# Q3 2017 Results October 30, 2017 Mondelez

# Forward-looking statements

This presentation contains a number of forward-looking statements. Words, and variations of words, such as "will," "expect," "believe," "estimate," "deliver," "target," "outlook" and similar expressions are intended to identify our forward-looking statements, including, but not limited to, statements about: our future performance, including our future revenue growth, earnings per share, margins, cash flow and taxes; currency and the effect of foreign exchange translation on our results of operations; remediation efforts related to and the financial and other impacts of the malware incident; category growth; emerging markets; growth in eCommerce; our cost reduction, supply chain reinvention and shared services efforts; market share; our DSD system and its benefits; our CEO succession and leadership transition; our strategy; dividends; share repurchases; and our outlook, including 2017 Organic Net Revenue growth, Adjusted Operating Income margin, Adjusted EPS and Free Cash Flow and 2018 Adjusted Operating Income margin. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond our control, which could cause our actual results to differ materially from those indicated in our forward-looking statements. Such factors include, but are not limited to, risks from operating globally including in emerging markets; changes in currency exchange rates, controls and restrictions; continued volatility of commodity and other input costs; weakness in economic conditions; weakness in consumer spending; pricing actions; unanticipated disruptions to our business, such as the malware incident, cyberattacks or other security breaches; competition; the restructuring program and our other transformation initiatives not yielding the anticipated benefits; changes in the assumptions on which the restructuring program is based; and tax law changes. Please also see our risk factors, as they may be amended from time to time, set forth in our filings with the SEC, including our most recentl

# Use of non-GAAP measures

All results contained within this presentation are non-GAAP unless otherwise noted. Please see GAAP to Non-GAAP reconciliations at the end of this presentation for comparable GAAP measures. Refer to the definitions of these measures in the company's earnings release for Q3 2017 located at www.mondelezinternational.com/investors.



# **Q3 2017 Key Financial Metrics**

Organic Net Revenue Growth

2.8%

Including +60 bps benefit from malware incident recovery Adjusted Operating Income Margin

16.9%

+ 130bps

Adjusted Earnings Per Share Growth

+12%

@ cst fx

Return of Capital

~\$1B



# **Power Brands and Emerging Markets Drove Growth**

Organic Net Revenue Growth Q3 2017

2.8%

Pricing 1.5pp

Vol/Mix 1.3pp

#### **Key Drivers**

Power Brands +3.8%

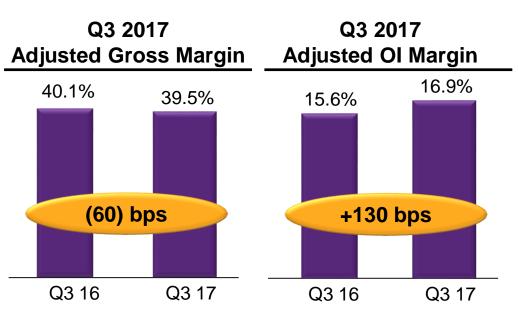
Emerging markets +4.8%

Developed markets +1.6%

eCommerce growth<sup>1</sup> 40%+



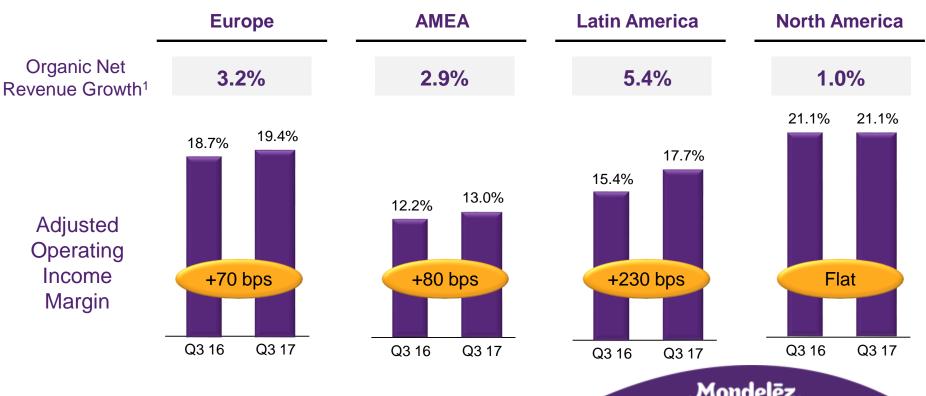
# **Strong Adjusted OI Margin Expansion**



- Continued to aggressively reduce costs
- Adjusted Gross margin driven by higher input costs (notably dairy fats) and selected trade investments, partially offset by solid productivity
- Adjusted OI margin driven by continued overhead reductions



# **Solid Performance Across Regions**



Includes the positive impact of malware incident recovery from Q2 and in the case of North America includes negative impact of additional lost revenue in Q3

#### **Overall Share Performance**

#### YTD 2017 (incl. malware impact)

|              | <u> </u>                         |   |
|--------------|----------------------------------|---|
|              | Organic Net<br>Revenue<br>Growth | Gaining/<br>Holding<br>Share <sup>2</sup> |
| Total Snacks | 0.8%                             | ~40%                                      |
| Biscuits     | 0.2%                             | ~30%                                      |
| Chocolate    | 5.2%                             | ~65%                                      |
| Gum & Candy  | (5.6)%                           | ~20%                                      |

# Snacks Category Growth<sup>1</sup> 3.4% 2.3% 1.8%

2016

2015



2017 YTD

Category growth based on available Nielsen Global Data through September 2017 for measured channels in key markets where
the company competes. This includes biscuits, chocolate, gum and candy categories in key markets and is weighted based on
prior year Mondelēz International net revenues.

