UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 4, 2009

KRAFT FOODS INC.

(Exact name of registrant as specified in its charter)

Virginia (State or other jurisdiction of incorporation) 1-16483 (Commission File Number) 52-2284372 (I.R.S. Employer Identification No.)

Three Lakes Drive, Northfield, Illinois (Address of Principal executive offices)

60093-2753 (Zip Code)

Registrant's Telephone number, including area code: (847) 646-2000

 $\begin{tabular}{ll} Not \ Applicable \\ (Former name or former address, if changed since last report.) \end{tabular}$

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

This information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

On February 4, 2009, Kraft Foods Inc., a Virginia corporation, issued a press release announcing earnings for the fourth-quarter and full-year ended December 31, 2008. A copy of the earnings press release is furnished as Exhibit 99.1 to this report.

The company reports its financial results in accordance with accounting principles generally accepted in the United States ("GAAP").

The company's top-line guidance measure is organic net revenues, which excludes the impact of acquisitions, divestitures and currency. The company uses organic net revenues and corresponding growth ratios as non-GAAP financial measures. Management believes this measure better reflects revenues on a going-forward basis and provides improved comparability of results.

The company is presenting various operating results, such as operating income, effective tax rate and EPS on both a reported basis and on a basis excluding items that affect comparability of results. When the company uses operating results, such as operating income, effective tax rate and EPS, excluding items, they are considered non-GAAP financial measures. The term "items" includes asset impairment, exit and implementation costs primarily related to a restructuring program that began in the first quarter of 2004 (the "Restructuring Program"). These restructuring charges include separation-related costs, asset write-downs, and other costs related to the implementation of the Restructuring Program. Other excluded items pertain to asset impairment charges on certain long-lived assets, gains and losses on divestitures, interest from tax reserve transfers from Altria Group, Inc., the favorable resolution of Altria Group, Inc.'s 1996-1999 IRS Tax Audit in 2006, other one-time costs related to the company's European Union segment reorganization, charges from certain legal matters, and a deferred tax reconciliation item.

Management believes that these non-GAAP financial measures and corresponding ratios provide additional meaningful comparisons between current results and results in prior operating periods. More specifically, management believes these non-GAAP financial measures reflect fundamental business performance because they exclude those items that affect comparability of results.

Management uses segment operating income and segment operating income excluding items to evaluate segment performance and allocate resources. Beginning in the second quarter of 2008, we began excluding unrealized gains and losses on hedging activities from segment operating income in order to provide better transparency of our segment operating results. Once realized, the gains and losses on hedging activities are recorded within segment operating results. Segment operating income now excludes unrealized gains and losses on hedging activity (which is a component of cost of sales), general corporate expenses and amortization of intangibles for all periods presented. Management believes it is appropriate to disclose this measure to help investors analyze segment performance and trends.

The company uses discretionary cash flow as its primary cash flow metric as it represents the controllable cash flows from operations. For the year ended 2008, discretionary cash flow was \$2,774 million, and is defined as cash flow from operations (\$4,141 million) less capital expenditures (\$1,367 million). Management believes it shows the financial health of and how efficiently we are running the company.

See the attached schedules for supplemental financial data and corresponding reconciliations to certain GAAP financial measures for the quarters and years ended December 31, 2008 and 2007. Because GAAP financial measures on a forward-looking basis are neither accessible nor deemed to be significantly different, and reconciling information is not available without unreasonable effort, with regard to the non-GAAP financial measures in our 2009 Outlook, we have not provided that information. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the company's results prepared in accordance with GAAP. In addition, the non-GAAP measures the company is using may differ from non-GAAP measures that other companies use. A reconciliation of all non-GAAP measures to the nearest comparable GAAP used in this earnings release can be found on the company's web site, www.kraft.com.

Item 9.01. Financial Statements and Exhibits.

The following exhibit is being furnished with this Current Report on Form 8-K.

Exh	ibit

Description
Kraft Foods Inc. Press Release, dated February 4, 2009. Number 99.1

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

KRAFT FOODS INC.

Date: February 4, 2009 By: /s/ Timothy R. McLevish

Name: Timothy R. McLevish

Title: Executive Vice President and Chief Financial Officer



Contacts:

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KRAFT FOODS REPORTS STRONG 2008

- 2008 net revenues increased 16.8% to \$42.2 billion; organic net revenues¹ grew 6.6%
- 2008 diluted EPS \$1.92; EPS excluding items¹ \$1.88, in line with company quidance
- Q4 net revenues increased 6.2% to \$10.8 billion; organic net revenues grew 4.4%
- Q4 diluted EPS \$0.11; EPS excluding items \$0.43 versus \$0.44 a year ago
- 2009 GAAP EPS quidance \$1.88, from at least \$2.00 due to currency

NORTHFIELD, Ill. – February 4, 2009 – Kraft Foods Inc. (NYSE: KFT) today reported 2008 results that reflected solid top-line and bottom-line results in the second year of its three-year turnaround plan. Strong organic net revenue growth was driven by pricing actions in response to higher input costs. Growth in operating income excluding items¹ reflected the benefits of further investments in brand building and improved cost management. This, combined with improved working capital management, resulted in strong cash flow. As expected, fourth quarter reported earnings per share decreased largely due to the final costs related to the company's previously announced restructuring program.

"Despite a difficult environment in 2008, we delivered our commitments and made significant strides in staging the portfolio for sustainable growth," said Irene Rosenfeld, Chairman and CEO. "While our 2009 earnings face a number of headwinds, particularly currency and pension costs, we will complete our turnaround in 2009 by continuing to invest in our brands, better leveraging our overhead costs and improving both market shares and profit margins from 2008 levels."

• **Net revenues:** Fourth quarter net revenues increased 6.2 percent to \$10.8 billion. The *LU* biscuit acquisition added 8.0 percentage points to net revenue growth that was partly offset by a negative 5.3 percentage point impact from currency and a 0.9 percentage point impact from divestitures.

