

August 21, 2013

Mondelez International to Present at Barclay's Back-to-School Investor Conference on Sept. 3, 2013

DEERFIELD, III., Aug. 21, 2013 /PRNewswire/ -- Mondelez International, Inc. (NASDAQ:MDLZ) today announced it will present at the Barclays Capital Back-to-School Consumer Conference on Tuesday, Sept. 3 at 9 a.m. EDT.

(Logo: http://photos.prnewswire.com/prnh/20121003/MM86695LOGO)

Presenting on behalf of the company will be Chairman and CEO Irene Rosenfeld, Executive Vice President and Chief Financial Officer David Brearton and Executive Vice President, Integrated Supply Chain Daniel Myers.

A live audio webcast of the presentation and the question-and-answer session following the presentation will be available at <u>www.mondelezinternational.com/investor</u>. An archived rebroadcast and slides will be available on the website for one year following the webcast.

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2012 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in chocolate, biscuits, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Cadbury, Cadbury Dairy Milk* and *Milka* chocolate, *Jacobs* coffee, *LU, Nabisco* and *Oreo* biscuits, *Tang* powdered beverages and *Trident* gum. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit <u>www.mondelezinternational.com</u> and <u>www.facebook.com/mondelezinternational</u>.

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