

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**FORM 8-K**

---

**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): November 11, 2014**

---

**MONDELÉZ INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

---

**Virginia**  
(State or other jurisdiction  
of incorporation)

**1-16483**  
(Commission  
File Number)

**52-2284372**  
(I.R.S. Employer  
Identification No.)

**Three Parkway North, Deerfield, Illinois 60015**  
(Address of principal executive offices, including zip code)

**(847) 943-4000**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report.)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- 
-

---

**Item 8.01. Other Events.**

On November 11, 2014, we issued a press release announcing that we will acquire an 80 percent stake in Kinh Do Corporation's snacks business in Vietnam, subject to the approval of Kinh Do Corporation's shareholders and other regulatory requirements. A copy of our press release announcing the transaction is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

(d) The following exhibit is being filed with this Current Report on Form 8-K.

<u>Exhibit Number</u>	<u>Description</u>
99.1	Mondelēz International, Inc. Press Release, dated November 11, 2014.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MONDELÉZ INTERNATIONAL, INC.**

By: /s/ Carol J. Ward

Name: Carol J. Ward

Title: Vice President and Corporate Secretary

Date: November 12, 2014

**EXHIBIT INDEX**

**Exhibit Number**

**Description**

99.1

Mondelēz International, Inc. Press Release, dated November 11, 2014.



**Contacts:** Michael Mitchell (Media)  
+1-847-943-5678  
[news@mdlz.com](mailto:news@mdlz.com)

Dexter Congbalay (Investors)  
+1-847-943-5454  
[ir@mdlz.com](mailto:ir@mdlz.com)

**Mondelēz International to Acquire Majority Stake in  
Vietnam’s Leading Snacks Company  
\$370 Million Investment in Kinh Do Corporation’s Snacks Business  
Accelerates Company’s Growth Strategy in Asia Pacific**

DEERFIELD, Ill. – Nov. 11, 2014 – Mondelēz International, the world’s pre-eminent maker of chocolate, biscuits, gum and candy, today announced that it will acquire an 80 percent stake in Kinh Do Corporation’s category-leading snacks business in Vietnam, subject to the approval of Kinh Do Corporation’s shareholders.

The landmark investment in Vietnam’s fast-moving consumer goods industry will leverage Kinh Do’s manufacturing capabilities, comprehensive distribution network and some of the best Vietnamese talent in the industry. Kinh Do’s well-loved brands include *Kinh Do* mooncakes and biscuits, *Cosy* biscuits, *Solite* soft cakes and *AFC* crackers. These brands complement Mondelēz International’s portfolio of iconic snacks brands in the region, including *Oreo* cookies, *Ritz* crackers and *Cadbury* chocolates.

“Our significant investment in Kinh Do and Vietnam is a perfect fit for our growth strategy in Asia Pacific, strengthening our core snacking categories in a high-growth dynamic market,” said Mr. Tim Cofer, Executive Vice President and President, Asia Pacific and Eastern Europe, Middle East & Africa for Mondelēz International. “Kinh Do is a successful Vietnamese business with decades of heritage. Its deep understanding of local consumers, the commercial environment and complex routes to market in Vietnam, provide a strong foundation to grow the business. Our companies share a passion for making brands people love, so I’m tremendously excited about what our businesses can achieve together.”

“The love and trust of customers along with the efforts of our employees over the past two decades have made Kinh Do’s brands what they are today,” said Mr. Tran Kim Thanh, Chairman of Kinh Do Corporation. “We’re proud to be able to bring Kinh Do to the next level of growth and to offer new tastes to consumers – not only in Vietnam but the world.”

Mr. Tran continued, “Today’s announcement is also firm recognition of Kinh Do as a well-loved brand that has earned the trust of consumers over the years. The proposed transaction is aligned to our business direction and will help us to successfully deliver our new strategy.”

Kinh Do Corporation’s Board of Directors will propose the transaction to shareholders at the Kinh Do Corporation Extraordinary General Meeting in December 2014. Prior to the investment by Mondelez International, Kinh Do Corporation will complete its previously announced restructuring to consolidate its snacks division (except for the Kido ice cream and dairy division and its retail bakeries) into one business entity, BKD. Under the proposed transaction, Mondelez International will make an initial investment of VND7.846 trillion (approx. US\$ 370 million at current exchange rates) in exchange for 80 percent of the shares of the restructured snacks business. Mondelez International has an option to acquire, and KDC has an option to sell, the remaining shares of BKD. The option is exercisable any time after 12 months from the completion of the 80% investment.

The proposed transaction is expected to close in the second quarter of 2015, subject to approval at the Kinh Do Corporation Extraordinary General Meeting and certain other regulatory requirements.

#### **About Kinh Do Corporation**

Kinh Do Corporation (KDC) is Vietnam’s leading confectionary company with a diversified portfolio of category leading brands, built over the past 21 years. Throughout its extensive history, KDC has built a market leading presence in a wide range of confectionary products, cakes, buns, moon cakes, cookies and ice cream. As part of its Food & Flavor strategy, coupled with the company’s strength in distribution, production, marketing and sales, Kinh Do aims to continue to be a market leading food company.

#### **About Mondelez International**

Mondelez International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2013 revenue of \$35 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in biscuits, chocolate, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Oreo*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; *Trident* gum; *Jacobs* coffee and *Tang* powdered beverages. Mondelez International is a proud member of the Standard and Poor’s 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow us on Twitter at [www.twitter.com/MDLZ](https://twitter.com/MDLZ).

## Forward-Looking Statements

This press release contains forward-looking statements. Words, and variations of words, such as “will,” “expect” and similar expressions are intended to identify these forward-looking statements, including, but not limited to, statements about the transaction, the expected results of the transaction and the timing for closing the transaction. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond Mondelez International’s control, which could cause actual results to differ materially from those indicated in these forward-looking statements. Please also see Mondelez International’s risk factors, as they may be amended from time to time, set forth in its filings with the U.S. Securities and Exchange Commission, including its most recently filed Annual Report on Form 10-K. Mondelez International disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