Share performance based on available Nielsen Global Data through September 2017 for measured channels in key markets where the company competes. Share performance defined as percentage of revenues with share either gaining or holding versus the same prior year period.

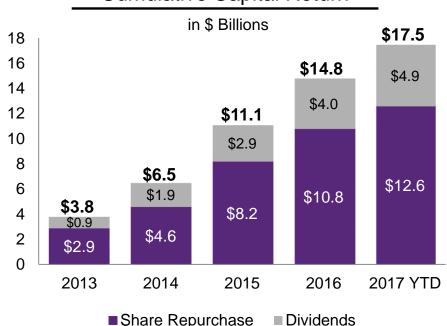
# **Double-Digit Adjusted EPS Growth**

| Q3 2016 Adjusted EPS            | \$0.50 |      |
|---------------------------------|--------|------|
| Operating Income                | 0.06   |      |
| Interest Expense                | 0.03   |      |
| Shares                          | 0.02   |      |
| Equity Income (JVs)             | 0.01   |      |
| Taxes                           | (0.06) |      |
| Q3 2017 Adjusted EPS (@ Cst FX) | \$0.56 | +12% |
| Currency                        | 0.01   |      |
| Q3 2017 Adjusted EPS (@ Rpt FX) | \$0.57 | +14% |



# **Returning Significant Capital to Shareholders**

#### **Cumulative Capital Return**



- Targeting dividend growth in excess of Adjusted EPS growth
- Q3 dividends: ~\$300 million
- Q3 share repurchases: ~\$700 million
- Returned \$17.5 billion since spin



# 2017 Outlook

|  | 2017 Outlook <sup>1</sup> |  |  |  |  |  |  |
|--|---------------------------|--|--|--|--|--|--|
| Organic Net Revenue growth                   | Approximately 1%          |  |  |  |  |  |  |
| Adj. Operating Income margin                 | Mid 16% Range             |  |  |  |  |  |  |
| Adj. EPS growth (cst FX)                     | Double-Digit              |  |  |  |  |  |  |
| Free Cash Flow                               | ~\$2 billion              |  |  |  |  |  |  |
| Other Financial Metrics                      |                           |  |  |  |  |  |  |
| Currency Impact on Adjusted EPS <sup>2</sup> | No impact                 |  |  |  |  |  |  |
| Tax Rate %                                   | Low to mid 20s            |  |  |  |  |  |  |
| Share Repurchase                             | \$2.0+ billion            |  |  |  |  |  |  |

<sup>1.</sup> Please see slide 15 regarding GAAP to Non-GAAP reconciliations on our 2017 outlook

<sup>2.</sup> October 25, 2017 published FX rates (source: XE.com) were used to estimate neutral impact to outlook

# **Confident in Long-Term Value-Creation Strategy**

- Balanced approach to top and bottom-line growth
- Strong Adjusted OI margin and EPS expansion
- Improving Free Cash Flow
- Significant capital return through share repurchases and dividends



# **CEO Transition Update**

- Official start date November 20
- Currently engaged in building 2018 financial plans and targets
- Actively meeting with key management talent, partners and customers
- Will lead company strategic process during first-half of 2018



# **Average FX Rates for Key Countries**

| Source: XE.com    | Full Year 2016 <sup>1</sup> | October 25th Rate <sup>2</sup> | Impact vs 2016 |
|-------------------|-----------------------------|--------------------------------|----------------|
| Argentine Peso    | 14.78 / \$US                | 17.53 / \$US                   |                |
| Australian Dollar | US\$0.74 / AUD              | US\$0.78 / AUD                 |                |
| Brazilian Real    | 3.49 / \$US                 | 3.25 / \$US                    |                |
| Canadian Dollar   | US\$0.75 / CAD              | US\$0.79 / CAD                 |                |
| Chinese Yuan      | 6.65 / \$US                 | 6.63 / \$US                    | •              |
| Euro              | US\$1.11 / €                | US\$1.18 / €                   |                |
| Indian Rupee      | 67.19 / \$US                | 65.18 / \$US                   |                |
| Mexican Peso      | 18.69/ \$US                 | 19.18 / \$US                   |                |
| Russian Ruble     | 67.03 / \$US                | 57.63 / \$US                   |                |
| Pound Sterling    | US\$1.35/£                  | US\$1.31 /£                    | -              |

