | | | | | | | | | | | | | | |
| - Continuing operations Average shares outstanding: | \$ | 0.57 | \$ | 0.02 | \$ | — | \$ | _ | \$ | _ | \$ | 0.03 | \$ | (0.21) | \$ _ | \$ 0.41 |
| Diluted | | 1.794 | | | | | | | | | | | | | | |
| | | , . | | | | | | | | | | | | | | |
| 2012 | | | | | | | | | | | | | | | | |
| Operating income | \$ | 838 | \$ | (14) | \$ | 226 | \$ | 22 | \$ | _ | \$ | 18 | \$ | _ | \$ (24) | \$ 1,066 |
| Operating income margin | | 10.1% | | | | (453) | | | | (0.0) | | | | | | 13.0% |
| Interest and other expense, net | | 737 | | | _ | (457) | _ | | | (26) | | | | | | 254 |
| Earnings from continuing operations before income taxes | | 101 | | (14) | | 683 | | 22 | | 26 | | 18 | | - | (24) | 812 |
| Provision for income taxes | | (76) | | (9) | | 231 | | 8 | | 10 | | 7 | | _ | (6) | 165 |
| Effective tax rate | | (75.2)% | | | | | | | | | | | | | | <u>20.3</u> % |
| Earnings from continuing operations | | 177 | | (5) | | 452 | | 14 | | 16 | | 11 | | — | (18) | 647 |
| Noncontrolling interest | | 7 | | | | | | | | | | | | | — | 7 |
| Net earnings attributable to Mondelēz International from continuing operations | \$ | 170 | \$ | (5) | \$ | 452 | \$ | 14 | \$ | 16 | \$ | 11 | \$ | | \$ (18) | \$ 640 |
| Per share data: | | | | | | | | | | | | | | | | |
| Diluted earnings per share attributable to Mondelēz International: | | | | | | | | | | | | | | | | |
| - Continuing operations | \$ | 0.10 | \$ | - | \$ | 0.24 | \$ | 0.01 | \$ | 0.01 | \$ | 0.01 | \$ | _ | \$ (0.01) | \$ 0.36 |
| Average shares outstanding: | | | | | | | | | | | | | | | . , | |
| Diluted | | 1,789 | | | | | | | | | | | | | | |

(1) Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition.
(2) Costs represent represent represent to a cost associated with properties the businesses for independent experision contained to a cost associated with the acquisition.

(2) Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off related adjustments include: (a) a pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off; and (b) an interest adjustment defined as the interest expense associated with the assumed reduction of the \$6 billion of our debt on January 1, 2012, from the utilization of funds received from Kraft Foods Group in 2012 in connection with our Spin-Off capitalization plan. Note during the year ended December 31, 2012, a portion of the \$6 billion of debt was retired. As such, we adjusted interest expense during this period as if this debt had been paid on January 1, 2012 to ensure consistency of our assumption and related results.

(3) Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs.

(4) As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013.

Mondelez International Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures **Operating Income** For the Three Months Ended September 30, (\$ in millions, except percentages) (Unaudited)

| | | | | | | 20: | 13 | | | | | | | | | | 2012 | 2 | | | | | |
|--|----------------------|-------|--|---------------------------------|---|-----|--|--------------------------|-----|--|---------------------------|----|---------------------|------------------------|--|----|--|----|--|----|---|-----|-----------------------------|
| | As Report (GAA | | Integr Prog and c Acqui Integr cost | ram other sition ation | Spin-Off Costs and Related justments | | 201 201 Restr urii Prog costs | L4 ruct- ng ram | Ind | enefit from lemnification esolution ⁽⁴⁾ | As djusted on-GAAP) | Re | As vised AAP) | Pi an Acc Int | egration rogram ad other quisition egration osts ⁽¹⁾ | A | Spin-Off Costs and Related Idjustments ⁽²⁾ | F | 2012- 2014 Restruct- uring Program costs ⁽³⁾ | Ú | perating ncome from ivestit- ures | | As Adjusted Ion-GAAP) |
| Mondelēz International Operating Income | \$ 1,2 | 262 | \$ | 36 | \$ | 9 | \$ | 63 | \$ | (336) | \$ 1,034 | \$ | 838 | \$ | (14) | \$ | 248 | \$ | 18 | \$ | (24) | \$ | 1,066 |
| Growth vs. Prior Year | | 0.6% | | | | | | | | (, | (3.0)% | | | | () | | | | | | | | |
| Operating Income Margin | 1 | 4.9% | | | | | | | | | 12.2% | | 10.1% | | | | | | | | | | 13.0% |
| Latin America | | | | | | | | | | | | | | | | | | | | | | | |
| Segment Operating Income Growth vs. | \$ 1 | 171 | \$ | - | \$ | _ | \$ | 9 | \$ | _ | \$ 180 | \$ | 187 | \$ | 5 | \$ | 6 | \$ | 2 | \$ | _ | \$ | 200 |
| Prior Year | 6 | 8.6)% | | | | | | | | | (10.0)% | | | | | | | | | | | | |
| Segment Operating Income Margin | | 3.1% | | | | | | | | | 13.8% | | 14.5% | | | | | | | | | | 15.6% |
| Asia Pacific | | | | | | | | | | | | | | | | | | | | | | | |
| | \$ | 81 | \$ | 10 | \$ | _ | \$ | _ | \$ | _ | \$ 91 | \$ | 198 | \$ | 4 | \$ | 19 | \$ | | \$ | _ | \$ | 221 |
| Growth vs. Prior Year | (5 | 9.1)% | | | | | | | | | (58.8)% | | | | | | | | | | | | |
| Segment Operating Income Margin | | 7.1% | | | | | | | | | 8.0% | | 16.1% | | | | | | | | | | 18.0% |
| Eastern Europe, Middle East & Africa | | | | | | | | | | | | | | | | | | | | | | | |
| | \$ 1 | L09 | \$ | 5 | \$ | _ | \$ | 3 | \$ | _ | \$ 117 | \$ | 107 | \$ | 2 | \$ | | \$ | ; _ | \$ | (1) | \$ | 108 |
| Growth vs. Prior Year | | 1.9% | | | | | | | | | 8.3% | | | | | | | | | | | | |
| Segment Operating Income Margin | 1 | 1.5% | | | | | | | | | 12.3% | | 12.1% | | | | | | | | | | 12.5% |
| Europe | - | 1.070 | | | | | | | | | 121070 | | 12.170 | | | | | | | | | | 121070 |
| Segment Operating | \$ 4 | 103 | \$ | 21 | \$ | _ | \$ | 28 | \$ | _ | \$ 452 | \$ | 449 | \$ | (28) | \$ | _ | \$ | ; _ | \$ | (19) |)\$ | 402 |
| Growth vs. Prior Year | (1 | 0.2)% | | | | | | | | | 12.4% | | | | | | | | | | | | |
| Segment Operating Income Margin | 1 | 2.2% | | | | | | | | | 13.7% | | 14.2% | | | | | | | | | | 13.0% |
| North America | | | | | | | | | | | | | | | | | | | | | | | |
| | \$ 2 | 279 | \$ | _ | \$ | _ | \$ | 22 | \$ | _ | \$ 301 | \$ | 234 | \$ | 3 | \$ | 23 | \$ | 15 | \$ | (3) | \$ | 272 |
| Growth vs. Prior Year | 1 | 9.2% | | | | | | | | | 10.7% | | | | | | | | | | | | |
| Segment Operating Income Margin | 1 | 5.6% | | | | | | | | | 16.9% | | 13.2% | | | | | | | | | | 15.5% |

