
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): 07/13/2011

Kraft Foods Inc.

(Exact name of registrant as specified in its charter)

Commission File Number: 1-16483

Virginia
(State or other jurisdiction of
incorporation)

52-2284372
(IRS Employer
Identification No.)

Three Lakes Drive, Northfield, IL 60093-2753
(Address of principal executive offices, including zip code)

(847) 646-2000
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On July 13, 2011, we announced that Michael A. Clarke, Executive Vice President and President, Kraft Foods Europe, will be leaving Kraft Foods in mid-August. We also announced that Timothy P. Cofer will succeed Mr. Clarke as Executive Vice President, Kraft Foods Europe. Mr. Clarke's resignation is effective August 15, 2011. A copy of the press release announcing this executive change is filed as Exhibit 99.1 to this report and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

Please see Exhibit Index attached.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Kraft Foods Inc.

Date: July 14, 2011

By: /s/ Carol J. Ward

Carol J. Ward
Vice President and Corporate Secretary

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|---|
| EX-99.1 | Kraft Foods Inc. Press Release, dated July 13, 2011 |

[Kraft Foods Inc. Logo]

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KRAFT FOODS ANNOUNCES EXECUTIVE LEADERSHIP CHANGE IN EUROPE

Michael A. Clarke to Leave in August;

Timothy P. Cofer to Become President, Kraft Foods Europe

NORTHFIELD, Ill. – July 13, 2011 – Kraft Foods (NYSE:KFT) announced today that Michael A. Clarke, Executive Vice President and President, Kraft Foods Europe, will leave the company in mid-August to take a senior executive position with a U.K.-based public company. Kraft Foods has named Timothy P. Cofer, 42, to succeed Clarke. Cofer will report to Chairman and CEO Irene Rosenfeld and become a member of the Kraft Executive Team. He will be based in Zurich, Switzerland.

“We sincerely thank Mike for his contributions to turning around our European business, which has now delivered five consecutive quarters of top- and bottom-line growth,” Rosenfeld said. “It’s disappointing to say good-bye to a talented colleague, but we respect Mike’s decision, which will allow him to be closer to his family in the U.K. We wish him the very best.”

Rosenfeld continued, “Fortunately, we have a strong bench, and Tim is a talented and highly successful leader who can quickly transition into this role. Tim has nearly 20 years with the company. He has experience in multiple categories and geographies, including intimate knowledge of our European and global chocolate businesses. I’m confident that Tim’s expertise and leadership skills will enable him to seamlessly build on the great results that our European team has been delivering.”

Cofer began his career with the company in 1992 and has progressed through a number of marketing, strategy and general management roles. Most recently, he has served as Senior Vice President, Global Chocolate Category Team. Prior to this, Cofer was Senior Vice President, Strategy and Integration, leading the global integration team following the acquisition of Cadbury in early 2010. Cofer was the architect of the company’s European chocolate category model (2003-2006). His career has also included successful tenures leading the Oscar Mayer business (2007) and the company’s U.S. pizza business

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(2008-2010), where he delivered significant revenue growth, margin expansion and consistent market share gains.

Cofer earned his MBA from the University of Minnesota and his bachelor’s degree in economics and political science from St. Olaf College.

About Kraft Foods

Northfield, Ill.-based Kraft Foods Inc. is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion, more than half of which was earned outside North America. Twelve of the company’s iconic brands -- including *Cadbury*, *Jacobs*, *Kraft*, *LU*, *Maxwell House*, *Milka*, *Nabisco*, *Oreo*, *Oscar Mayer*, *Philadelphia*, *Trident* and *Tang* – generate revenue of more than \$1 billion annually, and 40 have been loved for more than a century. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor’s 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. For more information, visit kraftfoodscompany.com and facebook.com/kraftfoodscorporate.

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