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## Public-Private Partnerships Are Key To Addressing Childhood Obesity

- An analysis conducted by Rafael Pérez-Escamilla, Yale School of Public Health, examines the impact of Mondelēz International Foundation initiatives in seven countries across five continents
- Study illustrates how public-private partnerships can have a positive impact on healthy lifestyles, knowledge and practices

DEERFIELD, Ill. – May 14, 2018 – The Mondelēz International Foundation today announced the publication of a new study on the impact of Mondelēz International Foundation healthy lifestyles initiatives in the June edition of *Food and Nutrition Bulletin*. Conducted by Dr. Rafael Pérez-Escamilla, Professor of Public Health & Director, Office of Public Health Practice at the Yale School of Public Health, and funded by the Foundation, the independent analysis titled “Innovative healthy lifestyles school-based public-private partnerships designed to Curb the Childhood Obesity Epidemic Globally: Lessons Learned from the Mondelēz International Foundation” identified key factors that have led to successful public-private partnerships across seven countries.

For more than nine years, the Mondelēz International Foundation has partnered with non-profit organizations across the world to support the delivery and evaluation of school-based healthy lifestyle programs. The findings published today provide learnings on how future public-private partnerships seeking to promote healthy lifestyles and help curb the risk of obesity can successfully be established.

“The Foundation and its partners around the world have created an effective framework for healthy lifestyle school-based public-private partnerships,” said Pérez-Escamilla. “As outlined in the paper, there is strong evidence that shows programs across all five continents are having a positive impact on nutrition and physical activity knowledge and practices.”

Qualitative data used to evaluate the Foundation’s partnerships was collected from two program evaluation workshops in 2013 and 2016, as well as from the Foundation’s annual country reports and project report, and interviews with key leaders from each program.

“Through effective partnerships with locally based organizations, we’ve transformed the lives of millions of children and families around the globe by improving nutrition knowledge, physical activity and access to fresh produce,” said Sarah Delea, President of the Mondelēz

International Foundation. “We’re inspired by the change we’ve seen in those programs and hope that Dr. Pérez-Escamilla’s study in *Food and Nutrition Bulletin* will inspire others to make an impact through public-private partnerships.”

Supporting this review, data from program reports and surveys commissioned by partner organizations between 2014 through 2016 also indicated solid progress in both knowledge and behavior change. Specifically, across the Foundation programs, there was a twelve-percent increase in understanding what good nutrition is, including knowing the number of fruits and vegetables to eat daily; a six-percent increase in physical activity to at least 30 minutes daily; and an eleven-percent increase in eating more fruits, vegetables and other fresh foods, as part of the gardening programs.

To read the full study, please visit [Food and Nutrition Bulletin](#).

The Foundation and its programs support Mondelēz International’s Impact For Growth platform, which is focused on four key areas where the company can make the greatest impact on people and planet: community, sustainability, well-being snacks and safety.

To learn more about the Foundation, its partners and the impact of its programs, please view the [factsheet](#), [infographic](#) and [newly released video](#).

## About Mondelēz International

Mondelēz International, Inc. (NASDAQ: MDLZ) is building the best snacking company in the world, with 2017 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 160 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *belVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor’s 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow the company on Twitter at [www.twitter.com/MDLZ](https://www.twitter.com/MDLZ).

## About the Mondelēz International Foundation

The Mondelēz International Foundation is the international philanthropic arm of Mondelēz International. The Foundation is focused on three areas of action: investing in community programs that promote healthy lifestyles in at-risk communities around the world; providing humanitarian aid through cash and product when disaster strikes; and inspiring colleagues to contribute time and talent to help our local communities thrive. To learn more about our efforts, visit [www.mondelezinternational.com/impact/community-partnerships](http://www.mondelezinternational.com/impact/community-partnerships)

