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## **Kraft Foods To Present At CAGNY Conference On February 22, 2011**

NORTHFIELD, Ill., Feb. 17, 2011 /PRNewswire via COMTEX/ -- Kraft Foods (NYSE: KFT) today announced that members of its executive team will present at the annual Consumer Analyst Group of New York (CAGNY) Conference in Boca Raton, Fla., at 10:30 a.m. EST on Tuesday, Feb. 22, 2011.

Presenters will include Irene Rosenfeld, Chairman and Chief Executive Officer; Tim McLevish, Executive Vice President and Chief Financial Officer; Tony Vernon, Executive Vice President and President, Kraft Foods North America; and David Brearton, Executive Vice President, Operations.

The company will host a live audio webcast of the presentation within the Investor Center section of its corporate web site, <http://www.kraftfoodscompany.com/>. The presentation and question-and-answer session will be approximately one hour in length. Only CAGNY conference attendees will be able to ask questions, but listeners will be able to hear the question-and-answer session. An archived rebroadcast and slides will be available on <http://www.kraftfoodscompany.com/> for one year following the webcast.

Northfield, Ill.-based Kraft Foods Inc. (NYSE: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion, more than half of which was earned outside North America. Eleven of the company's iconic brands -- including *Cadbury*, *Jacobs*, *Kraft*, *LU*, *Maxwell House*, *Milka*, *Nabisco*, *Oreo*, *Oscar Mayer*, *Philadelphia* and *Trident* -- generate revenue of more than \$1 billion annually, and 40 have been loved for more than a century. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. For more information, visit [www.kraftfoodscompany.com](http://www.kraftfoodscompany.com) and [www.facebook.com/kraftfoodscorporate](http://www.facebook.com/kraftfoodscorporate).

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