Excluding these factors, organic net revenue growth was 4.4 percent. Input cost-driven pricing added 9.8 percentage points to growth. Volume was down 5.2 percent reflecting the full impact of unprecedented cost-driven pricing actions taken throughout the year in every geography. Additionally, North American volumes were negatively impacted by retailer inventory reductions and the company's pruning of less profitable items.

Please see discussion of Non-GAAP Financial Measures.

- **Operating income:** Fourth-quarter reported operating income declined 68.5 percent from the prior year to \$302 million primarily due to the final costs related to the company's restructuring program, which was completed at the end of 2008. Operating income excluding items¹ was down 0.8 percent versus the prior year. In fourth quarter 2008, approximately \$170 million of unrealized, mark-to-market losses related to the company's commodity hedging activities affected results. Operating results improved as the benefits of the *LU* biscuit acquisition and cost-driven pricing actions more than offset the impacts of higher input costs, lower volume, higher marketing and the timing of overhead costs.
- **Tax rate:** Kraft's reported tax provision in the fourth quarter 2008 was a credit of \$90 million reflecting higher costs related to the company's restructuring program and the recognition of several specific tax benefits. Excluding items¹, the fourth quarter rate was 19.7 percent compared to 27.4 percent in fourth quarter 2007, primarily reflecting several discrete tax benefits recognized in fourth quarter 2008.
- **Earnings per share:** Fourth-quarter 2008 reported earnings per share were \$0.11, down from \$0.38 in fourth quarter 2007. During the quarter, the company incurred \$0.36 per share in asset impairment, exit and implementation costs, compared to \$0.06 in the same quarter a year ago, and recognized a \$0.05 adjustment on the previously recognized gain from the split-off of the *Post* cereals business.

Items ¹ Affecting EPS Comparability		Fourth Qua	rter	Full Year					
	2008	2007	Growth (%)	2008	2007	Growth (%)			
Reported Diluted EPS	\$ 0.11	\$0.38	(71.1)%	\$ 1.92	\$ 1.62	18.5%			
Asset Impairment, Exit and Implementation Costs	0.36	0.06		0.52	0.22				
(Gains)/Losses on Divestitures	(0.05)			(0.58)					
Charges for Legal Matters	0.01			0.03					
Deferred Tax Reconciliaton*				(0.02)					
Interest on Altria Tax Reserve					(0.03)				
Diluted EPS excluding above items	\$ 0.43	\$0.44	(2.3)%	\$ 1.88**	\$ 1.82**	3.3%			

Excluding items, fourth-quarter 2008 earnings per share were \$0.43, down 2.3% from fourth quarter 2007. Compared to the prior year, earnings per share excluding items reflected a \$0.11 contribution from operational gains, a \$0.02 contribution from lower shares outstanding, and a \$0.04 benefit from

^{*} Third quarter 2008 write-down of net deferred tax liabilities due to reconciliation of deferred tax items.

^{**} Does not add due to rounding.

Please see discussion of Non-GAAP Financial Measures.

- a lower effective tax rate. These gains were offset by \$0.08 in unrealized, mark-to-market losses from certain commodity hedging activities, a \$0.04 negative impact from higher interest expense, a \$0.03 negative impact from currency, and a \$0.03 decline in earnings from discontinued operations.
- **Discretionary cash flow**¹: The company generated \$2.8 billion in discretionary cash flow during 2008, defined as cash flow from operations less capital expenditures. This represents an increase of 19 percent compared to 2007, driven by solid earnings performance and significant improvements in working capital management.
- **Share repurchases:** In 2008, the company repurchased 25.3 million shares of its common stock for approximately \$777 million. The company repurchased no shares in fourth quarter 2008 in light of uncertain conditions in the economy and capital markets. Given the present environment, the company does not expect to make further share repurchases before its current authorization expires on March 30, 2009.

FOURTH QUARTER 2008 RESULTS, DISCUSSION BY SEGMENT*

		Q4 2008 (percent growth)												
Total Kraft	Net Revenues 6.2%	Organic Net <u>Revenues¹</u> 4.4%	Operating Income (68.5)%**	Operating Income Excluding Items ¹ (0.8)%**										
North America	0.4	2.4	(9.4)	10.4										
U.S. Beverages	(2.2)	(1.7)	(81.0)	(49.3)										
U.S. Cheese	3.3	3.3	100.0+	100.0+										
U.S. Convenient Meals	10.7	10.7	9.5	25.3										
U.S. Grocery	2.0	2.0	(16.7)	(6.8)										
U.S. Snacks	(0.7)	(1.2)	(52.9)	(9.5)										
Canada & N.A. Foodservice	(9.2)	2.0	(39.3)	(9.8)										
International	14.6	7.4	(100.0+)	26.9										
European Union	15.8	2.3	(100.0+)	25.3										
Developing Markets	12.8	15.3	(72.5)	29.6										

U.S. Beverages

Organic net revenues declined 1.7 percent as pricing was offset by unfavorable product mix and lower volumes, primarily in powdered beverages. Successful quality and marketing investments in *Capri Sun* led to solid ready-to-drink beverage growth. In coffee, continued gains in *Maxwell House* mainstream coffee and *Tassimo* on-demand coffees were offset by declines in premium coffee brands.

Please see discussion of Non-GAAP Financial Measures.

^{*} Please refer to the company's Form 8-K filed April 11, 2008, for discussion of changes to reportable business segments and the company's Form 8-K filed September 19, 2008, for discussion of *Post* cereals discontinued operations.

^{**} Includes the changes in unallocated corporate expenses, including the impact of unrealized gains/losses related to the company's hedging activities.

Crystal Light powdered beverage revenue was down significantly due to a combination of retailer inventory reductions and comparisons with an exceptionally strong prior year period. Operating income excluding items declined 49.3 percent as the benefits of higher pricing and productivity were more than offset by the negative product mix from lower powdered beverage revenues as well as higher marketing spending.

