FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

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	Check this box if no longer subject to									
$\neg$	Section 16. Form 4 or Form 5									
J	obligations may continue. See									
	Instruction 1(b)									

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

						_		. ,				пірапу Аст	01 10-								
1. Name and Address of Reporting Person* <u>HOLDEN BETSY D</u>						2. Issuer Name and Ticker or Trading Symbol  KRAFT FOODS INC [ KFT ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
															X	X Director		10%	Owner		
(Last)		(Firs	st) (I	Middle)		3. 0	Date of Earliest Transaction (Month/Day/Year)										Office	er (give title v)	Other below	(specify	
KRAFT FOODS INC						01/27/2004									President, Global Marketing						
THREE LAKES DRIVE					4 14											C. Individual on Taint/One on Elling (Obsert 1997)					
(0)					-   4. II	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NORTHFIELD IL 60093														X	Form	n filed by One	Reporting Per	son			
HORITI	ILLD	111		0055		.											Form filed by More than One Reporting				
(City)		(Sta	te) (2	Zip)													Pers	on			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transaction															(A) or		5. Amo	ount of	6. Ownership	7. Nature	
Date (Month/Day				ay/Year) if		Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.					d 5)	Beneficially		Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)				
										Code	v	Amount	(A (D	) or )	Price		Transaction(s) (Instr. 3 and 4)		L	(11150.4)	
Class A Common Stock 01/27/2					2001	:001			A		102,760	0 A \$3		\$32.2	225	181,990		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversi or Exerci Price of Derivativ Security	ion ise	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/D	n Date,	4. Transaction Code (Instr. 8)				6. Date Exerci Expiration Da (Month/Day/Yo		te	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	(A)	(D)	Date Expiration Exercisable Date Title		or Nu of	nount mber ares											

**Explanation of Responses:** 

/s/ Theodore L. Banks, by power of attorney

01/29/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KRAFT FOODS INC.

Authorization and Designation to Sign and File Section 16 Reporting Forms

The undersigned, a director and/or executive officer of Kraft Foods Inc., a Virginia corporation (the "Company"), does hereby authorize and designate Theodore L. Banks, Krista A. Endres, Terry M. Faulk, Marc S. Firestone or Gerhard Pleuhs to sign and file on his or her behalf any and all Forms 3, 4, and 5 relating to equity securities of the Company with the Securities and Exchange Commission pursuant to the requirements of Section 16 of the Securities Exchange Act of 1934 ("Section 16"). This authorization, unless earlier revoked in writing, shall be valid until the undersigned's reporting obligations under Section 16 with respect to equity securities of the Company shall cease. All prior such authorizations are hereby revoked.

IN WITNESS WHEREOF, the undersigned has executed this Authorization and Designation on this 15th day of December, 2003.

/s/ Betsy D. Holden