SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Zaramella Luca	2. Date of Event Statement (Month/Day/Yea 12/01/2014	· ·	3. Issuer Name and Ticker or Trading Symbol <u>Mondelez International, Inc.</u> [MDLZ]				
(Last) (First) (Middle) C/O MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH (Street) DEERFIELD IL 60015			4. Relationship of Reporting Perso (Check all applicable) Director X Officer (give title below) SVP and Corporate (10% Owne Other (spe below)	er cify	Month/Day/Year) 5. Individual or Joint Applicable Line) X Form filed b	ate of Original Filed /Group Filing (Check y One Reporting Person y More than One erson
(City) (State) (Zip)							
Table I - Non-Derivative Securities Beneficially Owned							
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4) or Indirec (Instr. 5)		t (D) (Instr. 5)		
Class A Common Stock			33,390 ⁽¹⁾	D			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)							
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Security	(Instr. 4) Conve or Exe		cise Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	n Title	Amount or Number of Shares	Price of Derivativ Security	Direct (D) or e Indirect (I) (Instr. 5)	
Stock Options (right to buy)	(2)	02/23/2021	Class A Common Stock	13,100	20.830	3 D	
Stock Options (right to buy)	(3)	02/23/2022	Class A Common Stock	16,580	24.868	7 D	
Stock Options (right to buy)	(4)	02/20/2023	Class A Common Stock	27,730	27.05	D	
Stock Options (right to buy)	(5)	02/19/2024	Class A Common Stock	21,960	34.16	5 D	

Explanation of Responses:

1. Total number of shares includes 12,720 deferred stock units granted under the Issuer's Amended and Restated 2005 Performance Incentive Plan. Deferred stock units will vest as follows: 2,770 on February 23, 2015; 5,550 on February 22, 2016; and 4,400 on February 20, 2017.

2. Options vested in three annual installments as follows: 33% on February 23, 2012; 33% on February 25, 2013; and 34% on February 24, 2014.

3. Options vested or will vest in three annual installments as follows: 33% on February 23, 2013; 33% on February 23, 2014; and 34% on February 23, 2015.

4. Options vested or will vest in three annual installments as follows: 33% on February 20, 2014; 33% on February 20, 2015; and 34% on February 20, 2016.

5. Options vest in three annual installments as follows: 33% on February 19, 2015; 33% on February 19, 2016; and 34% on February 19, 2017.

Remarks:

Exhibit 24.1 Power of Attorney

/s/ Jenny L. Lauth, by Power of 12/08/2014

12/00

** Signature of Reporting Person Date

Attorney

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Know all by these presents, that the undersigned hereby constitutes and appoints each of Jonathan W. Harris, Jenny L. Lauth and Carol J. Ward, signing singly, the undersigned's true and lawful attorney-infact to: prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to (1)the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC; execute for and on behalf of the undersigned, in the undersigned's capacity as an officer of (2)Mondelez International, Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder; do and perform any and all acts for and on behalf of the undersigned which may be necessary (3)or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and take any other action of any type whatsoever in connection with the foregoing which, in the (4)opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion. The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934. This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attornevs-in-fact. This Power of Attorney revokes all prior Powers of Attorney relating to reporting under Section 16 of the Securities Exchange Act of 1934 of the Company's securities and shall remain in effect until revoked by a subsequently filed instrument. IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 7th day of October, 2014. /s/ Luca Zaramella Signature

Luca Zaramella Print Name