U.S. Cheese

Organic net revenues grew 3.3 percent reflecting the impact of cost-driven pricing actions taken throughout the year and the associated decline in volume. Operating income excluding items more than doubled versus a weak fourth quarter in the prior year as the company better aligned pricing with input costs. During the quarter, pricing more than offset the impact of lower volume and unfavorable product mix as the benefits of past pricing actions caught up to the escalation of costs experienced during the year.

U.S. Convenient Meals

Organic net revenues grew 10.7 percent reflecting cost-driven price increases and favorable product mix. The main contributors of revenue growth were *DiGiorno* and *California Pizza Kitchen* pizzas, including the launch of the "For One" line of individual size pizzas, as well as *Oscar Mayer* bacon and *Oscar Mayer Deli Fresh* meats. Operating income excluding items increased 25.3 percent as the benefits of past pricing actions caught up to the escalation of costs experienced during the year.

U.S. Grocery

Organic net revenues grew 2.0 percent due to cost-driven pricing and favorable product mix. Further growth in *Kraft* macaroni and cheese dinners was partially offset by the impact to volume from cost-driven price increases and retail inventory reductions, particularly in pourable and spoonable dressings. Operating income excluding items declined 6.8 percent as lower volume was partially offset by improved pricing net of input costs.

U.S. Snacks

Organic net revenues declined 1.2 percent as pricing was more than offset by lower volume and unfavorable product mix. Volume declined significantly in *Planters* snack nuts as price gaps versus competition widened due to earlier pricing actions taken by the company that were not matched by competitors. Biscuit growth was driven primarily by gains in cookies, including strong momentum in *Oreo*, which grew more than 20 percent in the quarter. Operating income excluding items declined 9.5 percent as profit growth in biscuits was more than offset by a decline in snack nuts and snack bars.

Canada & North America Foodservice

Organic net revenues grew 2.0 percent behind cost-driven pricing and favorable product mix. Volume growth from improved customer programs in Canada was more than offset by lower Foodservice volumes due to a slowdown in casual dining traffic and the pruning of lower-margin businesses. Operating income excluding items declined 9.8 percent due to unfavorable currency. Apart from the impact of currency, the benefits of cost-driven pricing and lower overhead costs more than offset higher input costs and lower volume.

European Union

Organic net revenues grew 2.3 percent reflecting cost-driven pricing actions that more than offset a pricing-related volume decline. Further investments in marketing and innovation behind the *Milka* brand drove solid growth in chocolate, with particular strength in Germany, Austria and Poland. Successful investments in the *Philadelphia* brand partially offset pricing-related base cheese declines. Coffee gains were driven by continued growth of *Tassimo* on-demand coffees, a successful relaunch of *Kenco* in the United Kingdom and improved marketing behind *Gevalia* in Sweden. Operating income excluding items grew 25.3 percent, including a 42.4 percentage point contribution from the acquisition of the *LU* biscuit business. Overall, the benefits of the acquisition, higher pricing and favorable product mix were partially offset by higher input costs, the timing of overhead costs, pricing-related volume declines and unfavorable currency.

Developing Markets

Organic net revenues grew 15.3 percent driven by strong results in every region. Successful investments in chocolate and coffee drove revenue growth across all key markets in the Eastern Europe, Middle East & Africa region. Latin American growth was driven by pricing gains in biscuits and chocolate. Revenues in the Asia Pacific region grew due to gains in biscuits as well as improved consumer programming behind *Toblerone* chocolates and *Tang* powdered beverages. Operating income excluding items increased 29.6 percent, including a 1.7 percentage point benefit from the acquisition of the *LU* biscuit business. The primary drivers of the strong increase in operating income in the quarter were pricing and favorable product mix that more than offset higher input costs and the timing of overhead costs.

OUTLOOK1

Please see discussion of Non-GAAP Financial Measures.

The company now expects 2009 organic net revenue growth of approximately 3 percent, down from a previous expectation of at least 4 percent, due to a lower-than-expected contribution from pricing as certain input costs, particularly dairy, have declined.

Additionally, the company now expects 2009 GAAP EPS of \$1.88 per share versus a previous expectation of at least \$2.00 per share. This change reflects a greater-than-anticipated negative impact from currency and pension costs, significantly offset by improved business performance.

2009 guidance reflects expectations of approximately \$0.16 in negative impact from currency versus the prior year, \$0.08 in higher pension costs and \$0.03 in year-over-year dilution from the exit of the *Post* cereals business. In addition, the company expects a \$0.09 impact from spending on cost savings initiatives in 2009 and a tax rate of approximately 31.5 percent, up from 2008, which benefited from several discrete items.

The company continues to expect cumulative annualized savings from its restructuring program to reach approximately \$1.4 billion for the total program. To date, cumulative annualized savings from this cost restructuring program totaled approximately \$1.1 billion, up from approximately \$0.8 billion at the end of 2007.

CONFERENCE CALL

Kraft Foods will host a conference call for investors with accompanying slides to review its results at 8 a.m. EST today. Access to a live audio webcast with accompanying slides is available at www.kraft.com, and a replay of the event will be available on the company's web site.

ABOUT KRAFT FOODS INC.

Kraft Foods (www.kraft.com) is the world's second largest food company with annual revenues of \$42 billion and sales in 150 countries. For more than a century, we've been inspired by consumers to deliver delicious foods that fit the way they live. From American brand icons like *Kraft* cheeses, dinners and dressings, *Maxwell House* coffees and *Oscar Mayer* meats, to global powerhouse brands like *Oreo* and *LU* biscuits, *Philadelphia* cream cheeses, *Jacobs* and *Carte Noire* coffees, *Tang* powdered beverages and *Milka, *Côte d'Or*, *Lacta* and *Toblerone* chocolates, *we're* proud that our brands deliver millions of smiles a day. Kraft Foods (NYSE: KFT) is a member of the Dow Jones Industrial Average, Standard & Poor's 500, the Dow Jones Sustainability Index and Ethibel Sustainability Index.

FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements regarding our 2009 GAAP EPS guidance; that we are staging the portfolio for sustainable growth; our expectation to complete our turnaround in 2009 by continuing to invest in our brands, better leveraging our overhead costs and improving both market shares and profit margins from 2008 levels; that we do not expect to make further share repurchases before our current authorization expires; and with regard to our 2009 outlook, our organic net revenue growth and EPS, our expectation of approximately \$0.16 in negative impact from currency, \$0.08 in higher pension costs, \$0.03 in year-over-year dilution from the exit of the Post cereals business and \$0.09 impact from spending on cost savings initiatives, our tax rate and expected cumulative annualized savings from our restructuring program. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those predicted in any such forward-looking statements. Such factors, include, but are not limited to, volatility in input costs, pricing actions, increased competition, increased costs of sales, our ability to realize the expected cost savings from our restructuring program, unexpected safety or manufacturing issues, unanticipated expenses such as litigation or legal settlement expenses, a shift in our product mix to lower margin offerings, risks from operating internationally, and tax law changes. For additional information on these and other factors that could affect our forward-looking statements, see our fillings with the SEC, including our most recently filed Annual Report on Form 10-K/A and subsequent reports on Forms 10-Q and 8-K. We disclaim and do not undertake any obligation to update or revise any forward-looking statement in this press release.

NON-GAAP FINANCIAL MEASURES

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and other costs related to the implementation of the Restructuring Program. Other excluded items pertain to asset impairment charges on certain long-lived assets, gains and losses on divestitures, interest from tax reserve transfers from Altria Group, Inc., the favorable resolution of Altria Group, Inc.'s 1996-1999 IRS Tax Audit in 2006, other one-time costs related to the company's European Union segment reorganization, charges from certain legal matters, and a deferred tax reconciliation item.

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the nearest comparable GAAP used in this earnings release can be found on the company's web site, www.kraft.com.

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Kraft Foods Inc. and Subsidiaries Consolidated Statements of Earnings

For the Three Months Ended December 31,

(in millions, except per share data) (Unaudited)

		As l	Repo	rted (GAAP) ¹	Excluding Items (Non-GAAP) ¹				
	_	2008		2007	% Change	_	2008		2007	% Change
Net revenues	\$1	10,767	\$1	10,143	6.2%	\$1	10,767	\$1	.0,143	6.2%
Cost of sales ²		7,373		7,039	(4.7)%		7,350		7,019	(4.7)%
Gross profit		3,394		3,104	9.3%		3,417		3,124	9.4%
Marketing, administration & research costs		2,273		1,975	(15.1)%		2,244		1,956	(14.7)%
Asset impairment and exit costs		718		93	(100.0+)%		_		_	_
Losses / (gains) on divestitures, net		(1)		5	100.0+%		_		_	
Amortization of intangibles		5		4	(25.0)%		5		4	(25.0)%
General corporate expenses		97		67	(44.8)%		80		67	(19.4)%
Operating income		302		960	(68.5)%		1,088		1,097	(0.8)%
Interest & other expense, net		306		226	(35.4)%		306		226	(35.4)%
Earnings from continuing operations before income taxes		(4)		734	(100.0+)%		782		871	(10.2)%
Provision for income taxes		(90)		199	100.0+%		154		239	35.6%
Effective tax rate		n/m		27.1%			19.7%		27.4%	
Earnings from continuing operations	\$	86	\$	535	(83.9)%	\$	628	\$	632	(0.6)%
Earnings from discontinued operations, net of income taxes		_		50	(100.0)%		_		57	(100.0)%
Gain on divestiture of discontinued operations, net of income taxes		77		_	100.0%		_		_	_
Net earnings	\$	163	\$	585	(72.1)%	\$	628	\$	689	(8.9)%
Earnings per share:										
Basic										
- Continuing operations		0.06		0.35	(82.9)%	\$	0.43	\$	0.41	4.9%
- Discontinued operations		0.05		0.03	66.7%		_		0.04	(100.0)%
- Net earnings	\$	0.11	\$	0.38	(71.1)%	\$	0.43	\$	0.45	(4.4)%
Diluted										
- Continuing operations	\$	0.06	\$	0.34	(82.4)%	\$	0.43	\$	0.41	4.9%
- Discontinued operations		0.05		0.04	25.0%		_		0.03	(100.0)%
- Net earnings	\$	0.11	\$	0.38	(71.1)%	\$	0.43	\$	0.44	(2.3)%
Average shares outstanding:			Ť		(,), ,					(,
Basic		1,460		1,532			1,460		1,532	
Diluted		1,476		1,552			1,476		1,552	
Gross margin		31.5%		30.6%			31.7%		30.8%	
Operating income margin		2.8%		9.5%			10.1%		10.8%	

Reconciliation of GAAP to Non-GAAP Consolidated Statements of Earnings are available at www.kraft.com.

² Cost of sales includes unrealized gains/losses from certain commodity hedging activities. For the three months ended December 31, 2008, we recognized unrealized losses of \$167 million; in 2007, we recognized unrealized gains of \$10 million.

Kraft Foods Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Information Net Revenues

For the Three Months Ended December 31,

(\$ in millions) (Unaudited)

