

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): February 22, 2022

MONDELÉZ INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Virginia
(State or other jurisdiction
of incorporation)

1-16483
(Commission
File Number)

52-2284372
(I.R.S. Employer
Identification No.)

905 West Fulton Market, Suite 200, Chicago, Illinois 60607
(Address of principal executive offices, including zip code)

(847) 943-4000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol (s)	Name of each exchange on which registered
Class A Common Stock, no par value	MDLZ	The Nasdaq Global Select Market
1.625% Notes due 2027	MDLZ27	The Nasdaq Stock Market LLC
0.250% Notes due 2028	MDLZ28	The Nasdaq Stock Market LLC
0.750% Notes due 2033	MDLZ33	The Nasdaq Stock Market LLC
2.375% Notes due 2035	MDLZ35	The Nasdaq Stock Market LLC
4.500% Notes due 2035	MDLZ35A	The Nasdaq Stock Market LLC
1.375% Notes due 2041	MDLZ41	The Nasdaq Stock Market LLC
3.875% Notes due 2045	MDLZ45	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure.

On February 22, 2022, we issued a press release relating to the presentation made by Mondelēz International executives at the 2022 Consumer Analyst Group of New York conference. A copy of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K.

A listen-only webcast of the presentation will be available in the investors section of our website (www.mondelezinternational.com), and a replay of the presentation with accompanying slides will also be available on our website.

This information, including Exhibit 99.1, will not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities under that section and it will not be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Description
99.1	Mondelēz International, Inc. Press Release, dated February 22, 2022.
104	The cover page from Mondelēz International, Inc.’s Current Report on Form 8-K, formatted in Inline XBRL (included as Exhibit 101).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MONDELÉZ INTERNATIONAL, INC.

By: /s/ Luca Zaramella

Name: Luca Zaramella

Title: Executive Vice President and
Chief Financial Officer

Date: February 22, 2022



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Mondelēz International Highlights Long-Term Growth Strategy in Asia Pacific, Middle East & Africa (AMEA) Region at 2022 CAGNY Conference

- With #1 Position in Packaged Snacks and Strong Local-First Capabilities, Region Represents Powerful Long-Term Growth Engine

CHICAGO, February 22, 2022 – Mondelēz International (Nasdaq: MDLZ) will today spotlight its strategy for the Asia Pacific, Middle East & Africa (AMEA) region at the 2022 Consumer Analyst Group of New York (CAGNY) Conference. Dirk Van de Put, Chairman and Chief Executive Officer, and Maurizio Brusadelli, Executive Vice President & President, AMEA, will detail the attractive growth opportunities in this large and diverse region, as well as key strategic initiatives designed to advance sustainable growth and create shareholder value.

“Our performance in the AMEA region provides a strong example of Mondelēz International’s virtuous cycle in action,” said Van de Put. “We have become the #1 packaged snacks company in the region¹ as a result of a focused reinvestment strategy enabling consistent, volume-driven organic revenue growth, strong profitability and increased share gains over several years. We see significant opportunities ahead, and we are excited about our long-term growth prospects in the region.”

Unique Portfolio of Iconic Global Brands and Local Jewels

Mondelēz International offers market-leading brands in key geographies that drive its success in the region. Ninety percent of AMEA revenue comes from focus brands, including two \$1 billion global brands in *Oreo* and *Cadbury Dairy Milk*, as well as 11 brands with revenues of more than \$100 million, including local jewels such as *Bournvita* and *Kinh Do*.

¹ Euromonitor 2021

The company's long history in the region – combined with its local-first strategy, robust supply chain, sophisticated route-to-market infrastructure and high levels of investment – represent key competitive advantages. The AMEA region has delivered robust growth, averaging mid-single digits over the past three years, underpinned by strong volume growth, healthy pricing and continued productivity gains.

“With operations in 27 countries and sales in more than 70 markets, Mondelēz International is a clear leader in packaged snacks in AMEA, and we are continuing to gain share,” added Brusadelli. “Our unique combination of strong positions across key markets, a proven track record and sustainable competitive advantage give us great confidence in our ability to accelerate growth in AMEA for many years to come. Additionally, the resilience shown by our team during the last few years showcases our winning culture and our ability to manage through volatility.”

