

September 17, 2014

## Mondelez International Named to Dow Jones Sustainability Index for Tenth Consecutive Year

- Company On Target to Achieve Global Call For Well-being Commitments
- Follows Progress Report on Company Strategy to Protect the Well-being of the Planet

DEERFIELD, III., Sept. 17, 2014 /PRNewswire/ -- Mondelez International has been named to the Dow Jones Sustainability Index for the tenth year in a row on the North America index and for the ninth year running on the World index. This honor was bestowed after an integrated assessment of the company's performance against economic, environmental and social criteria with a strong focus on long-term value creation for shareholders.

Mondelez International achieved scores in the 90<sup>th</sup> percentile of its industry for its Corporate Governance, Risk & Crisis Management and Environmental Policy/Management System - as well as a perfect 100 score for Water-related Risk. For the 2014 assessment, only companies scoring among the top 10 percent per industry were eligible for the World Index, while companies in the top 20 percent per industry were eligible for the North America index.

"The Dow Jones Sustainability Index is a gold standard for sustainable business," said Christine McGrath, Vice President, Wellbeing and External Affairs. "Our business success is directly linked to enhancing the well-being of the people who make and enjoy our products and to supporting the communities where we operate and our ingredients are grown. This belief inspired our Call For Well-being. Our DJSI World Index listing is great recognition of our colleagues' hard work - and an equally great incentive for us to continue our strong performance."

Earlier in September, Mondelez International issued its first report highlighting the company's progress toward achieving its global well-being goals. It details important steps the company has made to meet key metrics in the areas of mindful snacking, sustainability, communities and safety. To read an at-a-glance summary or the full "Call For Well-being Progress Report," please visit: www.mondelezinternational.com/well-being.

## **About Mondelez International**

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2013 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in biscuits, chocolate, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Oreo, LU* and *Nabisco* biscuits; *Cadbury, Cadbury Dairy Milk* and *Milka* chocolate; *Trident* gum; *Jacobs* coffee and *Tang* powdered beverages. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit <a href="www.mondelezinternational.com">www.mondelezinternational.com</a> or follow us on Twitter at <a href="www.twitter.com/MDLZ">www.twitter.com/MDLZ</a>.

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