							% Cha		Organic Growth Drivers			
	Reported (GAAP)	pact of estitures		pact of uisitions	pact of rrency	Organic on-GAAP)	As Reported (GAAP)	Organic (Non-GAAP)	Volume	Mix	Price	
2008 Reconciliation					 	 						
U.S. Beverages	\$ 697	\$ _	\$	_	\$ _	\$ 697	(2.2)%	(1.7)%	(1.4)pp	(4.5)pp	4.2pp	
U.S. Cheese	1,159	_		_	_	1,159	3.3%	3.3%	(11.0)	0.0	14.3	
U.S. Convenient Meals	1,038			_	_	1,038	10.7%	10.7%	(1.2)	1.5	10.4	
U.S. Grocery	883	_		_	—	883	2.0%	2.0%	(7.9)	2.0	7.9	
U.S. Snacks	1,289	_		(7)	_	1,282	(0.7)%	(1.2)%	(8.2)	(4.2)	11.2	
Canada & N.A. Foodservice	 1,015	 		(2)	 125	 1,138	(9.2)%	2.0%	(3.9)	0.2	5.7	
North America	\$ 6,081	\$ 	\$	(9)	\$ 125	\$ 6,197	0.4%	2.4%	(5.6)	<u>(1.4)</u>	9.4	
European Union	2,902	(15)		(652)	233	2,468	15.8%	2.3%	(3.5)	(0.6)	6.4	
Developing Markets	1,784	 		(135)	 174	 1,823	12.8%	15.3%	(5.1)	3.8	16.6	
International	\$ 4,686	\$ (15)	\$	(787)	\$ 407	\$ 4,291	14.6%	7.4%	(4.4)	1.3	10.5	
Kraft Foods	\$ 10,767	\$ (15)	\$	(796)	\$ 532	\$ 10,488	6.2%	4.4%	(5.2)pp	<u>(0.2</u>)pp	9.8pp	
2007 Reconciliation												
U.S. Beverages	\$ 713	\$ (4)	\$	_	\$ _	\$ 709						
U.S. Cheese	1,122	_		_	_	1,122						
U.S. Convenient Meals	938	_		_	_	938						
U.S. Grocery	866	_		_	_	866						
U.S. Snacks	1,298			_	_	1,298						
Canada & N.A. Foodservice	 1,118	 (2)			 	 1,116						
North America	\$ 6,055	\$ (6)	\$		\$ _	\$ 6,049						
European Union	2,507	(94)			_	2,413						
Developing Markets	1,581	_		_	_	1,581						
International	\$ 4,088	\$ (94)	\$	_	\$	\$ 3,994						
Kraft Foods	\$ 10,143	\$ (100)	\$		\$ 	\$ 10,043						

$\label{eq:Kraft Foods Inc. and Subsidiaries} Reconciliation of GAAP to Non-GAAP Information \\ Operating Income \ ^1$

For the Three Months Ended December 31,

(\$ in millions) (Unaudited)

			_		_						% Cha	nge
	As Reported (GAAP)		Asset Impairment, Exit and Implementation Costs - Restructuring		Impa C Exp N	Asset irments / Other Denses - Von- ucturing	Los Dive	ains) / sses on stitures, net	1	cluding Items Non- AAP)	As Reported (GAAP)	Excluding Items (Non- GAAP)
2008 Reconciliation												
U.S. Beverages	\$	11	\$	24	\$	_	\$	_	\$	35	(81.0)%	(49.3)%
U.S. Cheese		203		23		_		_		226	100.0+%	100.0+%
U.S. Convenient Meals		81		23		_		_		104	9.5%	25.3%
U.S. Grocery		225		34		_		_		259	(16.7)%	(6.8)%
U.S. Snacks		66		67		_		_		133	(52.9)%	(9.5)%
Canada & N.A. Foodservice		51	 	60	 					111	(39.3)%	(9.8)%
North America	\$	637	\$	231	\$		\$		\$	868	(9.4)%	10.4%
European Union		(99)		358		39		(1)		297	(100.0+)%	25.3%
Developing Markets		33		91		51				175	(72.5)%	29.6%
International	\$	(66)	\$	449	\$	90	\$	(1)	\$	472	(100.0+)%	26.9%
Unrealized G/(L) on Hedging Activities	(167)		· · · · · · · · · · · · · · · · · · ·	_	·					(167)	(100.0+)%	(100.0+)%
Corporate Items		(102)		_		17		_		(85)	(43.7)%	(19.7)%
Kraft Foods	\$	302	\$	680	\$	107	\$	(1)	\$	1,088	(68.5)%	(0.8)%
2007 Reconciliation												
U.S. Beverages	\$	58	\$	6	\$	_	\$	5	\$	69		
U.S. Cheese		77		9		_		_		86		
U.S. Convenient Meals		74		9		_		_		83		
U.S. Grocery		270		8		_		_		278		
U.S. Snacks		140		7		_		_		147		
Canada & N.A. Foodservice		84		39						123		
North America	\$	703	\$	78	\$	_	\$	5	\$	786		
European Union		198		29		10				237		
Developing Markets		120		15		_		_		135		
International	\$	318	\$	44	\$	10	\$		\$	372		
Unrealized G/(L) on Hedging Activities		10								10		
Corporate Items		(71)		_		_		_		(71)		
Kraft Foods	\$	960	\$	122	\$	10	\$	5	\$	1,097		

¹ Unrealized gains and losses on hedging activities are now excluded from segment operating income in order to provide better transparency of our segment operating results.

Kraft Foods Inc. and Subsidiaries Consolidated Statements of Earnings

For the Twelve Months Ended December 31, $\,$

(in millions, except per share data) (Unaudited)