Significant Long-Term Growth Prospects in AMEA

At the conference, Brusadelli will outline the company's AMEA strategy, providing further detail on its plans to accelerate revenue and share gains in the region by prioritizing:

- Increasing brand penetration and expanding the portfolio in core snacking categories of chocolate and biscuits
- Growing distribution and channel exposure
- Entering white spaces and adjacencies

Mondelēz International will also showcase its business in India and China – two of the region's fastest-growing markets – to highlight the company's strategy in action.

Presentation and Materials

Simultaneous with the webcast for CAGNY participants, today's presentation and accompanying slides will be available in the investor section of the company's website (www.mondelezinternational.com) and will remain available on the website following the webcast. The company is live tweeting from the event at www.twitter.com/MDLZ.

About Mondelēz International

Mondelēz International, Inc. (Nasdaq: MDLZ) empowers people to snack right in over 150 countries around the world. With 2021 net revenues of approximately \$29 billion, MDLZ is leading the future of snacking with iconic global and local brands such as *Oreo*, *belVita* and *LU* biscuits; *Cadbury Dairy Milk*,

Milka and *Toblerone* chocolate; *Sour Patch Kids* candy and *Trident* gum. Mondelez International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.

Forward-Looking Statements

This press release contains a number of forward-looking statements. Words, and variations of words, such as “will,” “expect,” “may,” “plan,” “opportunity,” “design,” “prospect” and similar expressions are intended to identify the company’s forward-looking statements, including, but not limited to, statements about: the growth prospects for and future performance of the company’s AMEA region, including future revenue growth; the company’s strategy to accelerate consumer-centric growth, drive operational excellence and create a winning growth culture; the company’s growth strategy for and growth opportunities in its AMEA region; the actions the company is taking to strengthen its market position and accelerate growth; the competitive advantages of the company’s AMEA region; the company’s ability to manage through volatility; category growth and potential and portfolio expansion; market share and share gains; distribution; and creation of shareholder value. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond the company’s control, and many of these risks and uncertainties are currently amplified by and may continue to be amplified by the COVID-19 pandemic, including the spread of new variants of COVID-19 such as Omicron. Important factors that could cause the company’s actual results to differ materially from those indicated in the company’s forward-looking statements include, but are not limited to, uncertainty about the effectiveness of efforts by health officials and governments to control the spread of COVID-19 and inoculate and treat populations impacted by COVID-19; uncertainty about the reimposition or lessening of restrictions imposed by governments intended to mitigate the spread of COVID-19 and the magnitude, duration, geographic reach and impact on the global economy of COVID-19; the ongoing, and uncertain future, impact of the COVID-19 pandemic on the company’s business, growth, reputation, prospects, financial condition, operating results (including components of the company’s financial results), cash flows and liquidity; risks from operating globally including in emerging markets; changes in currency exchange rates, controls and restrictions; volatility of commodity and other input costs and availability of commodities; weakness in economic conditions; weakness in consumer spending; pricing actions; tax matters including changes in tax laws and rates, disagreements with taxing authorities and imposition of new taxes; use of information technology and third party service providers; unanticipated disruptions to the company’s business, such as the 2017 malware incident, cyberattacks or other

security breaches; global or regional health pandemics or epidemics, including COVID-19; competition and the company's response to channel shifts and pricing and other competitive pressures; promotion and protection of the company's reputation and brand image; changes in consumer preferences and demand and the company's ability to innovate and differentiate its products; the restructuring program and the company's other transformation initiatives not yielding the anticipated benefits; changes in the assumptions on which the restructuring program is based; management of the company's workforce and shifts in labor availability; consolidation of retail customers and competition with retailer and other economy brands; changes in the company's relationships with customers, suppliers or distributors; compliance with legal, regulatory, tax and benefit laws and related changes, claims or actions; the impact of climate change on the company's supply chain and operations; strategic transactions; significant changes in valuation factors that may adversely affect the company's impairment testing of goodwill and intangible assets; perceived or actual product quality issues or product recalls; failure to maintain effective internal control over financial reporting or disclosure controls and procedures; volatility of and access to capital or other markets, the effectiveness of the company's cash management programs and the company's liquidity; pension costs; the expected discontinuance of London Interbank Offered Rates and transition to any other interest rate benchmark; and the company's ability to protect its intellectual property and intangible assets. Please also see the company's risk factors, as they may be amended from time to time, set forth in its filings with the U.S. Securities and Exchange Commission ("SEC"), including the company's most recently filed Annual Report on Form 10-K. Mondelez International disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.