
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 3, 2013

MONDELÉZ INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Virginia
(State or other jurisdiction
of incorporation)

1-16483
(Commission
File Number)

52-2284372
(I.R.S. Employer
Identification No.)

Three Parkway North, Deerfield, Illinois
(Address of Principal executive offices)

60015
(Zip Code)

Registrant's Telephone number, including area code: (847) 943-4000

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

On September 3, 2013, Mondelēz International, Inc. issued a press release relating to its presentation at the Barclays Capital Back-to-School Consumer Conference. A copy of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K.

A live audio webcast of the presentation and the question-and-answer session following the presentation will be available at www.mondelezinternational.com/investor. An archived rebroadcast and slides will be available on the website for one year following the webcast. The presentation slides are being furnished as Exhibit 99.2 to this Current Report on Form 8-K.

This information, including Exhibit 99.1 and Exhibit 99.2, will not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities under that section, and it will not be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) The following exhibits are being furnished with this Current Report on Form 8-K.

<u>Exhibit Number</u>	<u>Description</u>
99.1	Mondelēz International, Inc. Press Release, dated September 3, 2013.
99.2	Mondelēz International, Inc. Slide Presentation, dated September 3, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MONDELEZ INTERNATIONAL, INC.

Date: September 3, 2013

/s/ David A. Brearton
Name: David A. Brearton
Title: Executive Vice President and
Chief Financial Officer



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**Mondelēz International Drives Margin Expansion
Through Supply Chain Redesign**

- Supply chain initiatives to deliver \$3 billion in gross productivity savings and \$1 billion in incremental cash over the next three years
- Supply chain productivity will drive significant margin expansion

BOSTON – Sept. 3, 2013 – At the Barclays Capital Back to School Consumer Conference today, executives of Mondelēz International (NASDAQ: MDLZ) highlighted initiatives to redesign the company’s supply chain that are expected to deliver over the next three years \$3 billion in gross productivity savings, \$1.5 billion in net productivity and \$1 billion in incremental cash. These savings will be the primary driver of an approximately 60-to-90 basis-point annual improvement in base operating income margin.

As previously announced, Mondelēz International is stepping up investments in emerging markets to deliver profitable growth over the long-term. The company plans to pay for these investments primarily by expanding margins in North America and Europe to levels at or above the average of peer companies.

“In North America, we’re targeting a 500-basis-point improvement in operating income margin, and we now expect to reach that target by 2016, a year earlier than originally anticipated,” said Chairman and CEO Irene Rosenfeld. “In Europe, we’re targeting an improvement of 250 basis points in OI margin, which we also expect to reach by 2016.”

Driving Supply Chain Productivity Savings to Reinvest in Growth

“We’re building an integrated supply chain organization that’s laser-focused on delivering a demonstrable competitive advantage and generating savings we can reinvest in our growth,” said Daniel Myers, Executive Vice President, Integrated Supply Chain.

Myers detailed the company’s journey to reinvent its complex supply chain, starting with upgrading leadership talent and capabilities. Leveraging experience from more than a dozen leading CPG companies, the team is transforming manufacturing processes and partnering with suppliers to develop more efficient, modular designs for global product platforms.

Based on these new designs, the company is installing *Oreo* manufacturing lines that require 30 percent less capital and reduce operating costs by \$10 million per line. These “lines of the future” can be installed in one-third the time and provide double the capacity in half the space as older designs. The company is now implementing similar transformations for other biscuits Power Brands and the chocolate and gum categories.

At the same time, Mondelez International is restructuring its supply chain network. To support expected demand, the company will invest in 14 greenfield plants by 2020, to be built on advantaged platforms in locations with optimized logistics. By 2020, the volume produced on advantaged assets will rise from 15 percent today to about 80 percent. Similarly, revenue per plant is expected to more than double by the end of the decade.

The company is also driving major productivity improvements through Lean Six Sigma, procurement transformation and simplification programs. Myers underscored several examples, including: \$400 million of conversion productivity savings over the past two years, largely from Lean Six Sigma work; a 20 percent reduction in procurement costs by partnering with strategic suppliers; and simplification of the European biscuit portfolio that is expected to reduce complexity by 60 percent and save \$100 million in costs.

Finally, Myers highlighted the focus on improving cash management by addressing all the levers of the cash conversion cycle, including Days Sales Outstanding, inventory levels and suppliers’ payment terms. In doing so, the company delivered a \$400 million step-up in cash flow last year and expects to deliver incremental cash of \$1 billion over the next three years.

“We’re well-positioned for success,” said Dave Brearton, Executive Vice President and CFO, who concluded the presentation by explaining how the supply chain initiatives underpinned the company’s margin and EPS targets. “We’re bullish on the future and in our ability to deliver top-tier financial results and superior shareholder returns.” The company’s 2013 outlook calls for Organic Net Revenue¹ growth at the low-end of its long term target range of 5 to 7 percent and Adjusted EPS¹ of \$1.55 to \$1.60.²

A live audio webcast of the presentation, including slides, is available on the company’s web site at www.mondelezinternational.com/investor.

About Mondelez International

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2012 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in chocolate, biscuits, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate, *Jacobs* coffee, *LU*, *Nabisco* and *Oreo* biscuits, *Tang* powdered beverages and *Trident* gum. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com and www.facebook.com/mondelezinternational.

End Notes

1. Please see discussion of Non-GAAP Financial Measures at the end of this press release.
2. Adjusted EPS guidance of \$1.55-\$1.60 is based on 2012 average currency rates and includes the estimated impact of the write-down of the net monetary assets and the translation of operating income for the company's Venezuelan business stemming from that government's decision to devalue its currency to a fixed rate of 6.30/\$US on Feb.8, 2013.

