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Mondelēz International Unveils State-of-the-Art Technical Center in Singapore

Singapore facility is part of the company's \$65 million investment in nine advanced technical hubs located around the globe

SINGAPORE, Feb. 05, 2018 (GLOBE NEWSWIRE) -- Mondelēz International has unveiled its newest global Technical Center in Jurong, Singapore. This advanced facility focuses on innovation, developing new products and technologies for some of the company's iconic brands like *Clorets*, *Halls* and *The Natural Confectionery Company* candy; *Stride*, *Trident* and *Dentyne* gum; *Cadbury Dairy Milk* chocolate and *Oreo* biscuits.

The Singapore Technical Center is part of the company's previously announced \$65 million investment in nine fully equipped and technologically advanced Research, Development, Quality and Innovation (RDQI) hubs, strategically positioned around the globe. These centers enable Mondelēz International to better recruit, retain and develop talent across a range of science and technical disciplines, while streamlining processes and accelerating the company's growth and innovation.

"Our purpose and vision at Mondelēz International are simple — to create more moments of joy for our consumers with our much-loved brands by building the best snacking company in the world," said Maurizio Brusadelli, EVP & President AMEA (Asia Pacific, Middle East and Africa). "Singapore's fantastic infrastructure, thriving RDQI ecosystem and the collaborative approach of government organizations makes it a perfect place for innovation. This is one of the many reasons why we have made Singapore the home of our AMEA region."

"Through our advantaged Technical Centers, we're focusing our investment in research, equipment and capabilities, driving innovation to support our growth strategy, margin and quality platforms," said Rob Hargrove, Executive Vice President, Research, Development, Quality and Innovation. "As consumers' preferences and lifestyles continue to evolve, innovation is core to achieving that mission. These hubs will improve speed, efficiency and effectiveness, while increased scale will enable us to more quickly meet consumer needs. As a world class RDQI team, we want to attract people at the forefront of thriving innovation scenes. Singapore has an incredible and diverse pool of young tech talent, which we look forward to nurturing as part of our RDQI team."

The Singapore Technical Center will be home to up to 75 scientists, developers, engineers, analytical chemists and other specialists from all over the world. The site is equipped with multiple technical capabilities, such as a pilot facility, a packaging creative studio and a range of labs for technical research. The team will closely collaborate on innovations with more than 35 sites in the Mondelēz International manufacturing network across AMEA.

The Singapore hub joins five other Mondelēz International Technical Centers — East Hanover, New Jersey, in the United States; Curitiba in Brazil; Bournville and Reading, both in the UK; and Wroclaw in Poland — that are already in full operation. The remainder of the company's network of redesigned Technical Centers — in India, Mexico and China — are expected to open in 2018 and 2019.

About Mondelēz International in AMEA

Mondelēz International has had a presence in Singapore since the mid-80s, and in 2016, Singapore became home to its Asia Pacific, Middle East and Africa region headquarters. In the AMEA region, the business makes, markets and sells to consumers in more than 100 markets, stretching from New Zealand to Morocco.

About Mondelēz International

Mondelēz International, Inc. (NASDAQ:MDLZ) is building the best snacking company in the world, with 2017 net revenues of approximately \$26 billion. Creating more moments of joy in approximately 160 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy and powdered beverages, featuring global Power Brands such as *Oreo* and *beVita* biscuits; *Cadbury Dairy Milk* and *Milka* chocolate; and *Trident* gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com or follow us on Twitter at www.twitter.com/MDLZ.

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