<sup>1.</sup> Average of 2016 monthly fx rates

<sup>2.</sup> October 25, 2017 published fx rates were used to estimate \$0.00 impact to current outlook

# **Q3 YTD Adjusted EPS Growth**

| YTD 2016 Adjusted EPS            | \$1.42 |      |
|----------------------------------|--------|------|
| Operating Income                 | 0.13   |      |
| Interest Expense                 | 0.06   |      |
| Shares                           | 0.04   |      |
| Equity Income (JVs)              | 0.01   |      |
| Taxes                            | (0.07) |      |
| YTD 2017 Adjusted EPS (@ Cst FX) | \$1.59 | +12% |
| Currency                         | (0.02) |      |
| YTD 2017 Adjusted EPS (@ Rpt FX) | \$1.57 | +11% |



#### Outlook

Our outlook for 2017 Organic Net Revenue growth, Adjusted Operating Income margin, Adjusted EPS growth on a constant currency basis and Free Cash Flow and 2018 Adjusted Operating Income margin are non-GAAP financial measures that exclude or otherwise adjust for items impacting comparability of financial results such as the impact of changes in foreign currency exchange rates, restructuring activities, acquisitions and divestitures. We are not able to reconcile our full year 2017 projected Organic Net Revenue growth to our full year 2017 projected reported net revenue growth because we are unable to predict the 2017 impact of foreign exchange due to the unpredictability of future changes in foreign exchange rates, which could be material as a significant portion of our operations are outside the U.S. We are not able to reconcile our full year 2017 and 2018 projected Adjusted Operating Income margin to our full year 2017 and 2018 projected reported operating income margin because we are unable to predict the timing of our Restructuring Program costs, mark-to-market impacts from commodity and forecasted currency transaction derivative contracts and impacts from potential acquisitions or divestitures. We are not able to reconcile our full year 2017 projected Adjusted EPS growth on a constant currency basis to our full year 2017 projected reported diluted EPS growth because we are unable to predict the timing of our Restructuring Program costs, mark-to-market impacts from commodity and forecasted currency transaction derivative contracts, impacts from potential acquisitions or divestitures as well as the impact of foreign exchange due to the unpredictability of future changes in foreign exchange rates, which could be material as a significant portion of our operations are outside the U.S. We are not able to reconcile our full year 2017 projected Free Cash Flow to our full year 2017 projected net cash from operating activities because we are unable to predict the timing and amount of capital expenditures impacting cash flow. Therefore, because of the uncertainty and variability of the nature and amount of future adjustments, which could be significant, we are unable to provide a reconciliation of these measures without unreasonable effort.



#### **Net Revenues to Organic Net Revenue**

(in millions of U.S. dollars) (Unaudited)

|   |    | _atin<br>nerica                      |    | AMEA                                  | E  | urope                                      |    | North<br>merica                        |    | ondelēz<br>rnational                       |
|---|----|--------------------------------------|----|---------------------------------------|----|--|----|--|----|--|
| For the Three Months Ended September 30, 2017 Reported (GAAP)                 | \$ | 908                                  | \$ | 1,405                                 | \$ | 2,442                                      | \$ | 1,775                                  | \$ | 6,530                                      |
| Divestitures  | Ψ  | -                                    | Ψ  | -                                     | Ψ  | (14)                                       | Ψ  | -                                      | Ψ  | (14)                                       |
| Acquisition   |    | _                                    |    | _                                     |    | (20)                                       |    | -                                      |    | (20)                                       |
| Currency  |    | 5                                    |    | 18                                    |    | (93)                                       |    | (10)                                   |    | (80)                                       |
| Organic (Non-GAAP)  | \$ | 913                                  | \$ | 1,423                                 | \$ | 2,315                                      | \$ | 1,765                                  | \$ | 6,416                                      |
| For the Three Months Ended September 30, 2016 Reported (GAAP) Divestitures    | \$ | <b>868</b> (2)                       | \$ | <b>1,443</b> (60)                     | \$ | <b>2,332</b> (89)                          | \$ | <b>1,753</b> (5)                       | \$ | <b>6,396</b> (156)                         |
| Organic (Non-GAAP)  | \$ | 866                                  | \$ | 1,383                                 | \$ | 2,243                                      | \$ | 1,748                                  | \$ | 6,240                                      |
| % Change Reported (GAAP) Divestitures Acquisition Currency Organic (Non-GAAP) |    | 4.6 %<br>0.2 pp<br>-<br>0.6<br>5.4 % |    | (2.6)%<br>4.2 pp<br>-<br>1.3<br>2.9 % |    | 4.7 %<br>3.5 pp<br>(0.9)<br>(4.1)<br>3.2 % |    | 1.3 %<br>0.2 pp<br>-<br>(0.5)<br>1.0 % |    | 2.1 %<br>2.3 pp<br>(0.3)<br>(1.3)<br>2.8 % |
| Vol/Mix   |    | (2.9)pp                              |    | (0.5)pp                               |    | 4.6 pp                                     |    | 0.7 pp                                 |    | 1.3 pp                                     |
| Pricing   |    | 8.3                                  |    | 3.4                                   |    | (1.4)                                      |    | 0.3                                    |    | 1.5  |