Forward-Looking Statements

This press release contains a number of forward-looking statements. The words "will," "expect," "plan," "drive," "improve," "deliver," "growth," "reaffirm," "outlook," "guidance" and similar expressions are intended to identify our forward-looking statements. Examples of forward-looking statements include, but are not limited to, statements we make about our future performance, including future revenue growth, earnings per share and margins; the drivers of our future performance, including production, productivity and cash management improvements; our investments in emerging markets; and confidence in our future. These forward-looking statements involve risks and uncertainties, many of which are beyond our control, and important factors that could cause actual results to differ materially from those in our forward-looking statements include, but are not limited to, continued global economic weakness, increased competition, continued volatility of commodity and other input costs, business disruptions, pricing actions, risks from operating globally and tax law changes. For additional information on these and other factors that could affect our forward-looking statements, see our risk factors, as they may be amended from time to time, set forth in our filings with the SEC, including our most recently filed Annual Report on Form 10-K. We disclaim and do not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

Non-GAAP Financial Measures

The company reports its financial results in accordance with accounting principles generally accepted in the United States (“GAAP”). We use certain non-GAAP financial measures to budget, make operating and strategic decisions and evaluate our performance. We disclose non-GAAP financial measures so that you have the same financial data that we use to assist you in making comparisons to our historical operating results and analyzing our underlying performance.

Our non-GAAP financial measures and corresponding metrics reflect how we evaluate our operating results currently and provide improved comparability of operating results. As new events or circumstances arise, these definitions could change over time:

- “Organic Net Revenues” is defined as net revenues excluding the impacts of acquisitions, divestitures (including businesses under a sales agreement), Integration Program costs, accounting calendar changes and foreign currency rate fluctuations.
- “Adjusted EPS” (previously referred to as “Operating EPS”) is defined as diluted EPS attributable to Mondelez International from continuing operations excluding the impact of Spin-Off Costs, pension costs related to the obligations transferred in the Spin-Off, the 2012-2014 Restructuring Program, the Integration Program and other acquisition integration costs, gains / losses from divestitures or acquisitions, acquisition-related costs and net earnings from divestitures (including businesses under sales agreements), and including an interest expense adjustment related to the Spin-Off transaction. We also evaluate growth in our Adjusted EPS on a constant currency basis.

We believe that the presentation of these non-GAAP financial measures, when considered together with our U.S. GAAP financial measures and the reconciliations to the corresponding U.S. GAAP financial measures, provides you with a more complete understanding of the factors and trends affecting our business than could be obtained absent these disclosures. In addition, the non-GAAP measures the company is using may differ from non-GAAP measures used by other companies. Because GAAP financial measures on a forward-looking basis are neither accessible nor deemed to be significantly different from the non-GAAP financial measures, and reconciling information is not available without unreasonable effort, the company has not provided that information with regard to the non-GAAP financial measures in the company’s Outlook.



Irene Rosenfeld

Chairman and CEO

Forward-looking statements

This slide presentation contains a number of forward-looking statements. The words “will,” “expect,” “intend,” “plan,” “drive,” “commit,” “accelerate,” “improve,” “increase,” “deliver,” “opportunity,” “growth,” “outlook,” “guidance” and similar expressions are intended to identify our forward-looking statements. Examples of forward-looking statements include, but are not limited to, statements we make about our future performance, including future revenue growth, earnings per share and margins; the drivers of our future performance, including production, and productivity and cash management improvements; our investments in emerging markets; and confidence in our future. These forward-looking statements involve risks and uncertainties, many of which are beyond our control, and important factors that could cause actual results to differ materially from those in our forward-looking statements include, but are not limited to, continued global economic weakness, increased competition, continued volatility of commodity and other input costs, business disruptions, pricing actions, and risks from operating globally and tax law changes. For additional information on these and other factors that could affect our forward-looking statements, see our risk factors, as they may be amended from time to time, set forth in our filings with the SEC, including our most recently filed Annual Report on Form 10-K. We disclaim and do not undertake any obligation to update or revise any forward-looking statement in this slide presentation, except as required by applicable law or regulation.

Mondelēz International is well-positioned for success

**Advantaged
Geographic
Footprint**

**Fast-
Growing
Categories**

**Favorite
Snacks
Brands**

**Proven
Innovation
Platforms**

**Strong
Routes-to-
Market**

**World-Class
Talent &
Capabilities**

Virtuous cycle driving long-term targets

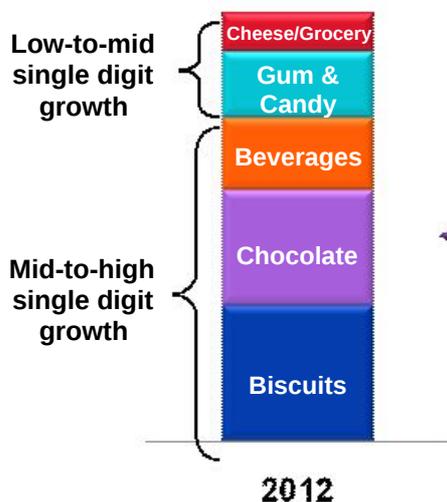
Long-Term Targets

Organic Net Revenue Growth	5%-7%
Operating Income Growth	High Single-Digit (cst. FX)
Adjusted EPS Growth	Double-Digit (cst. FX)



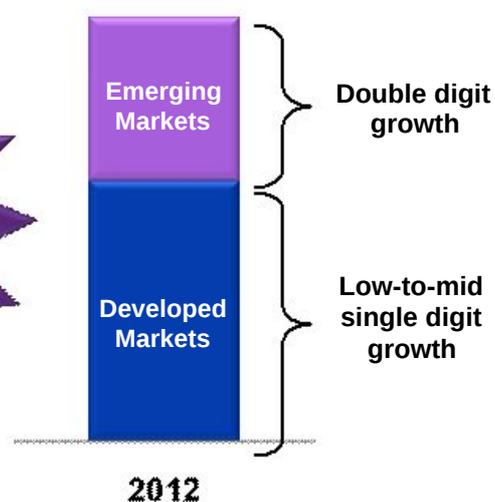
Top-tier, long-term revenue growth target supported by advantaged portfolio

