



October 20, 2015

Mondelez International Invests \$50 Million in New Nigeria Plant

- **Boosts Capacity for *Cadbury Bournvita*, Nigeria's Favorite Cocoa Drink, by More Than 30%**
- **Complements Other Recent Investments Across Africa and Supports Company's Strategy to Accelerate Growth by Expanding Proven Power Brands in Key Markets**

LAGOS, Nigeria, Oct. 20, 2015 (GLOBE NEWSWIRE) -- Mondelez International announced today that it has invested more than \$50 million in a state-of-the-art local production facility to meet surging demand for *Cadbury Bournvita*, Nigeria's favorite cocoa drink. The investment supports the company's global growth strategy by expanding the availability of regional Power Brands like *Cadbury Bournvita* in key markets and creating a more efficient supply-chain footprint.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/e216ada5-969f-429c-8fd2-f902c92535e4>

"Our new Lagos plant is the latest example of our global effort to build a world-class supply chain," said Daniel Myers, Executive Vice President, Integrated Supply Chain. "This investment in Nigeria boosts our production capacity for *Cadbury Bournvita* by more than 30 percent for 180 million Nigerian consumers. It also complements our recent investments in Egypt and South Africa where we've increased chocolate production capacity and created one of our region's biggest supply hubs for gum, moving our chocolate and gum power brands to advantaged assets."



The new Lagos plant is fully automated and replaces an older facility that could not support necessary expansion plans, including the installation of new equipment. In addition to increased capacity, this new plant will enhance the quality of the company's products and improve competitiveness in the Nigerian marketplace by reducing operating costs.

For 50 years, *Cadbury Bournvita* has been a leading brand in Nigeria, delivering a great-tasting cocoa beverage fortified with essential vitamins and minerals. Recently, the Nutrition Society of Nigeria re-endorsed *Cadbury Bournvita* after a clear and extensive evaluation process.

About Mondelez International

Mondelez International, Inc. (NASDAQ:MDLZ) is a global snacking powerhouse, with pro forma 2014 revenue of more than \$30 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, with billion-dollar brands such as *OREO*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; *Trident* gum and *Tang* powdered beverages. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at www.twitter.com/MDLZ.

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