#### **Net Revenues to Organic Net Revenue**

(in millions of U.S. dollars) (Unaudited)

|   | Power<br>Brands |    | n-Power<br>Brands |    | ondelēz<br>rnational | nerging<br>arkets | /eloped<br>arkets | Mondelēz<br>International |        |  |
|---|-----------------|----|-------------------|----|----------------------|-------------------|-------------------|---------------------------|--------|--|
| For the Three Months Ended September 30, 2017 |                 |    |                   |    |                      |                   |                   |                           |        |  |
| Reported (GAAP)                               | \$<br>4,771     | \$ | 1,759             | \$ | 6,530                | \$<br>2,445       | \$<br>4,085       | \$                        | 6,530  |  |
| Divestitures                                  | -               |    | (14)              |    | (14)                 | -                 | (14)              |                           | (14)   |  |
| Acquisition                                   | (20)            |    | -                 |    | (20)                 | -                 | (20)              |                           | (20)   |  |
| Currency                                      | (62)            |    | (18)              |    | (80)                 | 4                 | (84)              |                           | (80)   |  |
| Organic (Non-GAAP)                            | \$<br>4,689     | \$ | 1,727             | \$ | 6,416                | \$<br>2,449       | \$<br>3,967       | \$                        | 6,416  |  |
| For the Three Months Ended September 30, 2016 |                 |    |                   |    |                      |                   |                   |                           |        |  |
| Reported (GAAP)                               | \$<br>4,517     | \$ | 1,879             | \$ | 6,396                | \$<br>2,340       | \$<br>4,056       | \$                        | 6,396  |  |
| Divestitures                                  | -               |    | (156)             |    | (156)                | (4)               | (152)             |                           | (156)  |  |
| Organic (Non-GAAP)                            | \$<br>4,517     | \$ | 1,723             | \$ | 6,240                | \$<br>2,336       | \$<br>3,904       | \$                        | 6,240  |  |
| % Change                                      |                 |    |                   |    |                      |                   |                   |                           |        |  |
| Reported (GAAP)                               | 5.6 %           |    | (6.4)%            |    | 2.1 %                | 4.5 %             | 0.7 %             |                           | 2.1 %  |  |
| Divestitures                                  | - pp            |    | 7.7 pp            |    | 2.3 pp               | 0.2 pp            | 3.6 pp            |                           | 2.3 pp |  |
| Acquisition                                   | (0.5)           |    | - ''              |    | (0.3)                | - ''              | (0.5)             |                           | (0.3)  |  |
| Currency                                      | (1.3)           |    | (1.1)             |    | (1.3)                | 0.1               | (2.2)             |                           | (1.3)  |  |
| Organic (Non-GAAP)                            | <br>3.8 %       |    | 0.2 %             |    | 2.8 %                | <br>4.8 %         | <br>1.6 %         |                           | 2.8 %  |  |
|   | <br>            |    |                   |    |                      | <br>              | <br>              |                           |        |  |

#### Gross Profit/Operating Income To Adjusted Gross Profit/Operating Income

(in millions of U.S. dollars) (Unaudited)

> For the Three Months Ended September 30, 2017 Gross

> > Profit

Margin

For the Three Months Ended September 30, 2016

Operating

Income

\$ 1.181

175

71 (155)

47

(187)

(28)

(1)

(20)

\$ 1,100

\$ 1,080

Operating

Income

Margin

18.1 %

16.9 %

|  | Re | Net<br>Revenues |    |       |
|--|----|-----------------|----|-------|
| Reported (GAAP)                                | \$ | 6,530           | \$ | 2,552 |
| 2014-2018 Restructuring Program costs          |    | -               |    | 18    |
| Acquisition integration costs                  |    | -               |    | -     |
| Intangible asset impairment charges            |    | -               |    | -     |
| Benefits from resolution of tax matters        |    | -               |    | -     |
| Malware incident incremental expenses          |    | -               |    | 39    |
| Operating income from divestitures             |    | (14)            |    | (4)   |
| Gain on divestiture                            |    |                 |    | -     |
| Mark-to-market (gains)/losses from derivatives |    | -               |    | (28)  |
| Rounding                                       |    | -               |    | -     |
| Adjusted (Non-GAAP)                            | \$ | 6,516           | \$ | 2,577 |
| Currency                                       |    |                 |    | (30)  |
| Adjusted @ Constant FX (Non-GAAP)              |    |                 | \$ | 2,547 |