By Category



**5% - 7%
Organic Growth**

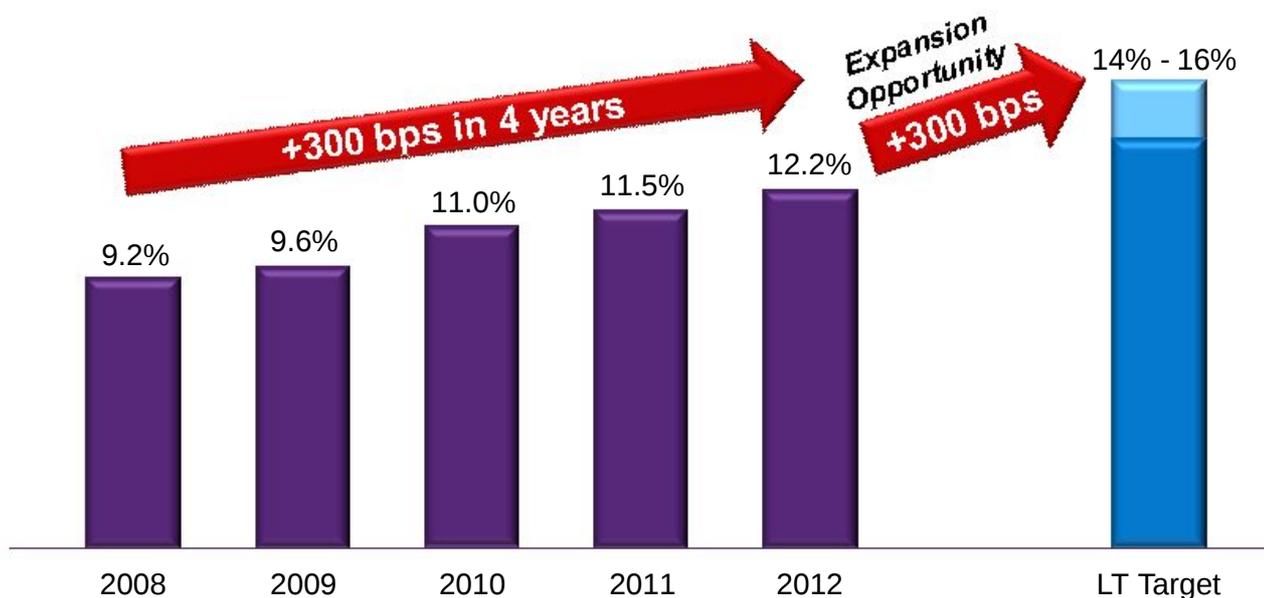
By Geography



Significant operating income growth driven by margin expansion

- Strong track record of margin gains
- 250 bps of opportunity from gross margin expansion

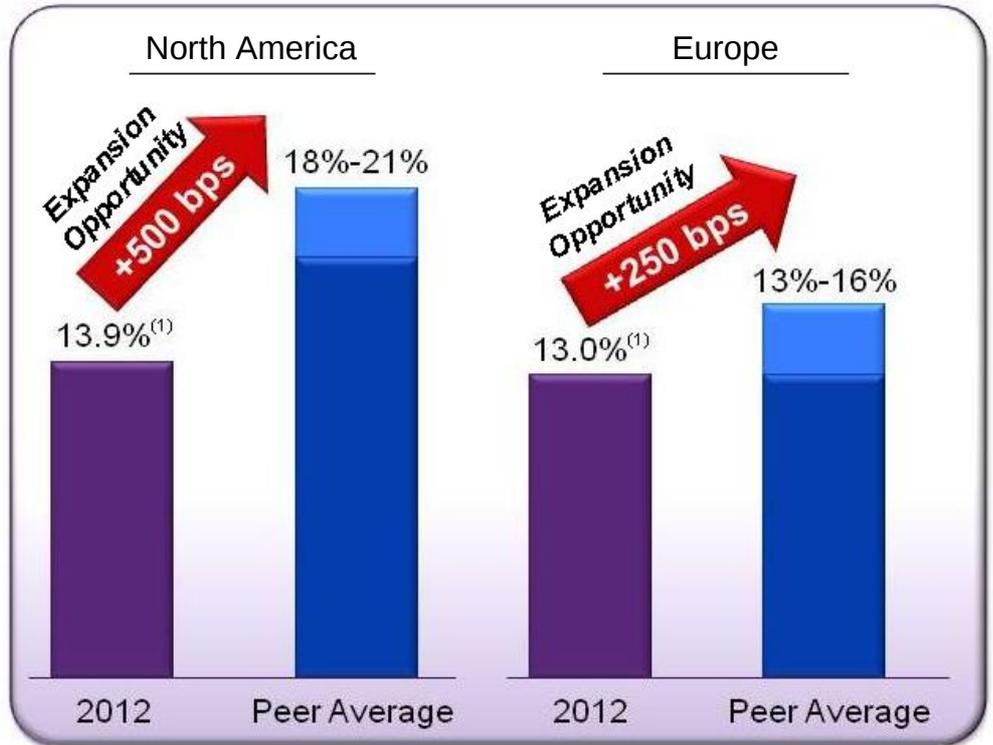
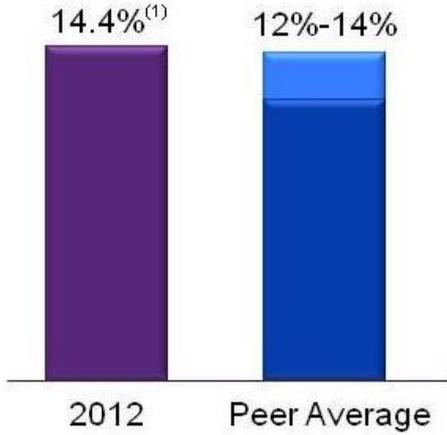
Adjusted Operating Income Margin ⁽¹⁾