(1) (2) Integration Program costs are defined as the costs associated with combining the Mondelêz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelêz International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off.

(3) (4)

Group in the Spin-Off. Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013.

Mondelēz International Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Gross Profit For the Three Months Ended September 30, (\$ in millions) (Unaudited)

| | | | | | | | | | | | | | | | | | % Growth | |
|---------------------|-----------|----------------------------------|---------------|--|----|--|----------|--|----|------------------------|-------------------------|---------------|----|----|-----------------------------------|--------------------------|---------------------------|--|
| | Rej Re | As ported/ evised GAAP) | Pr A Ir | ntegration ogram and other cquisition ntegration costs ⁽¹⁾ | a | in-Off Costs nd Related justments ⁽²⁾ | F Pre | 2012-2014 Restructuring ogram costs ⁽³⁾ | | npact of /estitures | s Adjusted Non-GAAP) | Impa Curre | | Co | Adjusted nstant FX on-GAAP) | As Reported (GAAP) | As Adjusted (Non-GAAP) | As Adjusted Constant FX (Non-GAAP) |
| <u>2013</u> | | | _ | | _ | | _ | | _ | | | | | | | | | |
| Net Revenues | \$ | 8,472 | \$ | _ | \$ | _ | \$ | | \$ | _ | \$ 8,472 | | | | | | | |
| Gross Profit | \$ | 3,144 | \$ | 13 | \$ | _ | \$ | 2 | \$ | _ | \$ 3,159 | \$ | 82 | \$ | 3,241 | 0.8% | 1.6% | 4.3% |
| Gross Profit Margin | | 37.1% |) | | | | | | | | 37.3% | | | | | | | |
| 2012 | | | | | | | | | | | | | | | | | | |
| Net Revenues | \$ | 8,326 | \$ | _ | \$ | _ | \$ | | \$ | (98) | \$ 8,228 | | | | | | | |
| Gross Profit | \$ | 3,120 | \$ | 6 | \$ | 11 | \$ | 1 | \$ | (30) | \$ 3,108 | | | | | | | |
| Gross Profit Margin | | 37.5% |) | | | | | | | . , | 37.8% | | | | | | | |

Integration Program costs are defined as the costs associated with combining the Mondelêz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelêz International business. Spin-Off costs represent related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off. Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. (1) (2)

(3)

Mondelēz International Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Diluted EPS (Unaudited)

| | Diluted EPS | % Growth |
|---|----------------|----------|
| Diluted EPS Attributable to Mondelez International for the Three Months Ended September 30, 2012 (GAAP) | \$ 0.36 | |
| Discontinued operations, net of income taxes | 0.26 | |
| Diluted EPS Attributable to Mondelēz International from continuing operations for the Three Months Ended September 30, 2012 (GAAP) | 0.10 | |
| Integration Program (1) | — | |
| Spin-Off Costs (2) | 0.24 | |
| Spin-Off related adjustments (3) | 0.02 | |
| 2012-2014 Restructuring Program costs (4) | 0.01 | |
| Net earnings from divestitures | (0.01) | |
| Adjusted EPS for the Three Months Ended September 30, 2012 (Non-GAAP) | 0.36 | |
| Change in operations | — | |
| Change in unrealized gains / (losses) on hedging activities | _ | |
| Change in interest expense | (0.01) | |
| Change in taxes | 0.07 | |
| Adjusted EPS for the Three Months Ended September 30, 2013 (constant currency) | 0.42 | 16.7% |
| Unfavorable foreign currency (5) | (0.01) | |
| Adjusted EPS for the Three Months Ended September 30, 2013 (Non-GAAP) | 0.41 | 13.9% |
| Integration Program and other acquisition integration costs ⁽¹⁾ | (0.02) | |
| Spin-Off Costs ⁽²⁾ | — | |
| 2012-2014 Restructuring Program costs ⁽⁴⁾ | (0.03) | |
| Net Benefit from Indemnification Resolution ⁽⁶⁾ | 0.21 | |
| Net earnings from divestitures | | |
| Diluted EPS Attributable to Mondelēz International for the Three Months Ended September 30, 2013 (GAAP) | <u>\$ 0.57</u> | 470.0% |

(1) Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Integration Program costs were \$36 million, or \$29 million after-tax including certain tax costs associated with the integration of Cadbury, for the three months ended September 30, 2013, as compared to (\$14) million, or (\$5) million after-tax for the three months ended September 30, 2012.

- (2) Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off Costs for the three months ended September 30, 2013 were \$9 million, or \$2 million after-tax, as compared to \$683 million or \$452 million after-tax for the three months ended September 30, 2012.
- (3) Spin-Off related adjustments include; (a) pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off; and (b) interest adjustment defined as the interest expense associated with the assumed reduction of the \$6 billion of our debt on January 1, 2012, from the utilization of funds received from Kraft Foods Group in 2012 in connection with our Spin-Off capitalization plan. Note during the year ended December 31, 2012, a portion of the \$6 billion of debt was retired. As such, we adjusted interest expense during this period as if this debt had been paid on January 1, 2012 to ensure consistency of our assumption and related results.
- (4) Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. Restructuring Program costs for the three months ended September 30, 2013, were \$63 million, or \$47 million after-tax as compared to \$18 million, or \$11 million after-tax for the three months ended September 30, 2012.
- (5) Includes the favorable foreign currency impact on Mondelēz International foreign denominated debt and interest expense due to the strength of the U.S. dollar.
 (6) As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013.