|   | _  | 101           | tiic | TITLE CO INIOI  | itiis Liided ot           | piciii | JC: JU, 2       |                               |
|---|----|---------------|------|-----------------|---------------------------|--------|-----------------|-------------------------------|
|   |    | Net<br>venues | _    | Gross<br>Profit | Gross<br>Profit<br>Margin |        | erating<br>come | Operating<br>Income<br>Margin |
| Reported (GAAP)   | \$ | 6,396         | \$   | 2,488           | 38.9 %                    | \$     | 702             | 11.0 %                        |
| 2014-2018 Restructuring Program costs                               |    | -             |      | 51              |                           |        | 301             |                               |
| Gain on sale of intangible asset                                    |    | -             |      | -               |                           |        | (7)             |                               |
| Intangible asset impairment charges                                 |    | -             |      | -               |                           |        | 4               |                               |
| (Income)/costs associated with the JDE coffee business transactions |    | -             |      | -               |                           |        | (2)             |                               |
| Operating income from divestitures                                  |    | (156)         |      | (46)            |                           |        | (37)            |                               |
| Mark-to-market (gains)/losses from derivatives                      |    | -             |      | 12              |                           |        | 12              |                               |
| Rounding  |    | -             |      | -               |                           |        | 1               |                               |
| Adjusted (Non-GAAP)   | \$ | 6,240         | \$   | 2,505           | 40.1 %                    | \$     | 974             | 15.6 %                        |

|  | Gross  | Operating |  |
|--|--------|-----------|--|
|  | Profit | Income    |  |
|  |        |           |  |
| % Change - Reported (GAAP)                   | 2.6 %  | 68.2 %    |  |
| % Change - Adjusted (Non-GAAP)               | 2.9 %  | 12.9 %    |  |
| % Change - Adjusted @ Constant FX (Non-GAAP) | 1.7 %  | 10.9 %    |  |
| % Change - Adjusted (Non-GAAP)               | 2.9 %  | 12.9 %    |  |

#### Segment Data

(in millions of U.S. dollars) (Unaudited)