Opportunity is largely in North America and Europe

Adjusted Operating Income Margin

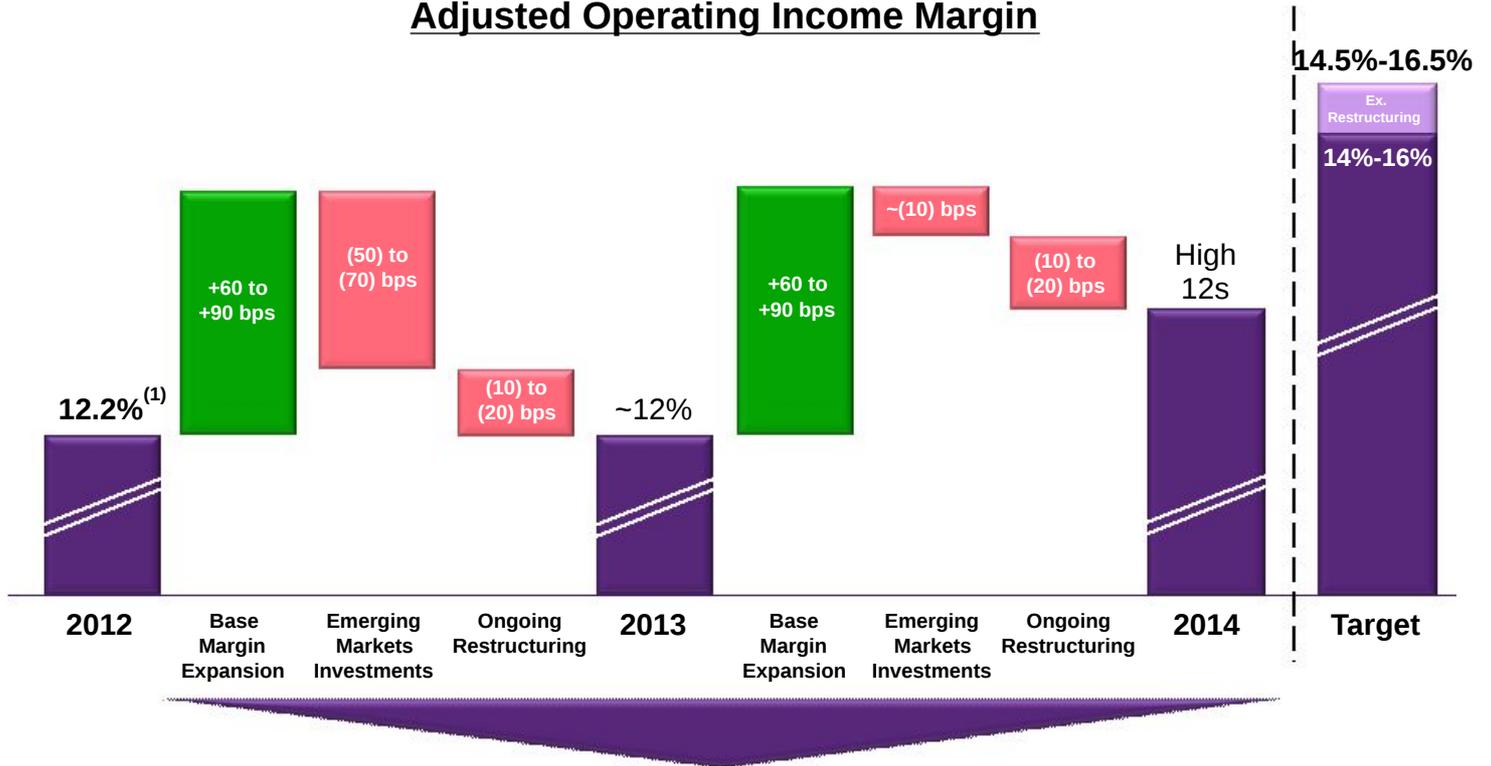
LA, AP, EEMEA
Combined



(1) Please see the GAAP to non-GAAP reconciliations provided at the end of this presentation.