Mondelēz International Inc. and Subsidiaries Condensed Consolidated Statements of Earnings **For the Nine Months Ended September 30,** (in millions of dollars, except per share data) (Unaudited)

| | As R | eported/Revised (G | |
|--|----------------|--------------------|---------------------------|
| | 2013 | 2012 | % Change Fav / (Unfav) |
| Net revenues | \$25,811 | \$25,520 | 1.1% |
| Cost of sales | 16,194 | 15,994 | (1.3)% |
| Gross profit | 9,617 | 9,526 | 1.0% |
| Gross profit margin | 37.3% | 37.3% | |
| Selling, general and administrative expenses | 6,385 | 6,601 | 3.3% |
| Asset impairment and exit costs | 135 | 84 | (60.7)% |
| Gains on acquisition and divestitures, net | (28) | — | 100.0% |
| Amortization of intangibles | 164 | 163 | (0.6)% |
| Operating income | 2,961 | 2,678 | 10.6% |
| Operating income margin | 11.5% | 10.5% | |
| Interest and other expense, net | 732 | 1,568 | 53.3% |
| Earnings from continuing operations before income taxes | 2,229 | 1,110 | 100.0+% |
| Provision / (benefit) for income taxes | 8 | 104 | 92.3% |
| Effective tax rate | 0.4% | <u>9.4</u> % | |
| Earnings from continuing operations | \$ 2,221 | \$ 1,006 | 100.0+% |
| Earnings from discontinued operations, net of income taxes | | 1,506 | (100.0)% |
| Net earnings | \$ 2,221 | \$ 2,512 | (11.6)% |
| Noncontrolling interest | 13 | 18 | 27.8% |
| Net earnings attributable to Mondelēz International | \$ 2,208 | \$ 2,494 | (11.5)% |
| Per share data: | | | |
| Basic earnings per share attributable to Mondelēz International: | | | |
| - Continuing operations | \$ 1.24 | \$ 0.56 | 100.0+% |
| - Discontinued operations | <u> </u> | 0.84 | (100.0)% |
| Net earnings attributable to Mondelēz International | <u>\$ 1.24</u> | <u>\$ 1.40</u> | (11.4)% |
| Diluted earnings per share attributable to Mondelēz International: | | | |
| - Continuing operations | \$ 1.23 | \$ 0.55 | 100.0+% |
| - Discontinued operations Net earnings attributable to Mondelēz International | \$ 1.23 | 0.85 \$ 1.40 | (100.0)% (12.1)% |
| | <u>Φ 1.25</u> | <u>Φ 1.40</u> | (12.1)% |
| Average shares outstanding: | . === | 4 | |
| Basic Diluted | 1,783 1,798 | 1,776 1,786 | (0.4)% (0.7)% |
| שווענכע | 1,790 | 1,700 | (0.7)% |

Mondelēz International, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Net Revenues For the Nine Months Ended September 30, (\$ in millions) (Unaudited)

| | As Reported/ Revised (GAAP) | Impact of Divestitures ⁽¹⁾ | Impact of Acquisitions ⁽²⁾ | Impact of Accounting Calendar Changes | Impact of Currency | Organic (Non-GAAP) | | |
|---|--------------------------------------|--|--|--|-----------------------|-----------------------|-----------------------------|---------------------------|
| 2013 | | | | | | | | |
| Latin America | \$ 4,045 | \$ — | \$ — | \$ — | \$ 469 | \$ 4,514 | | |
| Asia Pacific | 3,743 | _ | — | _ | 145 | 3,888 | | |
| Eastern Europe, Middle East & Africa | 2.050 | (20) | (50) | | 114 | 2,885 | | |
| | 2,850 | (20) | (59) | (10) | | | | |
| Europe North America | 10,026 | — | _ | (19) | (155) 17 | 9,852 5,164 | | |
| | 5,147 | - | | | | | | |
| Mondelēz International | \$ 25,811 | <u>\$ (20)</u> | <u>\$ (59)</u> | <u>\$ (19)</u> | \$ 590 | \$ 26,303 | | |
| 2012 | | | | | | | | |
| Latin America | \$ 3,996 | \$ — | \$ — | \$ — | \$ — | \$ 3,996 | | |
| Asia Pacific | 3,770 | - | _ | _ | - | 3,770 | | |
| Eastern Europe, Middle East & Africa | 2,700 | (67) | _ | _ | _ | 2,633 | | |
| Europe | 9,967 | (187) | _ | _ | _ | 9,780 | | |
| North America | 5,087 | (43) | _ | _ | _ | 5,044 | | |
| Mondelēz International | \$ 25,520 | \$ (297) | \$ — | \$ — | \$ — | \$ 25,223 | | |
| | | | | | | 1 | Organic Growtl Vol / Mix | <u>n Drivers</u> Price |
| <u>% Change</u> | | | | | | | | Price |
| Latin America | 1.2% | — рр | — рр | — рр | 11.8pp | 13.0% | 1.6pp | 11.4pp |
| Asia Pacific | (0.7)% | _ FF | | - | 3.8 | 3.1% | 4.1 | (1.0) |
| Eastern Europe, Middle East & Africa | 5.6% | 1.9 | (2.2) | | 4.3 | 9.6% | 12.1 | (2.5) |
| Europe | 0.6% | 1.9 | (2.2) | (0.2) | (1.6) | 0.7% | 3.2 | (2.5) |
| North America | 1.2% | 0.8 | _ | (0.2) | 0.4 | 2.4% | 2.1 | 0.3 |
| Mondelēz International | 1.1% | 1.2pp | (0.2)pp | (0.1)pp | | 4.3% | <u>3.8</u> pp | 0.5pp |

Divestitures are comprised of: (a) 2013 divestitures in Turkey and South Africa; and (b) several 2012 divestitures primarily in Germany, Belgium and Italy as well as in North America.
 On February 22, 2013, the company acquired the remaining interest in a biscuit operation in Morocco, which is now a wholly-owned subsidiary within the EEMEA segment.

