FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
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| hours per response | 0.5 | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | . , | <u>', '</u> | | | | | | | |
|--|--|-------------------------|--|---|----------------------------------|---|---|--|--|--|
| Cofer Timothy P. | 2. Date of Event Statement Month/Day/Year 08/15/2011 | KRAET FOODS INC [KET] | | | | | | | | |
| (Last) (First) (Middle) C/O KRAFT FOODS INC. | | | Relationship of Reporting Perso (Check all applicable) Director | on(s) to Issuer 10% Owne | | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | | |
| THREE LAKES DRIVE | | | X Officer (give title below) | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (Street) NORTHFIELD IL 60093 | | | EVP & Pres Kraft Fo | | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | . Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownershi Form: Direc or Indirect ((Instr. 5) | t (D) (Instr. 5) | | | | | |
| Class A Common Stock | | | 47,400(1) | D | | | | | | |
| Units | | 1,949(2) | I | 401(k) plan | | | | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | d 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Convers | cise Form: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | | | |
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Price of Derivati Security | ve Indirect (i) | | | | |
| Stock Options (right to buy) | (3) | 02/02/2018 | Class A Common Stock | 23,760 | 29.48 | B5 D | | | | |
| Stock Options (right to buy) | (4) | 02/20/2019 | Class A Common Stock | 31,760 | 23.63 | 85 D | | | | |
| Stock Options (right to buy) | (5) | 02/21/2020 | Class A Common Stock | 38,640 | 29.14 | 45 D | | | | |
| Stock Options (right to buy) | (6) | 02/23/2021 | Class A Common Stock | 39,600 | 31.82 | 25 D | | | | |

Explanation of Responses:

- 1. Total number of shares includes 20,980 shares of restricted stock awarded under Kraft Foods' Amended and Restated 2005 Performance Incentive Plan. Restricted shares will vest as follows: 7,940 shares on February 17, 2012; 6,440 shares on February 22, 2013; and 6,600 shares on February 24, 2014.
- 2. Units represent interests in the Kraft Foods Stock Fund, which are payable in cash. The reporting person's interests in the Kraft Foods Stock Fund fluctuate with the fund's performance. The information in this report is based on a plan statement dated as of July 15, 2011.
- $3.\ Options\ vest\ in\ three\ annual\ installments\ as\ follows: 33\%\ on\ February\ 4,\ 2009;\ 33\%\ on\ February\ 4,\ 2010;\ and\ 34\%\ on\ February\ 4,\ 2011.$
- $4.\ Options\ vest\ in\ three\ annual\ installments\ as\ follows:\ 33\%\ on\ February\ 19,\ 2010;\ 33\%\ on\ February\ 18,\ 2011;\ and\ 34\%\ on\ February\ 17,\ 2012.$
- $5. \ Options \ vest in three \ annual installments \ as follows: 33\% \ on \ February \ 22, 2011; 33\% \ on \ February \ 22, 2012; \ and \ 34\% \ on \ February \ 22, 2013.$
- $6. \ Options \ vest \ in three \ annual \ installments \ as follows: 33\% \ on \ February \ 23, \ 2012; \ 33\% \ on \ February \ 25, \ 2013; \ and \ 34\% \ on \ February \ 24, \ 2014.$

/s/ Phuong Lam, by Power of Attorney

08/15/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Know all by these presents, that the undersigned hereby constitutes and appoints each of Phuong Lam, Irma Villarreal and Carol J. Ward, signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an executive officer of Kraft Foods Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

This Power of Attorney revokes all prior Powers of Attorney relating to reporting under Section 16 of the Securities Exchange Act of 1934 of the Company's securities and shall remain in effect until revoked by a subsequently filed instrument.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 17th day of July, 2011.

/s/ Timothy P. Cofer Signature of Executive Officer Timothy P. Cofer Print Name