Delivering base margin expansion critical to delivering growth

Adjusted Operating Income Margin



Double Digit EPS Growth*

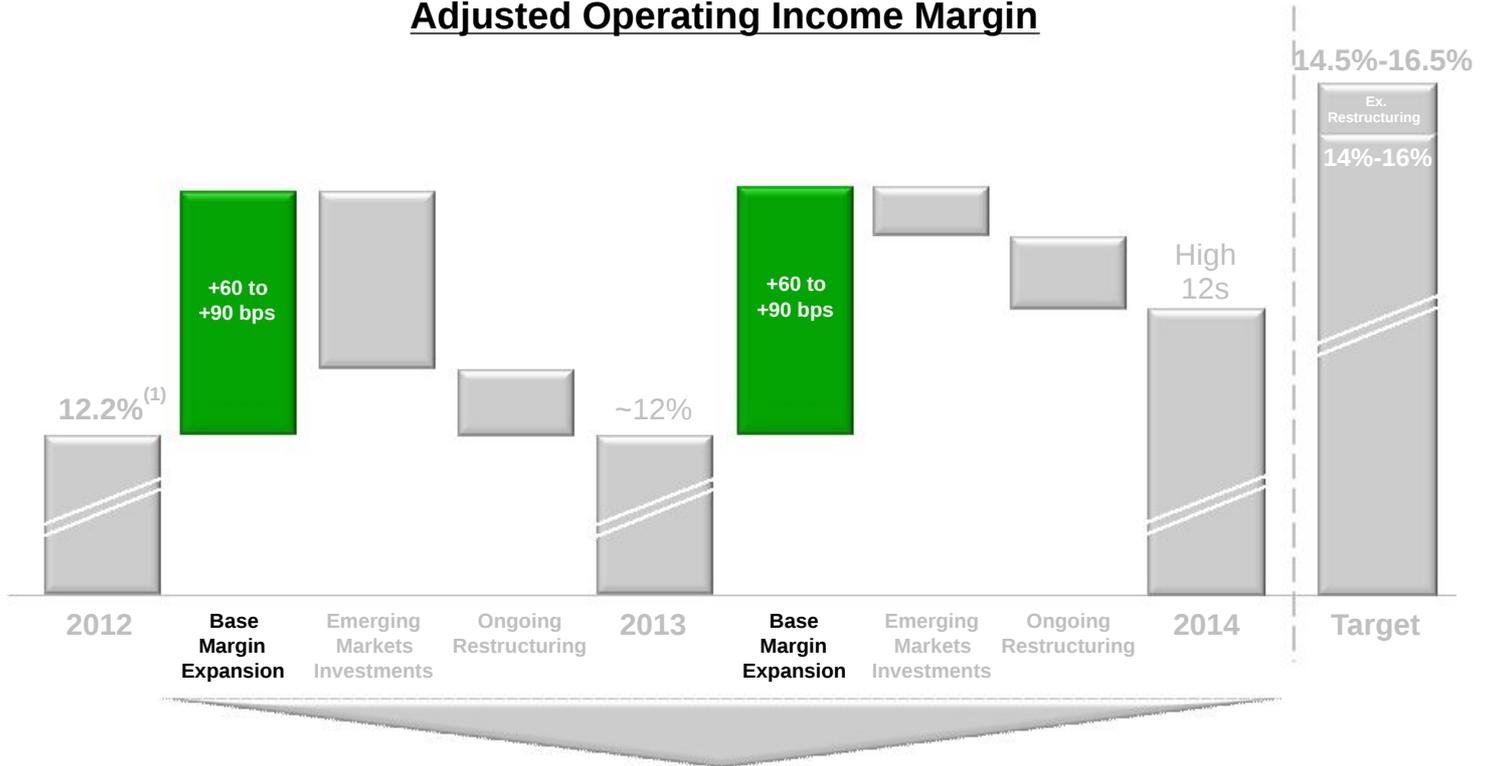


* On a constant currency basis

(1) Reported operating income margin was 10.4% for FY 2012. See GAAP to Non-GAAP reconciliation at the end of this presentation.

Productivity is primary driver of base margin expansion

Adjusted Operating Income Margin



Double Digit EPS Growth*



* On a constant currency basis

(1) Reported operating income margin was 10.4% for FY 2012. See GAAP to Non-GAAP reconciliation at the end of this presentation.

Daniel Myers

EVP Integrated Supply Chain



Focused plan to deliver world-class supply chain

Priorities

- 1 Step change leadership talent & capabilities
- 2 Transform global manufacturing platforms
- 3 Redesign the supply chain network
- 4 Drive productivity programs to fuel growth
- 5 Improve cash management

3 Year Financial Goals

**\$3B Gross Productivity
Cost Savings**

(~\$1B/per year; ~4.5% of COGS)

**\$1.5B Net Productivity
Cost Savings**

(~\$0.5B/per year; ~2.3% of COGS)