Mondelez International, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures **Operating Income** For the Nine Months Ended September 30, (\$ in millions) (Unaudited)

| | | | | | | | | | | | | r | % Change | |
|--|--------------------------------------|--|--|--|---|---|---|---|-------------------------------------|---|--|--------------------------|----------------------------------|--|
| 2013 | As Reported/ Revised (GAAP) | Integration Program and other Acquisition Integration costs ⁽¹⁾ | Spin-Off Costs and Related Adjustments ⁽²⁾ | 2012- 2014 Restruct- uring Program costs ⁽³⁾ | Benefit from Indemnification Resolution ⁽⁴⁾ | Opera- ting Income from Divesti- tures | Gains on Acquisition and Divestitures, net ⁽⁵⁾ | Acquisi- tion- related costs | As Adjusted <u>(Non-GAAP)</u> | Impact of Currency | As Adjusted Constant FX (Non- GAAP) | As Reported (GAAP) | As Adjusted (Non- GAAP) | As Adjusted Constant FX (Non- GAAP) |
| Latin America | \$ 425 | \$ 8 | \$ — | \$ 9 | \$ — | \$ — | \$ — | \$ — | \$ 442 | \$ 130 | \$ 572 | (23.6)% | (25.0)% | (2.9)% |
| Asia Pacific | 399 | 22 | • — | <u> </u> | | • — | • | • — | 421 | 18 | 439 | (24.0)% | (25.7)% | (22.6)% |
| Eastern Europe, Middle East & Africa | | 36 | | 7 | _ | 7 | | | 332 | 18 | 350 | (26.9)% | . , | (11.6)% |
| Europe | 1,178 | 42 | _ | 69 | _ | | _ | _ | 1,289 | (23) | 1,266 | (9.9)% | | (0.3)% |
| North America | 643 | 1 | _ | 75 | _ | _ | _ | _ | 719 | 3 | 722 | 13.6% | 4.1% | 4.5% |
| Unrealized G/(L) on Hedging Activities | 55 | _ | _ | _ | _ | _ | _ | _ | 55 | _ | 55 | 31.0% | 31.0% | 31.0% |
| General corporate | | | | | | | | | (100) | | (100) | 50 50/ | 0.00/ | a a a/ |
| expenses (6) Amortization of | (219) | 1 | 33 | 2 | _ | _ | _ | _ | (183) | - | (183) | 59.5% | 8.0% | 8.0% |
| intangibles | (164) | — — | _ | — | _ | — | — | — | (164) | — | (164) | (0.6)% | (0.6)% | (0.6)% |
| Benefit from indemnification | | | | | | | | | | | | | | |
| resolution | 336 | _ | _ | _ | (336) | - (| - | - | - | - | _ | 100.0% | - | _ |
| Gains on acquisition and divestitures, | I | | | | | | | | | | | | | |
| net | 28 | _ | _ | _ | _ | _ | (28) | _ | _ | _ | _ | 100.0% | _ | _ |
| Acquisition-related costs | (2) | | _ | _ | _ | _ | _ | 2 | _ | _ | _ | (100.0)% | _ | _ |
| Mondelēz | | · · · · · · · · · · · · · · · · · · · | | | | | | | | | | | | |
| International | <u>\$ 2,961</u> | <u>\$ 110</u> | <u>\$ 33</u> | <u>\$ 162</u> | <u>\$ (336</u>) | <u>\$7</u> | <u>\$ (28</u>) | <u>\$2</u> | <u>\$ 2,911</u> | <u>\$ 146</u> | <u>\$ 3,057</u> | <u>10.6</u> % | <u>(8.8</u>)% | <u>(4.3</u>)% |
| 2012 | | | | | | | | | | | | | | |
| Latin America | \$ 556 | \$ 20 | \$ 6 | \$ 7 | \$ — | \$ — | \$ — | \$ — | \$ 589 | \$ — | \$ 589 | | | |
| Asia Pacific Eastern Europe, Middle East & | 525 | 23 | 19 | _ | _ | - | - | · _ | 567 | - | 567 | | | |
| Africa | 386 | 6 | — | — | — | 4 | — | — | 396 | — | 396 | | | |
| Europe | 1,307 | 9 | | | - | (46) | - | - | 1,270 | - | 1,270 | | | |
| North America Unrealized G/(L) on Hedging | 566 | 4 | 68 | 61 | _ | (8) | _ | _ | 691 | _ | 691 | | | |
| Activities | 42 | _ | | _ | | _ | | _ | 42 | _ | 42 | | | |
| General corporate expenses | (541) | 2 | 340 | 1 | _ | (1) | _ | _ | (199) | _ | (199) | | | |
| Amortization of | . , | | 0.10 | - | | (-) | | | | | . , | | | |
| intangibles Benefit from | (163) | _ | _ | - | _ | _ | - | - | (163) | - | (163) | | | |
| indemnification resolution | · _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | | | |
| Gains on acquisition and divestitures, | I | | | | | | | | | | | | | |
| net Acquisition-related | | _ | _ | _ | _ | _ | _ | - | _ | _ | _ | | | |
| costs Mondelēz | | | | | | | | | | | | | | |
| International | \$ 2,678 | \$ 64 | \$ 433 | <u>\$ 69</u> | <u>\$ </u> | <u>\$ (51</u>) | <u>\$ </u> | <u>\$ </u> | \$ 3,193 | <u>\$ </u> | \$ 3,193 | | | |

Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods (1) (2) Group in the Spin-Off.

Group in the Spin-Off. Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013. On February 22, 2013, the company acquisition, the acquisition, using the three months ended June 30, 2013, the company completed two divestitures, a salty snack business in Turkey and a confectionery business in South Africa. A pre-tax gain of \$6 million was recorded in connection with these divestitures. General corporate expenses include corporate functions and project expenses as well as other general corporate expenses. For the nine months ended September 30, 2013, corporate functions and project expenses as well as other general corporate expenses. For the nine months ended September 30, 2013, corporate functions and project expenses decreased \$31 million from \$186 million to \$155 million. (3) (4)

(5)

(6)