		Reported (GA			GAAP) 1	
	2008	2007	% Change	2008	2007	% Change
Net revenues	\$42,201	\$36,134	16.8%	\$42,201	36,134	16.8%
Cost of sales ²	28,186	24,057	(17.2)%	28,148	23,990	(17.3)%
Gross profit	14,015	12,077	16.0%	14,053	12,144	15.7%
Marketing, administration & research costs	8,746	7,467	(17.1)%	8,668	7,397	(17.2)%
Asset impairment and exit costs	1,024	440	(100.0+)%	_	_	_
Losses / (gains) on divestitures, net	92	(15)	(100.0+)%	_	_	_
Amortization of intangibles	23	13	(76.9)%	23	13	(76.9)%
General corporate expenses	313	206	(51.9)%	241	206	(17.0)%
Operating income	3,817	3,966	(3.8)%	5,121	4,528	13.1%
Interest & other expense, net	1,240	604	(100.0+)%	1,240	681	(82.1)%
Earnings from continuing operations before income taxes	2,577	3,362	(23.3)%	3,881	3,847	0.9%
Provision for income taxes	728	1,002	27.3%	1,150	1,178	2.4%
Effective tax rate	28.2%	29.8%		29.6%	30.6%	
Earnings from continuing operations	\$ 1,849	\$ 2,360	(21.7)%	\$ 2,731	\$ 2,669	2.3%
Earnings from discontinued operations, net of income taxes	115	230	(50.0)%	115	237	(51.5)%
Gain on divestiture of discontinued operations, net of income taxes	937	_	100.0%	_	_	_
Net earnings	\$ 2,901	\$ 2,590	12.0%	\$ 2,846	\$ 2,906	(2.1)%
Earnings per share:						
Basic						
- Continuing operations	\$ 1.24	\$ 1.50	(17.3)%	\$ 1.83	\$ 1.69	8.3%
- Discontinued operations	0.71	0.14	100.0+%	0.08	0.16	(50.0)%
- Net earnings	\$ 1.95	\$ 1.64	18.9%	\$ 1.91	\$ 1.85	3.2%
Diluted						
- Continuing operations	\$ 1.22	\$ 1.48	(17.6)%	\$ 1.81	\$ 1.67	8.4%
- Discontinued operations	0.70	0.14	100.0+%	0.07	0.15	(53.3)%
- Net earnings	\$ 1.92	\$ 1.62	18.5%	\$ 1.88	\$ 1.82	3.3%
Average shares outstanding:						
Basic	1,491	1,575		1,491	1,575	
Diluted	1,510	1,594		1,510	1,594	
Gross margin	33.2%	33.4%		33.3%	33.6%	
Operating income margin	9.0%	11.0%		12.1%	12.5%	

¹ Reconciliation of GAAP to Non-GAAP Consolidated Statements of Earnings are available at www.kraft.com.

² Cost of sales includes unrealized gains/losses from certain commodity hedging activities. For the twelve months ended December 31, 2008, we recognized unrealized losses of \$205 million; in 2007, we recognized unrealized gains of \$16 million.

Kraft Foods Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Information Net Revenues

For the Twelve Months Ended December 31,

(\$ in millions) (Unaudited)

							% Cha		Organic Growth Drivers				
	Reported (GAAP)	pact of estitures	Impact of Acquisitions		ipact of irrency	Organic (Non- GAAP)	As Reported (GAAP)	Organic (Non- GAAP)	Volume	Mix	Price		
2008 Reconciliation													
U.S. Beverages	\$ 3,001	\$ 	\$ _	\$	_	\$ 3,001	0.4%	2.8%	(3.8)pp	1.7pp	4.9pp		
U.S. Cheese	4,007	_	_		_	4,007	7.0%	7.0%	(6.7)	(0.4)	14.1		
U.S. Convenient Meals	4,240		_		_	4,240	8.6%	8.6%	8.0	2.2	5.6		
U.S. Grocery	3,389		_		_	3,389	3.4%	3.4%	(3.5)	0.7	6.2		
U.S. Snacks	5,025		(17)		_	5,008	3.0%	2.8%	(3.1)	(2.5)	8.4		
Canada & N.A. Foodservice	 4,294		 (3)		(56)	4,235	5.2%	4.2%	1.2	(0.9)	3.9		
North America	\$ 23,956	\$ 	\$ (20)	\$	(56)	\$23,880	4.7%	4.8%	(2.5)	0.0	7.3		
European Union	11,259	(230)	(2,624)		(488)	7,917	41.6%	4.0%	(1.1)	0.6	4.5		
Developing Markets	 6,986	 	 (535)		(181)	6,270	31.6%	18.1%	0.5	4.5	13.1		
International	\$ 18,245	\$ (230)	\$ (3,159)	\$	(669)	\$14,187	37.6%	9.8%	(0.2)	2.0	8.0		
Kraft Foods	\$ 42,201	\$ (230)	\$ (3,179)	\$	(725)	\$38,067	<u>16.8</u> %	6.6%	(1.8)pp	0.8pp	7.6pp		
2007 Reconciliation													
U.S. Beverages	\$ 2,990	\$ (72)	\$ _	\$	_	\$ 2,918							
U.S. Cheese	3,745	_	_		_	3,745							
U.S. Convenient Meals	3,905	_	_		_	3,905							
U.S. Grocery	3,277	_	_		_	3,277							
U.S. Snacks	4,879	(9)			_	4,870							
Canada & N.A. Foodservice	 4,080	(15)				4,065							
North America	\$ 22,876	\$ (96)	\$ 	\$		\$22,780							
European Union	7,951	(338)	_		_	7,613							
Developing Markets	5,307	_	_		_	5,307							
International	\$ 13,258	\$ (338)	\$ _	\$	_	\$12,920							
Kraft Foods	\$ 36,134	\$ (434)	\$ _	\$	_	\$35,700							

$\label{eq:Kraft Foods Inc.} Kraft Foods Inc. and Subsidiaries \\ Reconciliation of GAAP to Non-GAAP Information \\ Operating Income 1$

For the Twelve Months Ended December 31,

(\$ in millions) (Unaudited)