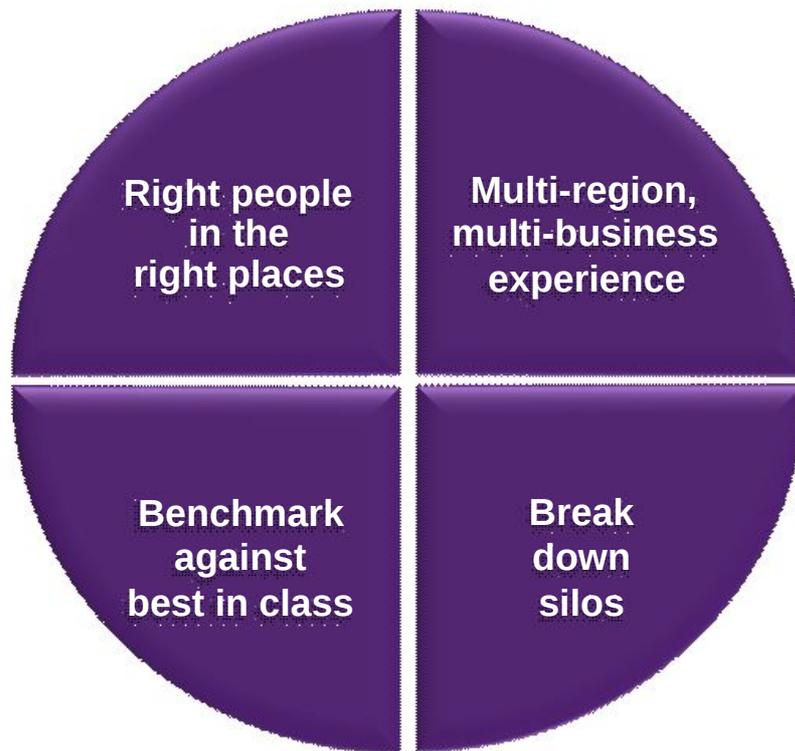
\$1B Cash Flow

Acquisitions drove supply chain complexity

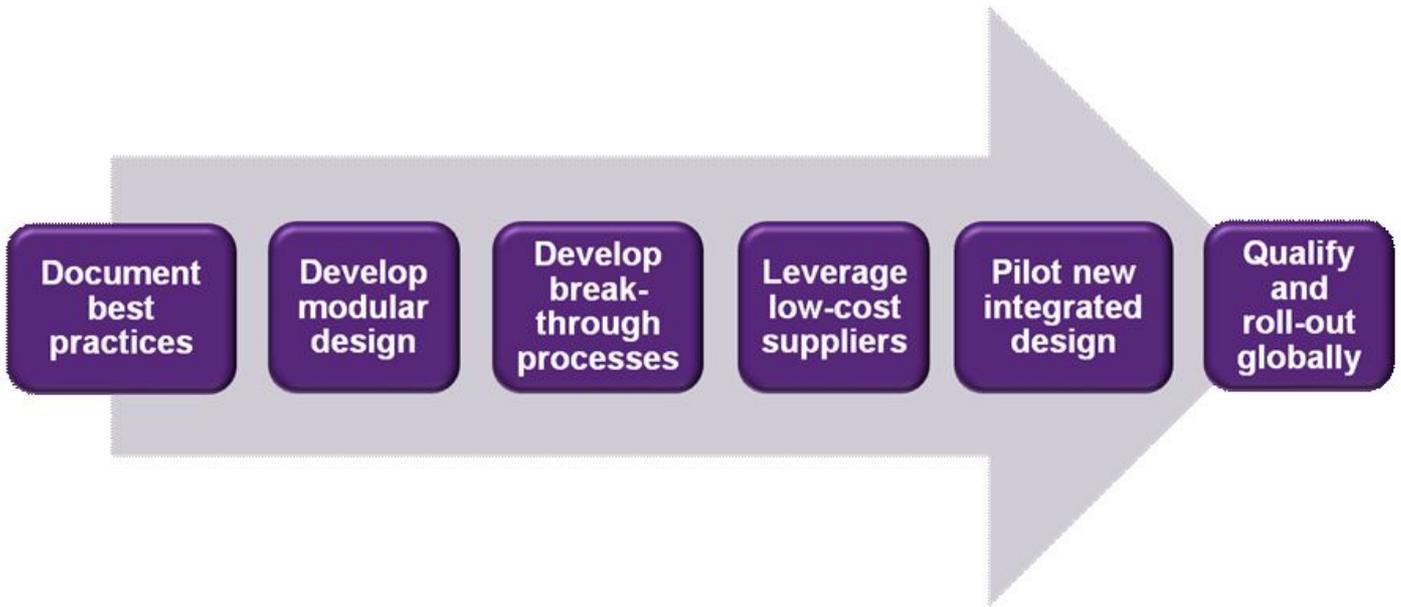


- Significant number of SKUs, formats and formulas
- Fragmented supplier base
- Sub-scale plants with low efficiency assets

Success begins with a step change in leadership talent and capabilities



Global platform transformation process



Oreo: “Imagine if...” became reality



Scale

- 30% reduction in capital cost
- \$10MM in operating cost savings per line
- +500 bps gross margin improvement

Speed

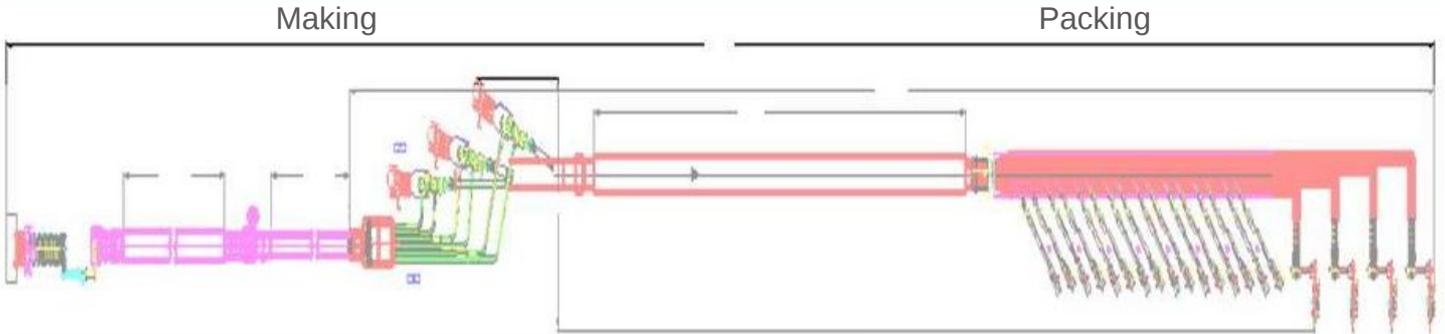
- New capacity in 1/3 the time
- Modular design for 7 days start-up
- Global expansion in less than 6 months

Agility

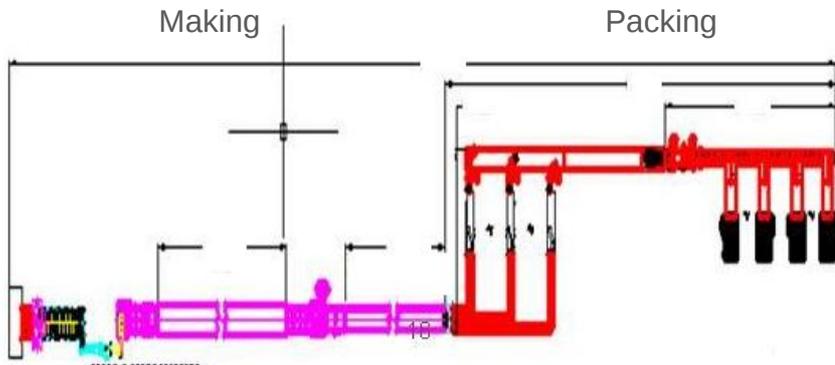
- Standard building block one-time design
- Standard equipment & operations
- Supplier-enabled scale and speed

Oreo: Double the capacity, with half the footprint and fewer people

Past



Now



Growing on advantaged assets at advantaged costs

Grow Capacity

- Growth platforms on advantaged assets in strategic locations

Collaborate with Suppliers

- Increased supplier collaboration & co-location

Optimize Logistics

- Minimize touches to improve service delivery and inventory levels

Simplify, Standardize, Create Scale



Redesigning supply chain to deliver world-class efficiency

	2012	2013 - 2016	2017 - 2020
Capacity Increase		+24%	+28%
New Greenfield Sites		+8	+5
Power Brands on Advantaged Assets	~15%	~50% by '16	~80% by '20
Net Revenue per Plant	~\$210MM	~\$300MM by '16	~\$500MM by '20

Our new facility in Mexico will use an integrated supply chain approach



Stepping up productivity delivery

**Integrated
Lean Six Sigma**

**Procurement
Transformation**

Simplicity

Integrated Lean Six Sigma delivers best in class reliability and efficiency



- 450 plant leaders trained
- 300 black belts certified & 2,000 green belts trained
- 14 plants commissioned as lead sites; 103 sites by 2015