Mondelēz International, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Condensed Consolidated Statements of Earnings **For the Nine Months Ended September 30** (in millions of dollars, except per share data) (Unaudited)

| 2012 | As Reported/ Revised (GAAP) | Pro and Acq Inte | gration ogram I other uisition gration sts ⁽¹⁾ | Sp Co | in-Off sts ⁽²⁾ | Pe | opin- Off nsion djust- ent ⁽²⁾ | Spin- Off Interest Adjust- ment ⁽²⁾ | Re | 2012- 2014 estruct- uring rogram osts ⁽³⁾ | Inde | et Benefit from emnification solution ⁽⁴⁾ | | Net arnings from estitures | Ac | iains on cquisi- tion and vestit- ires, et ⁽⁵⁾ | Ad | cquisition- related costs | | As Jjusted n-GAAP) |
|---|--------------------------------------|---------------------------|--|----------|------------------------------|----------|---|--|----------|---|------|---|----------|-------------------------------------|----|--|----|---------------------------------|----------|--------------------------|
| 2013 Operating income | \$ 2,961 | \$ | 110 | \$ | 33 | \$ | _ | \$ — | \$ | 162 | \$ | (336) | \$ | 7 | \$ | (28) | ¢ | 2 | \$ | 2,911 |
| Operating income margin | \$ 2,901 11.5% | φ | 110 | φ | 33 | φ | | ф — | φ | 102 | φ | (330) | φ | 1 | φ | (20) | φ | 2 | φ | 11.3% |
| Interest and other expense, net | 732 | | _ | | _ | | _ | | | | | 49 | | _ | | _ | | (5) | | 776 |
| Earnings from continuing operations before income taxes | 2,229 | - | 110 | _ | 33 | _ | _ | | | 162 | | (385) | _ | 7 | | (28) | | 7 | | 2,135 |
| Provision for income taxes | 8 | | 22 | | 13 | | — | _ | | 42 | | (10) | | 2 | | 39 | | (3) | | 113 |
| Effective tax rate | 0.4% | | | | | | | | | | | | | | | | | | | 5.3% |
| Earnings from continuing operations | 2,221 | | 88 | | 20 | | _ | _ | | 120 | | (375) | | 5 | | (67) | | 10 | | 2,022 |
| Noncontrolling interest | 13 | | — | | — | | — | _ | | | | `_ ´ | | — | | | | — | | 13 |
| Net earnings attributable to Mondelēz International from continuing operations | \$ 2,208 | \$ | 88 | \$ | 20 | \$ | | \$ — | \$ | 120 | \$ | (375) | \$ | 5 | \$ | (67) | \$ | 10 | \$ | 2,009 |
| Per share data: | φ 2,200 | Ψ | 00 | <u> </u> | | ¥ | | ₩ | <u></u> | 120 | Ψ | (010) | <u>Ф</u> | | ¥ | (01) | Ť | 10 | <u> </u> | 2,005 |
| Diluted earnings per share attributable to Mondelēz International: | ¢ 100 | ¢ | 0.05 | ¢ | 0.01 | * | | • | ¢ | 0.07 | ¢ | (0.01) | • | | ¢ | (0.04) | • | 0.01 | • | 1 1 2 |
| - Continuing operations | \$ 1.23 | \$ | 0.05 | \$ | 0.01 | \$ | _ | \$ — | \$ | 0.07 | \$ | (0.21) | \$ | _ | \$ | (0.04) | \$ | 0.01 | \$ | 1.12 |
| Average shares outstanding: Diluted | 1,798 | | | | | | | | | | | | | | | | | | | |
| Diluteu | 1,790 | | | | | | | | | | | | | | | | | | | |
| <u>2012</u> | * • • • 7 • | • | 6.4 | • | 005 | • | 60 | • | • | 60 | • | | • | (54) | • | | • | | • | 0.100 |
| Operating income | \$ 2,678 | \$ | 64 | \$ | 365 | \$ | 68 | \$ — | \$ | 69 | \$ | — | \$ | (51) | \$ | | \$ | — | \$ | 3,193 |
| Operating income margin | 10.5% | | | | (619) | | | (135) | | | | | | | | | | | | <i>12.7%</i> 814 |
| Interest and other expense, net Earnings from continuing operations before income | 1,568 | | | | <u> </u> | | | | | | | | | | | | _ | | | |
| taxes | 1,110 | | 64 | | 984 | | 68 | 135 | | 69 | | — | | (51) | | — | | - | | 2,379 |
| Provision for income taxes | 104 | | (4) | | 330 | | 26 | 50 | | 25 | | — | | (12) | | — | | — | | 519 |
| Effective tax rate | <u> </u> | | | | | | | | | | | | | | | | | | | <u>21.8</u> % |
| Earnings from continuing operations | 1,006 | | 68 | | 654 | | 42 | 85 | | 44 | | | | (39) | | | | | | 1,860 |
| Noncontrolling interest | 1,008 | | 00 | | 054 | | 42 | 00 | | 44 | | | | (39) | | _ | | _ | | 1,800 |
| 5 | 10 | | | | | | | | _ | | | | | | | | | | | 10 |
| Net earnings attributable to Mondelēz International from continuing operations | \$ 988 | \$ | 68 | \$ | 654 | \$ | 42 | \$85 | ¢ | 44 | \$ | | ¢ | (39) | \$ | | \$ | | \$ | 1,842 |
| • • | Ψ 900 | φ | 00 | φ | 004 | φ | 42 | φ 05 | φ | 44 | φ | | φ | (39) | φ | | φ | | φ | 1,042 |
| Per share data: Diluted earnings per share attributable to Mondelēz International: | | | | | | | | | | | | | | | | | | | | |
| Continuing operations | \$ 0.55 | \$ | 0.04 | \$ | 0.37 | \$ | 0.02 | \$ 0.05 | \$ | 0.02 | \$ | _ | \$ | (0.02) | \$ | — | \$ | _ | \$ | 1.03 |
| Average shares outstanding: | | | | | | | | | | | | | | | | | | | | |
| Diluted | 1,786 | | | | | | | | | | | | | | | | | | | |

(1) Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition.

- (2) Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off related adjustments include: (a) a pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off; and (b) an interest adjustment defined as the interest expense associated with the assumed reduction of the \$6 billion of our debt on January 1, 2012, from the utilization of funds received from Kraft Foods Group in 2012 in connection with our Spin-Off capitalization plan. Note during the year ended December 31, 2012, a portion of the \$6 billion of debt was retired. As such, we adjusted interest expense during this period as if this debt had been paid on January 1, 2012 to ensure consistency of our assumption and related results.
- (3) Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs.
- (4) As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013.
- (5) On February 22, 2013, the company acquired the remaining interest in a biscuit operation in Morocco, which is now a wholly-owned subsidiary within the EEMEA segment. A pre-tax gain of \$22 million was recorded in connection with the acquisition. In addition, during the three months ended June 30, 2013, the company completed two divestitures, a salty snack business in Turkey and a confectionery business in South Africa. A pre-tax gain of \$6 million (or an after-tax gain of \$45 million) was recorded in connection with these divestitures.

