FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL				
	OMB Number:	3235-0287				
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l	hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ALTRIA GROUP INC</u>						2. Issuer Name and Ticker or Trading Symbol KRAFT FOODS INC [KFT]										Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last) 120 PAR	Last) (First) (Middle) 20 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 01/29/2004										Officer (give title Other (specify below) below)					
(Street) NEW YORK NY 10017 (City) (State) (Zip)						If Amendment, Date of Original Filed (Month/Day/Year) tive Securities Acquired, Disposed of, or Benefice									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				saction	ar) i	Deemed ecution Date, ny onth/Day/Year)		3. 4. Securiti Transaction Disposed Code (Instr. 5)			ties Acqui	red (A)	or 5. Amou I and Securitie Benefici Owned I		nt of es ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
									_	Code	v	Amount	(A) c (D)	Pr	ice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock 01/28/2						ive Securities Acqui				x	enc	1,410 ⁽¹⁾ D			\$31 ====	276,595,610 Owned			D			
		•	able II -										ble sec			wilea						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)				Exp	Date Exer Diration I Donth/Day	Date	Amount of		of s ng e Secu	C S (I	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e ercisable		kpiration ate	Title	Amo or Num of Shar	ber							
Employee stock option (right to	\$31	01/28/2004			Х			1,410	01/	/31/2003	00	5/12/2011	Class A Common	1,4	10	\$0	0		D			

Explanation of Responses:

1. Shares acquired by employee from Altria Group, Inc. pursuant to employee option exercise.

G. Penn Holsenbeck, Vice

President, Associate General 01/29/2004

Counsel & Corporate Secretary

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).