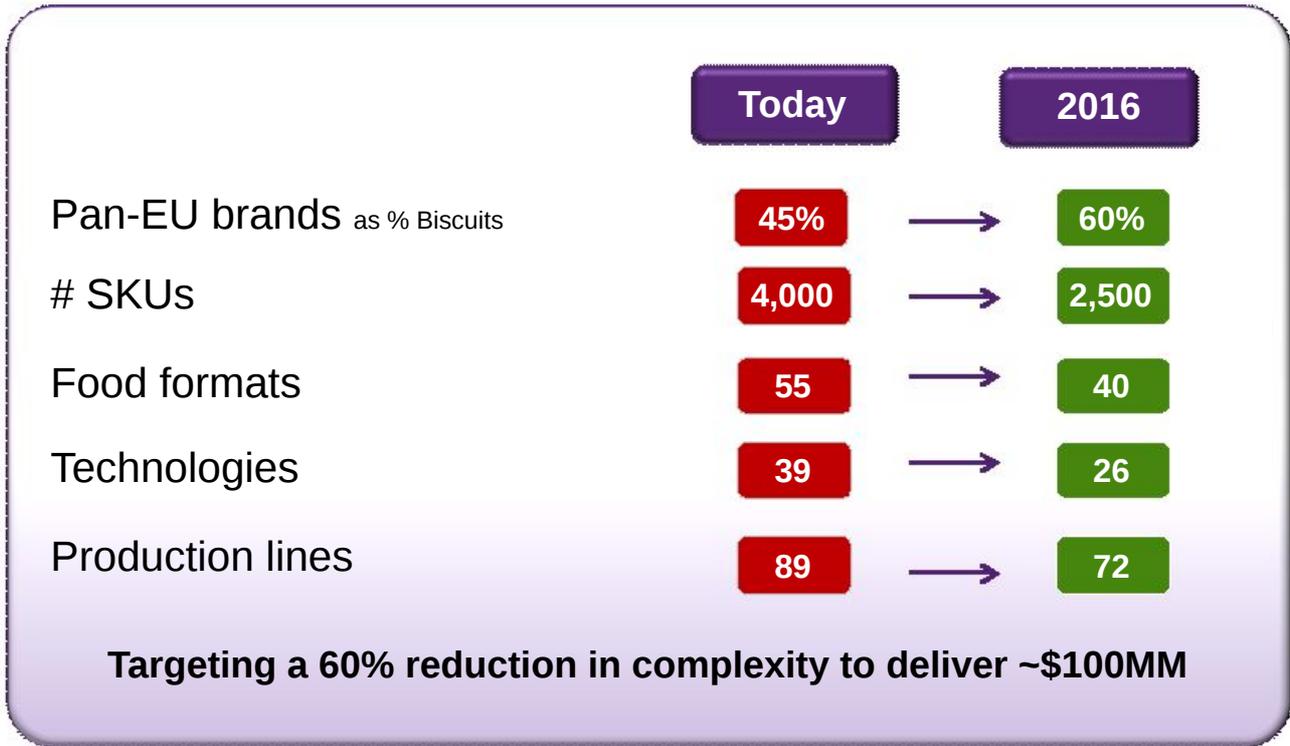
Procurement Transformation continues to drive productivity



- 2009 – 2012 leveraged global scale
- Shifting resources from local to enterprise-wide “spend towers”
- Streamlining specifications
- Strengthening relationships with fewer, more strategic suppliers

Simplicity: Streamlining SKUs, packaging and recipes

European Biscuit Category



Focus on cash management to fund future investments in capital and growth

DSO

- Terms compliance
- Sales phasing
- Term negotiations

DIOH

- Raw and pack
- Finished goods
- Infrastructure
- Processes & technology

DPO

- Payment terms rationalization
- Frequency extension
- Supply chain financing

\$1 billion in incremental cash over next three years

Focused plan to deliver world-class supply chain

Priorities

- 1 Step change leadership talent & capabilities
- 2 Transform global platforms
- 3 Redesign the supply chain network
- 4 Drive productivity programs to fuel growth
- 5 Improve cash management

3 Year Financial Goals

**\$3B Gross Productivity
Cost Savings**

(~\$1B/per year; ~4.5% of COGS)

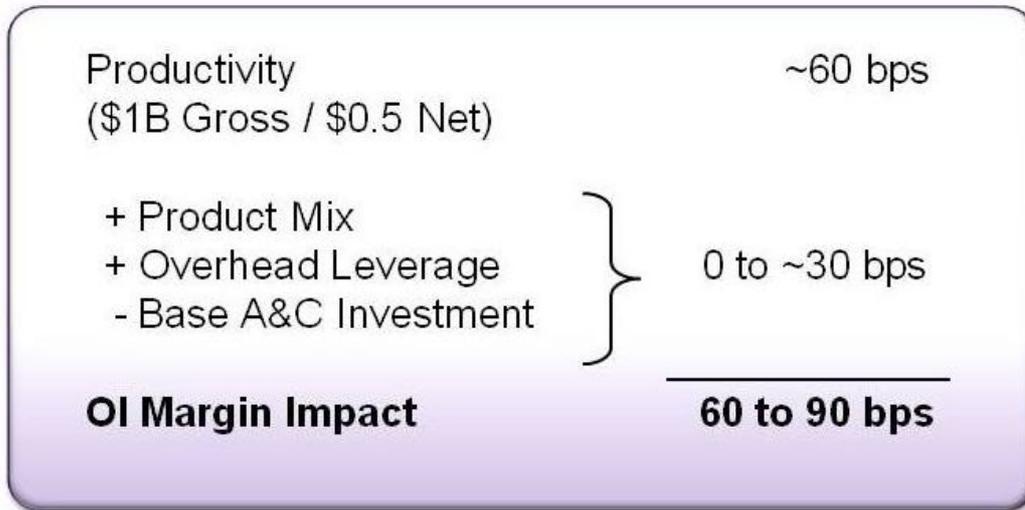
**\$1.5B Net Productivity
Cost Savings**

(~\$0.5B/per year; ~2.3% of COGS)

\$1B Cash Flow

Productivity is primary driver of margin expansion

Base Margin Expansion Components



Committed to delivering top-tier performance

- Well-positioned for success
- Virtuous growth cycle provides framework to deliver top-tier performance
- Integrated supply chain will drive base margin expansion and generate strong cash flow
- 2013 outlook:
 - Organic revenue growth at low-end of 5%-7% range
 - Adjusted EPS of \$1.55-\$1.60⁽¹⁾

(1) Adjusted EPS Guidance includes an estimated (\$0.04) impact from the Venezuelan bolivar devaluation. It excludes the impact of all other currency translation.



