

## Mondelēz International Delivers Against Its 2020 Impact Goals

August 21, 2018 at 9:00 AM EDT

- **Advancements in 2020 environmental sustainability targets developed to reduce CO<sub>2</sub> emissions, water usage, waste and packaging**
- **Added healthy lifestyle programs in seven new countries, bringing nutrition education, active play and access to fresh foods to under-served children and their families**
- **More than 12 percent of revenue from individually-wrapped portion control snacks that are 200 calories or less; on target to achieve 2020 goal of 15 percent**

DEERFIELD, Ill., Aug. 21, 2018 (GLOBE NEWSWIRE) -- Mondelēz International reported important progress against its 2020 impact goals in its 2017 *Impact For Growth* Progress Report released today. The report details progress against sustainable agriculture and environmental footprint goals, as well as global expansion of healthy lifestyle and nutrition programs in at risk communities. The report also illustrates how the company's impact programs align with and support the United Nations 2030 Sustainable Development Goals (UN SDGs).



MDLZ focuses on four areas to create positive impact for people and the planet: Sustainability, Well-being Snacks, Communities and Safety. In each area, the company has specific goals where it continues to make progress and scale efforts to deliver meaningful change.

“Having a positive impact on our planet and the communities we do business in is core to who we are as a company,” said Dirk Van de Put, Chairman and CEO, Mondelez International. “Today, we’re producing snacks more sustainably, with less energy, water and waste; and sourcing our key ingredients in ways that reduce deforestation in our supply chain. We’re empowering farmers and investing in community programs that help improve the well-being of children and their families.”

Mondelēz International’s Impact For Growth platform builds on our legacy of delivering positive impact in four key areas: sustainability, well-being snacks, safety and community. Following are highlights of the company’s 2017 progress:

### Sustainability

- Reduced **absolute CO<sub>2</sub> emissions** from manufacturing **by 10 percent**.
- Reduced **water use by 25 percent** at locations where water is most scarce.
- Eliminated **53,500 metric tonnes of packaging** – achieving 80% of our 2020 goal.
- Increased the impact of **Cocoa Life**, the company’s sustainable cocoa sourcing program, reaching **120,500 farmers** (up 31 percent vs. 2016) in **1,085 communities** (up 26 percent)
- Promoted environmentally sustainable practices in wheat production across Europe through its Harmony sustainable wheat program, **achieving a 20 percent reduction** in pesticide use
- Expanded the company’s Harmony sustainable wheat commitment to now source **100 percent of its wheat need** in the EU by 2022
- Maintained **100 percent RSPO (Roundtable on Sustainable Palm Oil) palm oil goal**; with **96 percent** of its palm oil

traceable back to the mill

- Achieved **15 percent of global eggs sourced** were **cage-free**; on target to use **100 percent cage-free eggs** in the U.S. and Canada by 2020 and in the rest of the world by 2025

#### Well-Being Snacks

- Grew well-being brands at **twice the rate** of the base portfolio
- Delivered **12.8 percent of revenue from portion control snacks** – individually wrapped and 200 calories or less; and on target to achieve 2020 goal of 15 percent
- Reduced sodium by **1.4 percent across total snack portfolio** and **2 percent in Oreoglobally**; reduced saturated fat in *Barni* soft cakes by **13 percent** and in *Ritz* and *TUC* crackers by **2 and 3 percent** respectively; and **reduced sugar by 1 percent** across global *beVita* and **by 5 percent** in *Green & Black's* chocolates
- **Doubled** the amount of whole grain in *Club Social* crackers in Latin America

#### Safety

- Reduced Total Recordable Incidents **by 33 percent** and Total Incident Rate **by 27 percent** for all employees
- Certified **91 percent** of external manufacturers and **98 percent** of suppliers against the **Foundation for Food Safety Certification 22000**, a well-respected Global Food Safety Initiative system

#### Communities

- Allocated more than **\$45 million to healthy lifestyle community partnerships**, impacting the lives of **1.5 million children across 18 countries** by increasing their nutrition knowledge, providing opportunities for physical activity and access to fresh fruits and vegetables

To read an at-a-glance summary, please visit <https://bit.ly/2Lcqh9R>. For the full report, please visit <https://bit.ly/2PmUID3>. And for an infographic detailing progress, please visit <https://bit.ly/2vZZJUN>.

#### About Mondelez International

Mondelez International, Inc. (NASDAQ: MDLZ) is building the best snacking company in the world, with 2017 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 160 countries, Mondelez International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *beVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelez International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow the company on Twitter at [www.twitter.com/MDLZ](http://www.twitter.com/MDLZ).

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