Mondelēz International Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures **Operating Income** For the Nine Months Ended September 30, (\$ in millions, except percentages) (Unaudited)

| | | | | | | | | 2013 | 3 | | | | | | | | | | | | | | 20: | 12 | | | | | |
|--|--------------------------|--|--|--------------------|--|------------|--|------------------------|---|-----------------------|---|----------------------------|--|-----------|-------------------------------|----------|------------------------------|----|-----------------------|---|--|--------------------|--|------------------------|--|---------------|---|----------|------------------------------|
| | As Reported (GAAP) | Integ tio Prog an oth Acqu tio Integ tio cost | on Iram Id Ier Uisi- On gra- On | Ċ a Re Ad | n-Off osts ind lated just- nts ⁽²⁾ | Res Pre | 2012- 2014 structu- ring ogram sts ⁽³⁾ | fi Ind fic Re | enefit rom emni- ation solu- on ⁽⁴⁾ | t Ind fi Div | pera- ing come rom vesti- ures | Ace t a Div tu | ains on quisi- ion and vesti- ires, et ⁽⁵⁾ | ti rel | quisi- on- ated osts | Ad (I | As justed Non- AAP) | | As evised GAAP) | ti Pro a ot Acc ti Inte | egra- ion gram ind ther quisi- ion egra- ion sts ⁽¹⁾ | Ċ æ Re Ac | in-Off osts and lated ljust- nts ⁽²⁾ | -2 Res tu Pro | 012 014 struc- ring gram sts ⁽³⁾ | In f Di | pera- ting come from ivesti- cures | Ad (i | As justed Non- AAP) |
| Mondelēz International Operating Income | \$ 2.961 | \$ | 110 | \$ | 33 | \$ | 162 | \$ | (336) | \$ | 7 | \$ | (28) | \$ | 2 | \$ | 2,911 | \$ | 2,678 | \$ | 64 | \$ | 433 | \$ | 69 | \$ | (51) | \$ | 3,193 |
| Growth vs. Prior | | | 110 | Ť | 00 | Ť | 102 | Ť | (000) | | | Ť | (20) | Ť | - | Ť | | | 2,010 | Ť | | Ť | | Ť | | | (01) | Ť | 0,200 |
| Year Operating Income | 10.6% |) | | | | | | | | | | | | | | | (8.8)% | 1 | | | | | | | | | | | |
| Margin | 11.5% |) | | | | | | | | | | | | | | | 11.3% | | 10.5% | | | | | | | | | | 12.7% |
| Latin America | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Segment Operating Income | \$ 425 | \$ | 8 | \$ | _ | \$ | ٩ | \$ | | \$ | _ | \$ | | \$ | | \$ | 442 | \$ | 556 | \$ | 20 | ¢ | 6 | \$ | 7 | \$ | | \$ | 589 |
| Growth vs. Prior | | Ψ | 0 | Ψ | | Ψ | 5 | Ψ | | Ψ | _ | Ψ | _ | Ψ | _ | Ψ | 442 | Ψ | 550 | Ψ | 20 | Ψ | U | Ψ | · · · | Ψ | | Ψ | 505 |
| Year | (23.6)% | 6 | | | | | | | | | | | | | | | (25.0)% | 1 | | | | | | | | | | | |
| Segment Operating Income Margin | 10.5% | | | | | | | | | | | | | | | | 10.9% | | 13.9% | | | | | | | | | | 14.7% |
| Asia Pacific | 10.570 | , | | | | | | | | | | | | | | | 10.570 | | 10.570 | | | | | | | | | | 14.77 |
| Segment Operating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Income Growth vs. Prior | \$ 399 | \$ | 22 | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 421 | \$ | 525 | \$ | 23 | \$ | 19 | \$ | _ | \$ | - | \$ | 567 |
| Year | (24.0)% | 6 | | | | | | | | | | | | | | | (25.7)% | | | | | | | | | | | | |
| Segment Operating | 10 70/ | | | | | | | | | | | | | | | | 11.00/ | | 10.00/ | | | | | | | | | | 15.00/ |
| Income Margin Eastern Europe, Middle East | 10.7% |) | | | | | | | | | | | | | | | 11.2% | | 13.9% | | | | | | | | | | 15.0% |
| & Africa | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Segment Operating | * 000 | • | 20 | • | | \$ | - | \$ | | • | 7 | \$ | | \$ | | \$ | 000 | \$ | 000 | • | ~ | • | | • | | \$ | | \$ | 200 |
| Income Growth vs. Prior | \$ 282 | \$ | 36 | \$ | _ | \$ | 1 | \$ | _ | \$ | 1 | Э | - | \$ | _ | \$ | 332 | \$ | 386 | \$ | 6 | \$ | _ | \$ | _ | \$ | 4 | \$ | 396 |
| Year | (26.9)% | 6 | | | | | | | | | | | | | | | (16.2)% | | | | | | | | | | | | |
| Segment Operating | 0.00/ | | | | | | | | | | | | | | | | 11 70/ | | 14.00/ | | | | | | | | | | 15.0% |
| Income Margin Europe | 9.9% |) | | | | | | | | | | | | | | | 11.7% | | 14.3% | | | | | | | | | | 15.0% |
| Segment Operating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Income Growth vs. Prior | \$ 1,178 | \$ | 42 | \$ | - | \$ | 69 | \$ | - | \$ | — | \$ | - | \$ | - | \$ | 1,289 | \$ | 1,307 | \$ | 9 | \$ | - | \$ | - | \$ | (46) | \$ | 1,270 |
| Year | (9.9)% | 6 | | | | | | | | | | | | | | | 1.5% | | | | | | | | | | | | |
| Segment Operating | . , | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Income Margin North America | 11.7% |) | | | | | | | | | | | | | | | 12.9% | | 13.1% | | | | | | | | | | 13.0% |
| Segment Operating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Income | \$ 643 | \$ | 1 | \$ | — | \$ | 75 | \$ | — | \$ | — | \$ | — | \$ | — | \$ | 719 | \$ | 566 | \$ | 4 | \$ | 68 | \$ | 61 | \$ | (8) | \$ | 691 |
| Growth vs. Prior Year | 13.6% | | | | | | | | | | | | | | | | 4.1% | | | | | | | | | | | | |
| Segment Operating | 13.0% | , | | | | | | | | | | | | | | | 4.1% | | | | | | | | | | | | |
| Income Margin | 12.5% |) | | | | | | | | | | | | | | | 14.0% | | 11.1% | | | | | | | | | | 13.7% |

(1) Integration Program costs are defined as the costs associated with combining the Mondelez International and Cadbury businesses, and are separate from those costs associated with the acquisition. (2) Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off

(3) (4)

Group in the Spin-Off. Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013. On February 22, 2013, the company acquired the remaining interest in a biscuit operation in Morocco, which is now a wholly-owned subsidiary within the EEMEA segment. A pre-tax gain of \$22 million was recorded in connection with the acquisition. In addition, during the three months ended June 30, 2013, the company completed two divestitures, a salty snack business in Turkey and a confectionery business in South Africa. A pre-tax gain of \$6 million was recorded in connection with these divestitures.