GAAP to Non-GAAP Reconciliation

Mondelēz International Reported to Adjusted Operating Income Margin

(\$ in millions, except percentages) (Unaudited)

	As Revised (GAAP)	Integration Program Costs and other acquisition integration costs ⁽¹⁾	Spin-Off Costs and Related Adjustments ⁽²⁾	Restructuring Program Costs ⁽³⁾	Acquisition- Related Costs ⁽⁴⁾	Impact of Divestitures ⁽⁵⁾	(Gain)/Loss on divestitures, net	As Adjusted (Non-GAAP)
For the Year Ended December 31, 2008								
Net Revenues	\$ 22,872	\$ -	\$ -	\$ -	\$ -	\$ (666)	\$ -	\$ 22,206
Operating Income	1,148	81	91	708	-	(84)	91	2,035
Operating Income Margin	5.0%							9.2%
For the Year Ended December 31, 2009								
Net Revenues	\$ 21,559	\$ -	\$ -	\$ -	\$ -	\$ (377)	\$ -	\$ 21,182
Operating Income	2,016	27	91	(76)	40	(73)	6	2,031
Operating Income Margin	9.4%							9.6%
For the Year Ended December 31, 2010								
Net Revenues	\$ 31,489	\$ 1	\$ -	\$ -	\$ -	\$ (500)	\$ -	\$ 30,990
Operating Income	2,496	646	91	(29)	273	(67)	-	3,410
Operating Income Margin	7.9%							11.0%
For the Year Ended December 31, 2011								
Net Revenues	\$ 35,810	\$ 1	\$ -	\$ -	\$ -	\$ (429)	\$ -	\$ 35,382
Operating Income	3,498	521	137	(5)	-	(67)	-	4,084
Operating Income Margin	9.8%							11.5%
For the Year Ended December 31, 2012								
Net Revenues	\$ 35,015	\$ -	\$ -	\$ -	\$ -	\$ (340)	\$ -	\$ 34,675
Operating Income	3,637	140	512	110	1	(58)	(107)	4,235
Operating Income Margin	10.4%							12.2%

⁽¹⁾ Integration Program costs are defined as the costs associated with combining the Mondelēz International and Cadbury businesses, and are separate from those costs associated with the acquisition. Other acquisition integration costs are defined as the costs associated with combining the Mondelēz International and LU businesses, and are separate from those costs associated with the acquisition.

⁽²⁾ Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelēz International business. Spin-Off related adjustments refers to the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off.

⁽³⁾ Restructuring Program costs represent non-recurring restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing related non-recurring costs. For the years 2008 to 2011, refers to the 2004-2008 Restructuring Program. For the year 2012, refers to 2012-2014 Restructuring Program.

⁽⁴⁾ Acquisition-related costs for 2009 and 2010 relate to the acquisition of Cadbury and include transaction advisory fees, U.K. stamp taxes and the impact of the Cadbury inventory revaluation.

⁽⁵⁾ Includes all divestitures that have occurred through 2013.



GAAP to Non-GAAP Reconciliation

Mondelēz International Segment Operating Income To Adjusted Segment Operating Income

For the Twelve Months Ended December 31, 2012
(\$ in millions, except percentages) (Unaudited)

	As Revised (GAAP)	Integration Program Costs ⁽¹⁾	Spin-Off Costs and Related Adjustments ⁽²⁾	2012-2014 Restructuring Program Costs ⁽³⁾	Impact of Divestitures ⁽⁴⁾	As Adjusted (Non-GAAP)
Latin America						
Net Revenues	\$ 5,396	\$ -	\$ -	\$ -	\$ -	\$ 5,396
Segment Operating Income	\$ 769	\$ 30	\$ 8	\$ 7	\$ -	\$ 814
Segment Operating Income Margin	14.3%					15.1%
Asia Pacific						
Net Revenues	\$ 5,164	\$ -	\$ -	\$ -	\$ -	\$ 5,164
Segment Operating Income	\$ 657	\$ 40	\$ 19	\$ -	\$ -	\$ 716
Segment Operating Income Margin	12.7%					13.9%
Eastern Europe, Middle East & Africa						
Net Revenues	\$ 3,735	\$ -	\$ -	\$ -	\$ (96)	\$ 3,639
Segment Operating Income	\$ 506	\$ 13	\$ -	\$ -	\$ (1)	\$ 518
Segment Operating Income Margin	13.5%					14.2%
LA, AP and EEMEA Combined						
Net Revenues	\$ 14,295	\$ -	\$ -	\$ -	\$ (96)	\$ 14,199
Segment Operating Income	\$ 1,932	\$ 83	\$ 27	\$ 7	\$ (1)	\$ 2,048
Segment Operating Income Margin	13.5%					14.4%
Europe						
Net Revenues	\$ 13,817	\$ -	\$ -	\$ -	\$ (197)	\$ 13,620
Segment Operating Income	\$ 1,762	\$ 47	\$ 1	\$ 6	\$ (51)	\$ 1,765
Segment Operating Income Margin	12.8%					13.0%
North America						
Net Revenues	\$ 6,903	\$ -	\$ -	\$ -	\$ (47)	\$ 6,856
Segment Operating Income	\$ 781	\$ 6	\$ 77	\$ 98	\$ (7)	\$ 955
Segment Operating Income Margin	11.3%					13.9%

⁽¹⁾ Integration Program costs are defined as the costs associated with combining the Mondelez International and Cadbury businesses, and are separate from those costs associated with the acquisition.

⁽²⁾ Spin-Off Costs represent transaction and transition costs associated with preparing the businesses for independent operations consisting primarily of financial advisory fees, legal fees, accounting fees, tax services and information systems infrastructure duplication, and financing and related costs to redistribute debt and secure investment grade ratings for both the Kraft Foods Group business and the Mondelez International business. Spin-Off related adjustments include the pension adjustment defined as the estimated benefit plan expense associated with certain benefit plan obligations transferred to Kraft Foods Group in the Spin-Off.

⁽³⁾ Restructuring Program costs represent restructuring and related implementation costs reflecting primarily severance, asset disposals and other manufacturing-related costs.

⁽⁴⁾ Includes all divestitures that have occurred through 2013.