											% Ch	ange
		As Reported (GAAP)		Asset nirment, it and nentation osts - ucturing	Impa C Exp I	Asset irments / Other Denses - Von- ructuring	Los Dive	ains) / sses on stitures, net	Excluding Items (Non- GAAP)		As Reported (GAAP)	Excluding Items (Non- GAAP)
2008 Reconciliation												
U.S. Beverages	\$	370	\$	67	\$	_	\$	1	\$	438	17.1%	(4.8)%
U.S. Cheese		622		38		_		_		660	55.5%	38.9%
U.S. Convenient Meals		399		38		_		_		437	3.1%	3.6%
U.S. Grocery		1,002		41		_		_		1,043	(1.0)%	(0.1)%
U.S. Snacks		530		81		_		_		611	(12.7)%	(2.6)%
Canada & N.A. Foodservice	_	438	 	110						548	8.4%	20.2%
North America	\$	3,361	\$	375	\$		\$	<u>1</u>	<u>\$</u>	3,737	<u>7.5</u> %	7.3%
European Union		412		474		100		91		1,077	(27.6)%	47.3%
Developing Markets		585		140		51				776	23.4%	50.4%
International	\$	997	\$	614	\$	151	\$	91	\$	1,853	(4.4)%	48.6%
Unrealized G/(L) on Hedging Activities		(205)	·	_	<u></u>		·	_		(205)	(100.0+)%	(100.0+)%
Corporate Items		(336)		_		72		_		(264)	(53.4)%	(20.5)%
Kraft Foods	\$	3,817	\$	989	\$	223	\$	92	\$	5,121	(3.8)%	<u>13.1</u> %
2007 Reconciliation												
U.S. Beverages	\$	316	\$	19	\$	120	\$	5	\$	460		
U.S. Cheese		400		75		_		_		475		
U.S. Convenient Meals		387		35		_		_		422		
U.S. Grocery		1,012		32		_		_		1,044		
U.S. Snacks		607		32		_		(12)		627		
Canada & N.A. Foodservice		404		52						456		
North America	\$	3,126	\$	245	\$	120	\$	(7)	\$	3,484		
European Union		569		152		10		_		731		
Developing Markets		474		50		_		(8)		516		
International	\$	1,043	\$	202	\$	10	\$	(8)	\$	1,247		
Unrealized G/(L) on Hedging Activities		16								16		
Corporate Items		(219)		_		_		_		(219)		
Kraft Foods	\$	3,966	\$	447	\$	130	\$	(15)	\$	4,528		

¹ Unrealized gains and losses on hedging activities are now excluded from segment operating income in order to provide better transparency of our segment operating results.

Kraft Foods Inc. and Subsidiaries Condensed Consolidated Balance Sheets (\$ in millions) (Unaudited)

	Dec	ember 31, 2008	December 31, 2007		
<u>Assets</u>					
Cash & cash equivalents	\$	1,244	\$	567	
Receivables, net		4,704		5,197	
Inventories, net		3,729		4,096	
Other current assets		1,689		877	
Property, plant & equipment, net		9,917		10,778	
Goodwill		27,581		31,193	
Intangible assets, net		12,926		12,200	
Other assets		1,288		3,085	
Total assets	\$	63,078	\$	67,993	
<u>Liabilities & Shareholders' Equity</u>					
Short-term borrowings	\$	897	\$	7,385	
Current portion of long-term debt		765		722	
Accounts payable		3,373		4,065	
Other current liabilities		6,009		4,914	
Long-term debt		18,589		12,902	
Deferred income taxes		4,064		4,876	
Other liabilities		7,181		5,834	
Total liabilities		40,878		40,698	
Total shareholders' equity		22,200		27,295	
Total liabilities & shareholders' equity	\$	63,078	\$	67,993	

Kraft Foods Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Information

Consolidated Statements of Earnings

For the Three Months Ended December 31,

(in millions, except per share data) (Unaudited)

	2008								2007								
	As Report (GAA)	ed	Asset Impairment, Exit and Implementation Costs - Restructuring	Asset Impairments / Other Expenses - Non- Restructuring	(Ga Dive	sses / ins) on stitures, net	I (cluding tems Non-		As eported GAAP)	Asset Impairment, Exit and Implementation Costs - Restructuring	Asset Impairments / Other Expenses - Non- Restructuring	L (G	osses / ains) on estitures, net	Altria Group, Inc. Interest from Tax Reserve Transfers]	cluding Items (Non- GAAP)
Net revenues	\$ 10,7		\$ <u> </u>	\$ —	\$		\$	10,767		10,143	\$ —	\$ <u></u>	\$		\$ —	\$	10,143
Cost of sales 1	7,3		(23)	_	•	_		7,350		7,039	(20)		-	_	_		7,019
Gross profit	3,3		23	_		_		3,417		3,104	20	_		_	_		3,124
Marketing, administration &	-,-		_					-,		-, -							-,
research costs	2,2	73	(24)	(5)		_		2,244		1,975	(9)	(10))	_	_		1,956
Asset impairment and exit																	
costs	7	18	(633)	(85)		_		_		93	(93)	_		_	_		_
Losses / (gains) on divestitures,																	
net		(1)	_	_		1		_		5	_	_		(5)	_		
Amortization of intangibles		5	_			_		5		4	_	_		_	_		4
General corporate expenses		97		(17)				80		67							67
Operating income		02 06	680	107		(1)		1,088 306		960 226	122	10		5 	_		1,097 226
Interest & other expense, net Earnings from continuing	3	06	_			_		306		226	_	_		_	_		226
operations before income																	
taxes		(4)	680	107		(1)		782		734	122	10		5			871
Provision for income taxes	(90)	212	32		(1)		154		199	34	3		4	(1	١	239
Effective tax rate		/m	212	32				19.7%		27.1%	54				(1	,	27.4%
Earnings from continuing								101770		2/11/0							271170
operations	\$	86	\$ 468	\$ 75	\$	(1)	\$	628	\$	535	\$ 88	\$ 7	\$	1	\$ 1	\$	632
Earnings from discontinued operations, net of income taxes	· -	=	_	_		_		_	·	50	7	_	·	_	_	•	57
Gain on divestiture of discontinued operations, net of income taxes		77	_	_		(77)				_	_	_			_		_
Net earnings			\$ 468	\$ 75	\$	(78)	¢	628	\$	585	\$ 95	\$ 7	\$	1	\$ 1	\$	689
Earnings per share: Basic	·					(70)			·					1	_		
 Continuing operations 	\$ 0.	06	\$ 0.32	\$ 0.05	\$	_	\$	0.43	\$	0.35	\$ 0.06	\$ —	\$	_	\$ —	\$	0.41
- Discontinued	_																
operations	_	<u>05</u>			-	(0.05)	_		_	0.03						_	0.04*
- Net earnings Diluted	\$ 0.	11	\$ 0.32	\$ 0.05	\$	(0.05)	\$	0.43	\$	0.38	\$ 0.06	\$ —	\$	_	\$ —	\$	0.45*
- Continuing operations	\$ 0.	06	\$ 0.32	\$ 0.05	\$	_	\$	0.43	\$	0.34	\$ 0.06	\$ —	\$	_	s —	\$	0.41*
- Discontinued operations		05				(0.05)				0.04	•						0.03*
•		_	<u> </u>		φ.	$\overline{}$	Φ.	0.40	ф.				<u></u>			<u></u>	
- Net earnings	\$ 0.	11	\$ 0.32	\$ 0.05	\$	(0.05)	\$	0.43	\$	0.38	\$ 0.06	\$ —	\$	_	\$ —	\$	0.44
Average shares outstanding: Basic	1,4	60						1,460		1,532							1,532
Diluted	1,4							1,476		1,552							1,552
Gross margin		1.5%						31.7%		30.6%							30.8%
Operating income margin		2.8%						10.1%		9.5%							10.8%
Oberguis meome marshi	2							10.170		3.370							10.070
Supplemental Data																	
Depreciation & amortization		34							\$	224							
Capital expenditures	4	66								383							