(5)

Mondelēz International Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Gross Profit For the Nine Months Ended September 30, (\$ in millions) (Unaudited)

| | | | | | | | | | | | | | 1 | % Growth | | | |
|------------------------|----|------------------------------------|---|----|--|---|---|----|-------------------|--------------|-------------------|-----|---------------------------------|--------------|---------------|---------------------------|--|
| | R | As eported/ levised GAAP) | egration Program and other Acquisition egration costs ⁽¹⁾ | - | pin-Off Cost and Related ljustments ⁽ | | 2012-2014 Restructuring Program costs ^{(;} | 3) | act of titures | Adjusted | pact of rrency | Con | Adjusted stant FX 1-GAAP) | As Re (GA | ported AP) | As Adjusted (Non-GAAP) | As Adjusted Constant FX (Non-GAAP) |
| 2013 | | | | | | | | | | | | | | | | | |
| Net Revenues | \$ | 25,811 | \$ _ | \$ | | | \$ — | | \$ (20) | \$ 25,791 | | | | | | | |
| Gross Profit | \$ | 9,617 | \$ 38 | \$ | _ | | \$ | 2 | \$ (3) | \$ 9,654 | \$ 208 | \$ | 9,862 | | 1.0% | 1.7% | 3.9% |
| Gross Profit Margin | | 37.3% | | | | | | | | 37.4% | | | | | | | |
| 2012 | | | | | | | | | | | | | | | | | |
| Net Revenues | \$ | 25,520 | \$ - | \$ | _ | | \$ — | | \$ (297) | \$ 25,223 | | | | | | | |
| Gross Profit | \$ | 9,526 | \$ 14 | \$ | 3 | 3 | \$ — | | \$ (80) | \$ 9,493 | | | | | | | |
| Gross Profit Margin | | 37.3% | | | | | | | . , | 37.6% | | | | | | | |

(1) (2) Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off. Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs.

(3)

Mondelēz International Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures Diluted EPS (Unaudited)

| iluted EPS Attributable to Mondelēz International for the Nine Months Ended September 30, 2012 (GAAP) | Diluted EPS \$ 1.40 | <u>% Growth</u> |
|--|------------------------|-----------------|
| Discontinued operations, net of income taxes | 0.85 | |
| iluted EPS Attributable to Mondelēz International from continuing operations for the Nine Months Ended September 30 2012 (GAAP) |), 0.55 | |
| Integration Program ⁽¹⁾ | 0.04 | |
| Spin-Off Costs ⁽²⁾ | 0.37 | |
| Spin-Off related adjustments (3) | 0.07 | |
| 2012-2014 Restructuring Program costs ⁽⁴⁾ | 0.02 | |
| Net earnings from divestitures | (0.02) | |
| djusted EPS for the Nine Months Ended September 30, 2012 (Non-GAAP) | 1.03 | |
| Decrease in operations | (0.03) | |
| Gains on sales of property in 2012 | (0.03) | |
| Intangible asset impairment charge in 2012 | 0.01 | |
| Change in unrealized gains / (losses) on hedging activities | 0.01 | |
| Lower interest and other expense, net | 0.01 | |
| Changes in taxes | 0.20 | |
| Change in shares outstanding | (0.01) | |
| djusted EPS for the Nine Months Ended September 30, 2013 (constant currency) Unfavorable foreign currency ⁽⁵⁾ | 1.19 (0.07) | 15.5 |
| djusted EPS for the Nine Months Ended September 30, 2013 (Non-GAAP) | 1.12 | 8.7 |
| Integration Program and other acquisition integration costs ⁽¹⁾ | (0.05) | |
| Spin-Off Costs ⁽²⁾ | (0.01) | |
| 2012-2014 Restructuring Program costs ⁽⁴⁾ | (0.07) | |
| Net Benefit from Indemnification Resolution ⁽⁶⁾ | 0.21 | |
| Net earnings from divestitures | _ | |
| Gains on acquisition and divestitures, net ⁽⁷⁾ | 0.04 | |
| Acquisition-related costs | (0.01) | |
| iluted EPS Attributable to Mondelēz International for the Nine Months Ended September 30, 2013 (GAAP) | \$ 1.23 | 123.6 |
| Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury bus those costs associated with the acquisition. Integration Program costs were \$109 million, or \$88 million after-tax including the second s | | |

those costs associated with the acquisition. Integration Program costs were \$109 million, or \$88 million after-tax including certain tax costs associated with the integration of Cadbury, for the nine months ended September 30, 2013, as compared to \$64 million, or \$68 million after-tax for the nine months ended September 30, 2012. We also incurred \$1 million of integration costs during the nine months ended September 30, 2012, we also incurred \$1 million of integration costs during the nine months ended September 30, 2014, associated with the acquisition of the biscuit operation in Morocco.

Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off Costs for the nine months ended September 30, 2013 were \$33 million, or \$20 million after-tax, as compared to \$984 million or \$654 million after-tax for the nine months ended September 30, 2012.

