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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL OMB Number: 2225 0207

| Estimated average burden   | hours per response: | 0.5 |
|----------------------------|---------------------|-----|
| OIVID INUITIDEL. 3235-0207 |                     |     |

| 1                    | dress of Reporting   | Person* | 2. Issuer Name and Ticker or Trading Symbol<br>KRAFT FOODS INC [ KFT ] |                   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                          |  |  |  |  |  |
|----------------------|--|---------|--|-------------------|--|--------------------------|--|--|--|--|--|
| OWENS DAVID G        |  |         |  | ľ                 | Director   | 10% Owner                |  |  |  |  |  |
|                      | ( <b></b> )  |         | 2. Data of Earliest Transaction (Manth/Dau/Mart)                       | X                 | Officer (give title<br>below)  | Other (specify<br>below) |  |  |  |  |  |
| (Last)<br>241 BAYFRC | (First) (Middle)<br>YFRONT DR  |         | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/27/2004         |                   | Executive Vice President   |                          |  |  |  |  |  |
| (Street)             |  |         | 4. If Amendment, Date of Original Filed (Month/Day/Year)               | 6. Indiv<br>Line) | 6. Individual or Joint/Group Filing (Check Applicable                      |                          |  |  |  |  |  |
| BONITA<br>SPRINGS    | FL 34134   |         |  | X                 | Form filed by One Re   | porting Person           |  |  |  |  |  |
| SPRINGS              |  |         |  |                   | Form filed by More th<br>Person  | an One Reporting         |  |  |  |  |  |
| (City)               | (State)  | (Zip)   |  |                   |  |                          |  |  |  |  |  |
|                      | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |         |  |                   |  |                          |  |  |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |  | 4. Securities<br>Disposed Of |               |          | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|---|--|------------------------------|---------------|----------|---|---|---|
|                                 |  |   | Code V                                  |  | Amount                       | (A) or<br>(D) | Price    | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130.4)  |
| Class A Common Stock            | 01/27/2004                                 |   | Α                                       |  | 16,300                       | Α             | \$32.225 | 45,650  | D   |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deriv<br>Secu<br>Acqu<br>(A) or<br>Dispo<br>of (D)<br>(Instr | Derivative (Month/Day/Year)<br>Securities<br>Acquired<br>(A) or<br>Disposed |                     | 7. Title<br>Amour<br>Securi<br>Underl<br>Deriva<br>Securi<br>and 4) | nt of<br>ties<br>ying<br>tive<br>ty (Instr. 3 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|--|---|---------------------|---|---|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)   | Date<br>Exercisable | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

### /s/ Theodore L. Banks, by power of attorney

01/29/2004

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KRAFT FOODS INC.

Authorization and Designation to Sign and File Section 16 Reporting Forms

The undersigned, an officer of Kraft Foods Inc., a Virginia corporation (the "Company"), does hereby authorize and designate Theodore L. Banks, Krista A. Endres, Terry M. Faulk, Marc S. Firestone or Gerhard Pleuhs to sign and file on his or her behalf any and all Forms 3, 4, and 5 relating to equity securities of the Company with the Securities and Exchange Commission pursuant to the requirements of Section 16 of the Securities Exchange Act of 1934 ("Section 16"). This authorization, unless earlier revoked in writing, shall be valid until the undersigned's reporting obligations under Section 16 with respect to equity securities of the Company shall cease. All prior such authorizations are hereby revoked.

IN WITNESS WHEREOF, the undersigned has executed this Authorization and Designation on this 17th day of December, 2003.

/s/ David Owens