

Mondelez International Updates Palm Oil Action Plan with Strengthened Supplier Expectations

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- Supplier expectations include commitment to improve traceability and transparency in the palm oil supply chain
- · Sourcing principles update increase supplier action against deforestation and forced labor

DEERFIELD, III., April 26, 2019 (GLOBE NEWSWIRE) -- Mondelēz International today announced a stronger set of expectations and principles on direct suppliers of palm oil to improve transparency and speed the transition to sustainable practices across the sector. In the Palm Oil Action Plan released today, the company embeds firmer supplier sourcing requirements while calling for 100 percent transparency and 100 percent sustainability across the sector.

Despite progress made, Mondelēz International believes the industry needs to move faster to eliminate deforestation and forced labor in the palm oil supply chain. Since 2014, the company has called for sector-wide change. In this updated Palm Oil Action Plan, Mondelēz International takes a further step to close the gap to its goal of full transparency and sustainability by strengthening expectations on supplier companies, and their entire upstream supply chains.

"We have a unique opportunity to reform palm oil once and for all and to make this ingredient truly sustainable," said Alex Turolla, Vice President, Procurement at Mondelez International. "As a company we are shifting gears and taking action with our suppliers to ensure they share and actively support our commitment. The success of the approach we're taking to combat deforestation through improved traceability and transparency does require action across the entire sector."

In the future, any supplier to Mondelez International will be required to:

- Take full responsibility for eliminating deforestation in their own operation and upstream supply chain by mapping
 and monitoring all plantations and adopting a "suspend and engage" approach requiring immediate suspension of
 companies involved in deforestation.
- Take action against the exploitation of worker human rights through adopting the Consumer Goods Forum (CGF)

 Priority Industry Principles on forced labor.
- Improve traceability and transparency by maintaining universal mill lists with group level owners clearly indicated, and publishing them regularly, as well as using satellite technology to map and monitor sources of palm.
- Demonstrate implementation of supplier progress against this updated Palm Oil Action Plan as a prerequisite of doing business with Mondelez International.

Despite representing around 0.5 percent of demand for palm oil, Mondelēz International has taken a leadership position on palm oil sustainability and recognizes that all actors have a role to play in achieving a solution to this complex problem.

In order to create truly sustainable palm oil, the company believes suppliers must take responsibility across their footprint and be held accountable for not only the physical supply of the oil they source but also the group-level companies that supply them. Mondelez International also calls on its suppliers to strengthen their knowledge, sustainability strategy and implementation, and to continue to build transparency and confidence in palm oil.

 $For further information, refer to our website \\ \underline{www.mondelezinternational.com} \\ for more information. \\ Specific links follow to our: \\ \\ \underline{www.mondelezinternational.com} \\ for more information. \\ \underline{www.mondelezinternational.com} \\ \underline{www.mondelezinternational.com}$

- Palm Oil Action Plan
- Published Mill List
- 2017 Impact for Growth Progress report

About Mondelez International

Mondelēz International, Inc. (NASDAQ: MDLZ) empowers people to snack right in approximately 150 countries around the world. With 2018 net revenues of approximately \$26 billion, MDLZ is leading the future of snacking with iconic global and local brands such as *Oreo, belVita* and *LU* biscuits; *Cadbury Dairy Milk, Milka* and *Toblerone* chocolate; *Sour Patch Kids* candy and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

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