|  | _  |                 |    |                  |    |                  | or t   | he Three        | Monti     | ns Ende                              | d Sept | ember                    | 30, 20              | 17                      |    |              |    |                      |
|--|----|-----------------|----|------------------|----|------------------|--------|-----------------|-----------|--------------------------------------|--------|--------------------------|---------------------|-------------------------|----|--------------|----|----------------------|
|  |    | atin<br>nerica  | _, | AMEA             | E  | Europe           |        | North<br>merica | G/(<br>He | ealized<br>L) on<br>dging<br>ivities | Cor    | neral<br>porate<br>enses |                     | ortization<br>tangibles |    | ther<br>ems  |    | ondelēz<br>rnational |
| Net Revenue<br>Reported (GAAP)   | s  | 908             | s  | 1.405            | s  | 2,442            | s      | 1.775           | s         |                                      | s      |                          | s                   |                         | s  |              | s  | 6.530                |
| Divestitures   | •  | -               | •  | -,-100           | •  | (14)             | •      | .,              | •         | -                                    | •      | -                        | •                   |                         | •  | -            | •  | (14)                 |
| Adjusted (Non-GAAP)  | \$ | 908             | \$ | 1,405            | \$ |                  | \$     | 1,775           | \$        |                                      | \$     |                          | \$                  |                         | \$ | -            | \$ | 6,516                |
| Operating Income   |    |                 |    |                  |    |                  |        |                 |           |                                      |        |                          |                     |                         |    |              |    |                      |
| Reported (GAAP)  | \$ | 255             | \$ | 82               | \$ | 410              | \$     | 318             | \$        | 28                                   | \$     | (54)                     | \$                  | (45)                    | \$ | 187          | \$ | 1,181                |
| 2014-2018 Restructuring Program costs  |    | 53              |    | 43               |    | 48               |        | 20              |           | -                                    |        | 11                       |                     |                         |    | -            |    | 175                  |
| Acquisition integration costs  |    | -               |    | 1                |    |                  |        | -               |           | -                                    |        | (4)                      |                     | -                       |    | -            |    | 1                    |
| Intangible asset impairment charges<br>Benefits from resolution of tax matters |    | 5<br>(153)      |    | 53               |    | 11               |        | 3               |           | -                                    |        | (1)                      |                     |                         |    | -            |    | 71<br>(155           |
| Benefits from resolution or tax matters  Malware incident incremental expenses |    | (153)           |    | 2                |    | (2)<br>9         |        | 34              |           |                                      |        | 1                        |                     |                         |    |              |    | (155)                |
| Operating income from divestitures   |    |                 |    |                  |    | (4)              |        | 34              |           | -                                    |        |                          |                     |                         |    | -            |    | (4)                  |
| Divestiture-related costs  |    | -               |    | 2                |    | (2)              |        | -               |           | -                                    |        | -                        |                     | -                       |    | -            |    | (**                  |
| Gain on divestiture  |    | -               |    | 2                |    | (2)              |        |                 |           | -                                    |        | -                        |                     |                         |    | (187)        |    | (187                 |
| Mark-to-market (gains)/losses from derivatives                                 |    | -               |    | -                |    |                  |        |                 |           | (28)                                 |        | -                        |                     |                         |    | (107)        |    | (28)                 |
| Rounding   |    | - 1             |    | - 1              |    |                  |        | - :             |           | (20)                                 |        | (1)                      |                     |                         |    | - 1          |    | (20                  |
| Adjusted (Non-GAAP)  | S  | 161             | \$ | 183              | S  | 470              | S      | 375             | \$        | <del>-</del>                         | \$     | (44)                     | \$                  | (45)                    | \$ | ÷            | \$ | 1,100                |
| Currency   | 4  | (2)             | •  | 2                | •  | (21)             | •      | 3/3             | *         |                                      |        | (1)                      | *                   | (43)                    | *  |              | •  | (20)                 |
| Adjusted @ Constant FX (Non-GAAP)  | \$ | 159             | \$ | 185              | \$ | 449              | \$     | 375             | \$        |                                      | \$     | (45)                     | \$                  | (44)                    | \$ |              | \$ | 1,080                |
| % Change - Reported (GAAP)   | 17 | 7.2 %           | (  | 50.3)%           |    | 29.7 %           |        | 16.1 %          |           | n/m                                  | 3      | 9.3 %                    |                     | (2.3)%                  |    | n/m          |    | 68.2 %               |
| % Change - Adjusted (Non-GAAP)   | 2  | 21.1 %          | ,  | 8.3 %            |    | 12.2 %           |        | 1.6 %           |           | n/m                                  | 3      | 8.9 %                    |                     | (2.3)%                  |    | n/m          |    | 12.9 %               |
| % Change - Adjusted @ Constant FX (Non-GAAP)                                   | 1  | 19.5 %          |    | 9.5 %            |    | 7.2 %            |        | 1.6 %           |           | n/m                                  | 3      | 7.5 %                    |                     | 0.0 %                   |    | n/m          |    | 10.9 %               |
| Operating Income Margin  |    |                 |    |                  |    |                  |        |                 |           |                                      |        |                          |                     |                         |    |              |    |                      |
| Reported %   |    | 28.1 %          |    | 5.8 %            |    | 16.8 %           |        | 17.9 %          |           |                                      |        |                          |                     |                         |    |              |    | 18.1 %               |
| Reported pp change   |    | 17.5 pp         |    | (5.6)pp          |    | 3.2 pp           |        | 2.3 pp          |           |                                      |        |                          |                     |                         |    |              |    | 7.1 pp               |
| Adjusted %<br>Adjusted pp change   | 1  | 7.7 %<br>2.3 pp |    | 13.0 %<br>0.8 pp |    | 19.4 %<br>0.7 pp |        | 21.1 %<br>- pp  |           |                                      |        |                          |                     |                         |    |              |    | 16.9 %<br>1.3 pp     |
|  |    |                 |    |                  |    |                  | For ti | he Three        | Monti     | ns Ende                              | d Sept | ember                    | 30, 20 <sup>-</sup> | 16                      |    |              |    |                      |
|  |    |                 |    |                  |    |                  |        |                 | Unr       | ealized                              |        |                          |                     |                         |    |              |    |                      |
|  |    | atin            |    |                  |    |                  |        | North           |           | L) on<br>dging                       |        | neral                    | •                   | rtization               |    | ther         |    | ondelēz              |
|  |    | nerica          | ,  | MEA              | Е  | urope            |        | merica          |           | ivities                              |        | porate<br>enses          |                     | tangibles               |    | ems          |    | rnational            |
| Net Revenue  |    |                 |    |                  |    |                  | _      |                 |           |                                      | _      |                          |                     |                         |    |              |    |                      |
| Reported (GAAP)  | \$ | 868             | \$ | 1,443            | \$ | 2,332            | \$     | 1,753           | \$        | -                                    | \$     | -                        | \$                  | -                       | \$ | -            | \$ | 6,396                |
| Divestitures   |    | (2)             |    | (60)             |    | (89)             |        | (5)             |           | -                                    |        | -                        |                     |                         |    | -            |    | (156                 |
| Adjusted (Non-GAAP)  | \$ | 866             | \$ | 1,383            | \$ | 2,243            | \$     | 1,748           | \$        | -                                    | \$     |                          | \$                  | -                       | \$ |              | \$ | 6,240                |
| Operating Income   |    |                 |    |                  |    |                  |        |                 |           |                                      |        |                          |                     |                         |    |              |    |                      |
| Reported (GAAP)  | \$ | 92              | \$ | 165              | \$ | 316              | \$     | 274             | \$        | (12)                                 | \$     | (89)                     | \$                  | (44)                    | \$ | -            | \$ | 702                  |
| 2014-2018 Restructuring Program costs  |    | 42              |    | 18               |    | 121              |        | 105             |           | -                                    |        | 15                       |                     | -                       |    | -            |    | 301                  |
| Acquisition integration costs  |    | -               |    | (1)              |    | -                |        | -               |           | -                                    |        | 1                        |                     | -                       |    | -            |    | -                    |
| Gain on sale of intangible asset   |    | -               |    | -                |    | -                |        | (7)             |           | -                                    |        | -                        |                     | -                       |    | -            |    | (7                   |
| Intangible asset impairment charges  |    | -               |    | -                |    | 4                |        | -               |           | -                                    |        | -                        |                     | -                       |    | -            |    | 4                    |
| Income)/costs associated with the JDE coffee business transactions             |    |                 |    |                  |    | (3)              |        |                 |           | -                                    |        | 1                        |                     |                         |    |              |    | (2)                  |
| Operating income from divestitures   |    | (1)             |    | (13)             |    | (19)             |        | (3)             |           | -                                    |        | (1)                      |                     | -                       |    | -            |    | (37                  |
| Mark-to-market (gains)/losses from derivatives                                 |    | -               |    | -                |    | -                |        | -               |           | 12                                   |        | -                        |                     |                         |    | -            |    | 12                   |
| Rounding<br>Adjusted (Non-GAAP)  | \$ | 133             | \$ | 169              | \$ | 419              | \$     | 369             | \$        | <del>-</del>                         | \$     | (72)                     | \$                  | (44)                    | \$ | <del>-</del> | \$ | 974                  |
|  |    |                 |    |                  |    |                  |        |                 |           |                                      |        |                          |                     |                         |    |              |    | 1770                 |
| Operating Income Margin  |    |                 |    |                  |    |                  |        |                 |           |                                      |        |                          |                     |                         |    |              |    |                      |