Cost of sales includes unrealized gains/losses from certain commodity hedging activities. For the three months ended December 31, 2008, we recognized unrealized losses of \$167 million; in 2007, we recognized unrealized gains of \$10 million.

^{*} Does not foot due to rounding.

Kraft Foods Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Information

Consolidated Statements of Earnings

For the Twelve Months Ended December 31,

(in millions, except per share data) (Unaudited)

	2008					2007					
	As Reported (GAAP)	Asset Impairment, Exit and Implementation Costs - Restructuring	Asset Impairments / Other Expenses - Non- Restructuring	Losses / (Gains) on Divestitures, net	Excluding Items (Non- GAAP)	As Reported (GAAP)	Asset Impairment, Exit and Implementation Costs - Restructuring	Asset Impairments / Other Expenses - Non- Restructuring	Losses / (Gains) on Divestitures, net	Altria Group, Inc. Interest from Tax Reserve Transfers	Excluding Items (Non- GAAP)
Net revenues	\$ 42,201	\$ —	\$ —	\$ —	\$ 42,201	\$ 36,134	\$ —	\$ —	\$ —	\$ —	\$ 36,134
Cost of sales ¹	28,186	(38)	_	_	28,148	24,057	(67)	_	_	_	23,990
Gross profit	14,015	38	_	_	14,053	12,077	67	_	_	_	12,144
Marketing, administration &											
research costs	8,746	(67)	(11)	_	8,668	7,467	(60)	(10)	_	_	7,397
Asset impairment and exit		(00.4)	(4.40)			4.40	(222)	(400)			
costs	1,024	(884)	(140)	_	_	440	(320)	(120)	_	_	_
Losses / (gains) on				(00)		/4=\					
divestitures, net	92	_	_	(92)		(15)	_		15		
Amortization of intangibles	23	_	— (=0)	_	23	13	_	_	_	_	13
General corporate expenses	313	_	(72)		241	206					206
Operating income	3,817	989	223	92	5,121	3,966	447	130	(15)		4,528
Interest & other expense, net	1,240				1,240	604	_			77	681
Earnings from continuing operations before income											
taxes	2,577	989	223	92	3,881	3,362	447	130	(15)		3,847
Provision for income taxes	728	307	87	28	1,150	1,002	151	71	(18)	(28)	
Effective tax rate	28.2%)			29.6%	29.8%)				30.6%
Earnings from continuing		_							_		
operations	\$ 1,849	\$ 682	\$ 136	\$ 64	\$ 2,731	\$ 2,360	\$ 296	\$ 59	\$ 3	\$ (49)	\$ 2,669
Earnings from discontinued operations, net of income taxes	115	_	_	_	115	230	7	_	_	_	237
Gain on divestiture of discontinued operations,				(037)		250	,				237
net of income taxes	937		e 130	(937)		e 2.500	ф <u>эоэ</u>			e (40)	ф 2.00C
Net earnings Earnings per share: Basic	\$ 2,901	\$ 682	\$ 136	\$ (873)	\$ 2,846	\$ 2,590	\$ 303	\$ 59	\$ 3	\$ (49)	\$ 2,906
- Continuing operations	\$ 1.24	\$ 0.46	\$ 0.09	\$ 0.04	\$ 1.83	\$ 1.50	\$ 0.19	\$ 0.04	s —	\$ (0.03)	\$ 1.69*
- Discontinued											
operations	0.71	_	_	(0.63)	0.08	0.14	_	_	_	_	0.16*
- Net earnings Diluted	\$ 1.95	\$ 0.46	\$ 0.09	\$ (0.59)	\$ 1.91	\$ 1.64	\$ 0.19*	\$ 0.04	\$ —	\$ (0.03)	\$ 1.85*
- Continuing operations	\$ 1.22	\$ 0.45	\$ 0.08	\$ 0.04	\$ 1.81*	\$ 1.48	\$ 0.19	\$ 0.03	\$ —	\$ (0.03)	\$ 1.67
 Discontinued operations 	0.70			(0.62)	0.07*	0.14					0.15*
- Net earnings	\$ 1.92	\$ 0.45	\$ 0.08	\$ (0.58)	\$ 1.88*	\$ 1.62	\$ 0.19 *	\$ 0.03	\$ —	\$ (0.03)	\$ 1.82*
Average shares outstanding: Basic	1,491			, (::::)	1,491	1,575				, (,	1,575
Diluted	1,510				1,510	1,594					1,594
Gross margin	33.2%	<u> </u>			33.3%		,				33.6%
Operating income margin	9.0%)			12.1%	11.0%					12.5%
Supplemental Data Depreciation &											
amortization	\$ 986					\$ 886					
Capital expenditures	1,367					1,241					

Cost of sales includes unrealized gains/losses from certain commodity hedging activities. For the twelve months ended December 31, 2008, we recognized unrealized losses of \$205 million; in 2007, we recognized unrealized gains of \$16 million.

^{*} Does not foot due to rounding.