- (3) Spin-Off related adjustments include; (a) pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off; and (b) interest adjustment defined as the interest expense associated with the assumed reduction of the \$6 billion of our debt on January 1, 2012, from the utilization of funds received from Kraft Foods Group in 2012 in connection with our Spin-Off capitalization plan. Note during the year ended December 31, 2012, a portion of the \$6 billion of debt was retired. As such, we adjusted interest expense during this period as if this debt had been paid on January 1, 2012 to ensure consistency of our assumption and related results.
- ⁽⁴⁾ Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs. Restructuring Program costs for the nine months ended September 30, 2013, were \$162 million, or \$120 million after-tax as compared to \$69 million, or \$44 million after-tax for the nine months ended September 30, 2012.
- Includes the favorable foreign currency impact on Mondelēz International foreign denominated debt and interest expense due to the strength of the U.S. dollar.
 As part of our 2010 Cadbury acquisition, the company became the responsible party for tax matters under the Cadbury Schweppes Plc and Dr Pepper Snapple Group, Inc. ("DPSG") Tax Sharing and Indemnification Agreement dated May 1, 2008 ("Tax Indemnity") for certain 2007 and 2008 transactions relating to the demerger of Cadbury's Americas Beverage business. A U.S. federal tax audit of DPSG for the 2006-2008 tax years was concluded with the IRS in August 2013. As a result, the company recorded a favorable impact of \$375 million due to the reversal of the accrued liability in excess of the amount paid to DPSG under the Tax Indemnity. The company recorded \$336 million in selling, general and administrative expenses and \$49 million in interest and other expense, net, partially offset by \$10 million of tax expense for an impact of \$0.21 per diluted share, in the three and nine months ended September 30, 2013.
- (7) On February 22, 2013, the company acquired the remaining interest in a biscuit operation in Morocco, which is now a wholly-owned subsidiary within the EEMEA segment. A pre-tax gain of \$28 million was recorded in connection with the acquisition. In addition, during the three months ended June 30, 2013, the company completed two divestitures, a salty snack business in Turkey and a confectionery business in South Africa. A pre-tax gain of \$6 million (or an after-tax gain of \$45 million) was recorded in connection with these divestitures.

Mondelēz International Inc. and Subsidiaries Condensed Consolidated Balance Sheets (\$ in millions) (Unaudited)

| | September 30, 2013 | December 31, 2012 |
|--|-----------------------|----------------------|
| ASSETS | | |
| Cash and cash equivalents ⁽¹⁾ | \$ 3,692 | \$ 4,475 |
| Receivables, net | 6,245 | 6,129 |
| Inventories, net | 4,161 | 3,741 |
| Other current assets | 1,365 | 1,277 |
| Property, plant and equipment, net | 10,085 | 10,010 |
| Goodwill | 25,679 | 25,801 |
| Intangible assets, net | 22,111 | 22,552 |
| Other assets | 1,521 | 1,493 |
| TOTAL ASSETS | \$ 74,859 | <u> </u> |
| LIABILITIES AND EQUITY | | |
| Short-term borrowings ⁽¹⁾ | \$ 2,527 | \$ 274 |
| Current portion of long-term debt ⁽¹⁾ | 2,303 | 3,577 |
| Accounts payable | 4,533 | 4,642 |
| Other current liabilities | 5,906 | 6,380 |
| Long-term debt ⁽¹⁾ | 15,089 | 15,574 |
| Deferred income taxes | 6,218 | 6,302 |
| Accrued pension costs | 2,807 | 2,885 |
| Accrued postretirement health care costs | 470 | 451 |
| Other liabilities | 2,514 | 3,038 |
| TOTAL LIABILITIES | 42,367 | 43,123 |
| TOTAL EQUITY | 32,492 | 32,355 |
| TOTAL LIABILITIES AND EQUITY | \$ 74,859 | \$ 75,478 |

(1) Net debt is defined as total debt, which includes short-term borrowings, current portion of long-term debt and long-term debt, less cash and cash equivalents.

| | 9/30/13 | 6/30/13 | Incr/(Decr) |
|-----------------------------------|----------|----------|---------------|
| Short-term borrowings | \$ 2,527 | \$ 756 | \$ 1,771 |
| Current portion of long-term debt | 2,303 | 2,319 | (16) |
| Long-term debt | 15,089 | 14,986 | 103 |
| Total Debt | \$19,919 | \$18,061 | \$ 1,858 |
| Cash and cash equivalents | 3,692 | 2,476 | 1,216 |
| Net Debt | \$16,227 | \$15,585 | <u>\$ 642</u> |

Mondelēz International, Inc. and Subsidiaries Condensed Consolidated Statements of Cash Flows (\$ in millions) Unaudited

| | For the Nine M Septem | |
|--|--------------------------|--------------------|
| | 2013 | 2012 |
| SH PROVIDED BY / (USED IN) OPERATING ACTIVITIES Net earnings | \$ 2.221 | \$ 2,5 |
| | Ψ 2,221 | Ψ 2, |
| Adjustments to reconcile net earnings to operating cash flows: | | |
| Depreciation and amortization | 808 | 1, |
| Stock-based compensation expense | 98 | |
| Deferred income tax (benefit) / provision | (237) | |
| Gains on acquisition and divestitures, net | (28) | |
| Unrealized loss on discontinued cash flow hedges due to Spin-Off | _ | |
| Asset impairments | 36 | |
| Benefit from indemnification resolution | (385) | |
| Other non-cash expense, net | 46 | |
| Change in assets and liabilities: | | |
| Receivables, net | (100) | (|
| Inventories, net | (502) | (|
| Accounts payable | (30) | (|
| Other current assets | 16 | |
| Other current liabilities | (787) | (1, |
| Change in pension and postretirement assets and liabilities, net | 42 | |
| Net cash provided by operating activities | 1,198 | 2, |
| H PROVIDED BY / (USED IN) INVESTING ACTIVITIES | | |
| Capital expenditures | (1,028) | (1, |
| Acquisition, net of cash received | (119) | (=, |
| Proceeds from divestitures, net of disbursements | 48 | |
| Cash received from Kraft Foods Group related to the Spin-Off | 55 | |
| Other | 29 | |
| Net cash used in investing activities | (1,015) | (1, |
| H PROVIDED BY / (USED IN) FINANCING ACTIVITIES | | |
| Net issuance of short-term borrowings | 1,604 | |
| Issuance of commercial paper, maturities greater than 90 days | 726 | 1, |
| Repayments of commercial paper, maturities greater than 90 days | (70) | (1, |
| Long-term debt proceeds | () | (<u>-</u> , 6, |
| Long-term debt repaid | (1,750) | (4, |
| Repurchase of Common Stock | (793) | (, |
| Dividends paid | (696) | (1, |
| Other | 98 | (|
| Net cash (used in) / provided by financing activities | (881) | |
| t of exchange rate changes on cash and cash equivalents | (85) | |
| n and cash equivalents: | | |
| Increase / (decrease) | (783) | 1. |
| Balance at beginning of period | 4,475 | 1, |
| | | |
| Balance at end of period | \$ 3,692 | \$3, |