15.6 %

#### **Net Revenues to Organic Net Revenues by Consumer Sector**

(in millions of U.S. dollars) (Unaudited)

|  |    |        |    |         | (  | Gum &  | Total<br>Snacks |        | Total    |        |    |        | Ch            | eese & | Mo | ndelēz |
|--|----|--------|----|---------|----|--------|-----------------|--------|----------|--------|----|--------|---------------|--------|----|--------|
|  | Bi | scuits | Ch | ocolate | (  | Candy  |                 |        | Beverage |        | G  | rocery | International |        |    |        |
| For the Nine Months Ended September 30, 2017 |    |        |    |         |    |        |                 |        |          |        |    |        |               |        |    |        |
| Reported (GAAP)                              | \$ | 7,969  | \$ | 5,679   | \$ | 2,719  | \$              | 16,367 | \$       | 1,031  | \$ | 1,532  | \$            | 18,930 |    |        |
| Divestitures                                 |    | -      |    | (30)    |    | (31)   |                 | (61)   |          | (22)   |    | (166)  |               | (249)  |    |        |
| Acquisition                                  |    | (50)   |    | -       |    | -      |                 | (50)   |          | -      |    | -      |               | (50)   |    |        |
| Currency                                     |    | 27     |    | 25      |    | 51     |                 | 103    |          | 15     |    | 17     |               | 135    |    |        |
| Organic (Non-GAAP)                           | \$ | 7,946  | \$ | 5,674   | \$ | 2,739  | \$              | 16,359 | \$       | 1,024  | \$ | 1,383  | \$            | 18,766 |    |        |
| For the Nine Months Ended September 30, 2016 |    |        |    |         |    |        |                 |        |          |        |    |        |               |        |    |        |
| Reported (GAAP)                              | \$ | 7,931  | \$ | 5,476   | \$ | 2,979  | \$              | 16,386 | \$       | 1,103  | \$ | 1,664  | \$            | 19,153 |    |        |
| Divestitures                                 |    | -      |    | (83)    |    | (77)   |                 | (160)  |          | (49)   |    | (233)  |               | (442)  |    |        |
| Organic (Non-GAAP)                           | \$ | 7,931  | \$ | 5,393   | \$ | 2,902  | \$              | 16,226 | \$       | 1,054  | \$ | 1,431  | \$            | 18,711 |    |        |
| % Change                                     |    |        |    |         |    |        |                 |        |          |        |    |        |               |        |    |        |
| Reported (GAAP)                              |    | 0.5%   |    | 3.7%    |    | (8.7)% |                 | (0.1)% |          | (6.5)% |    | (7.9)% |               | (1.2)% |    |        |
| Organic (Non-GAAP)                           |    | 0.2%   |    | 5.2%    |    | (5.6)% |                 | 0.8%   |          | (2.8)% |    | (3.4)% |               | 0.3%   |    |        |

#### **Diluted EPS to Adjusted EPS**

(Unaudited)

|  | For the Three Months Ended September 30, |        |      |        |           |        |          |  |
|--|--|--------|------|--------|-----------|--------|----------|--|
|  | 2017                                     |        | 2016 |        | \$ Change |        | % Change |  |
| Diluted EPS attributable to Mondelez International (GAAP)        | \$                                       | 0.65   | \$   | 0.35   | \$        | 0.30   | 85.7 %   |  |
| 2014-2018 Restructuring Program costs                            |  | 0.08   |      | 0.14   |           | (0.06) |          |  |
| Intangible asset impairment charges                              |  | 0.04   |      | -      |           | 0.04   |          |  |
| Benefits from resolution of tax matters                          |  | (0.09) |      | -      |           | (0.09) |          |  |
| Malware incident incremental expenses                            |  | 0.02   |      | -      |           | 0.02   |          |  |
| Net earnings from divestitures                                   |  | -      |      | (0.02) |           | 0.02   |          |  |
| Divestiture-related costs  |  | 0.01   |      | -      |           | 0.01   |          |  |
| Gain on divestiture  |  | (0.12) |      | -      |           | (0.12) |          |  |
| Equity method investee acquisition-related and other adjustments |  | -      |      | 0.03   |           | (0.03) |          |  |
| Mark-to-market (gains)/losses from derivatives                   |  | (0.02) |      | -      |           | (0.02) |          |  |
| Adjusted EPS (Non-GAAP)  | \$                                       | 0.57   | \$   | 0.50   | \$        | 0.07   | 14.0 %   |  |
| Impact of favorable currency                                     |  | (0.01) |      | -      |           | (0.01) |          |  |
| Adjusted EPS @ Constant FX (Non-GAAP)                            | \$                                       | 0.56   | \$   | 0.50   | \$        | 0.06   | 12.0 %   |  |

