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Mondelez International to Source 100% Cage-Free Eggs in North America by 2020, Europe by 2025

New Commitment Furthers Company's Progress in Responsible Sourcing

DEERFIELD, Ill., Jan. 15, 2016 (GLOBE NEWSWIRE) -- Mondelez International today announced it will fully transition to using cage-free eggs in the United States and Canada by 2020 and in Europe by 2025. This move follows years of progress in sustainable and responsible sourcing, including improving the welfare of egg-laying chickens in the supply chain.

"With the ambition of being the global leader in well-being snacks, we're making great strides in ensuring sustainable and responsible production of our products and sourcing of our ingredients," said Jonathan Horrell, Director of Sustainability. "Meaningful commitments such as these take time, in both planning and implementation, but we're very pleased to announce this major step forward in our cage-free sourcing.

"We ultimately want all eggs to be produced cage-free, and we'll continue to advance conversations with suppliers to establish timelines for cage-free production in other regions, when we have evidence that commercially viable supplies are available," said Horrell. Mondelez currently uses 100 percent cage-free eggs in all of its European chocolate brands as well as in its biscuit products sold in Belgium and the Netherlands.

"We applaud Mondelez International for their continued partnership and progress in switching to cage-free eggs in North America and Europe," said Josh Balk, Senior Director of Food Policy for The Humane Society of the United States. "This is a tremendous step forward for a global company, and it will make a meaningful difference for animals."

About Mondelez International

Mondelez International, Inc. (NASDAQ:MDLZ) is a global snacking powerhouse, with pro forma 2014 revenue of more than \$30 billion. Creating delicious moments of joy in 165 countries, Mondelez International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, with billion-dollar brands such as *Oreo*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; *Trident* gum and *Tang* powdered beverages. Mondelez International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at www.twitter.com/MDLZ.

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