#### **Diluted EPS to Adjusted EPS**

(Unaudited)

|  | For the Nine Months Ended September 30, |        |      |        |           |        |          |  |  |
|--|---|--------|------|--------|-----------|--------|----------|--|--|
|  | 2017                                    |        | 2016 |        | \$ Change |        | % Change |  |  |
| Diluted EPS attributable to Mondelez International (GAAP)        | \$                                      | 1.38   | \$   | 0.99   | \$        | 0.39   | 39.4 %   |  |  |
| 2014-2018 Restructuring Program costs                            |   | 0.29   |      | 0.36   |           | (0.07) |          |  |  |
| Intangible asset impairment charges                              |   | 0.05   |      | 0.01   |           | 0.04   |          |  |  |
| Benefits from resolution of tax matters                          |   | (0.13) |      | -      |           | (0.13) |          |  |  |
| Loss on debt extinguishment and related expenses                 |   | 0.01   |      | -      |           | 0.01   |          |  |  |
| Loss related to interest rate swaps                              |   | -      |      | 0.04   |           | (0.04) |          |  |  |
| Malware incident incremental expenses                            |   | 0.02   |      | -      |           | 0.02   |          |  |  |
| Net earnings from divestitures                                   |   | (0.03) |      | (0.05) |           | 0.02   |          |  |  |
| Divestiture-related costs  |   | 0.02   |      | 0.04   |           | (0.02) |          |  |  |
| Net gain on divestitures   |   | (0.11) |      | -      |           | (0.11) |          |  |  |
| Equity method investee acquisition-related and other adjustments |   | 0.03   |      | 0.03   |           | -      |          |  |  |
| Gain on equity method investment exchange                        |   | -      |      | (0.03) |           | 0.03   |          |  |  |
| Mark-to-market (gains)/losses from derivatives                   |   | 0.04   |      | 0.03   |           | 0.01   |          |  |  |
| Adjusted EPS (Non-GAAP)  | \$                                      | 1.57   | \$   | 1.42   | \$        | 0.15   | 10.6 %   |  |  |
| Impact of unfavorable currency                                   |   | 0.02   |      | -      |           | 0.02   |          |  |  |
| Adjusted EPS @ Constant FX (Non-GAAP)                            | \$                                      | 1.59   | \$   | 1.42   | \$        | 0.17   | 12.0 %   |  |  |

# **Gross Profit To Adjusted Gross Profit**

(in millions of U.S. dollars) (Unaudited)

|   |                 | welve Month<br>ember 31, 20 |                           | For the Nine Months Ended<br>September 30, 2017 |                 |                           |  |
|---|-----------------|-----------------------------|---------------------------|---|-----------------|---------------------------|--|
|   | Net<br>Revenues | Gross<br>Profit             | Gross<br>Profit<br>Margin | Net<br>Revenues                                 | Gross<br>Profit | Gross<br>Profit<br>Margin |  |
| Reported (GAAP)   | \$ 35,299       | \$13,110                    | 37.1 %                    | \$ 18,930                                       | \$ 7,401        | 39.1 %                    |  |
| 2012-2014 Restructuring Program costs                       | -               | 10                          |                           | -   | -               |                           |  |
| 2014-2018 Restructuring Program costs                       | -               | -                           |                           | -   | 39              |                           |  |
| Integration Program and other acquisition integration costs | -               | 58                          |                           | -   | -               |                           |  |
| Malware incident incremental expenses                       | -               | -                           |                           | -   | 43              |                           |  |
| Historical Venezuelan operations                            | (795)           | (304)                       |                           | -   | -               |                           |  |
| Historical coffee business                                  | (3,904)         | (1,547)                     |                           | -   | -               |                           |  |
| Operating income from divestitures                          | (961)           | (258)                       |                           | (249)   | (70)            |                           |  |
| Divestiture-related costs                                   | -               | -                           |                           | -   | 3               |                           |  |
| Mark-to-market (gains)/losses from derivatives              | -               | (43)                        |                           | -   | 69              |                           |  |
| Adjusted (Non-GAAP)   | \$ 29,639       | \$11,026                    | 37.2 %                    | \$ 18,681                                       | \$ 7,485        | 40.1 %                    |  |