

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): February 16, 2021**

**MONDELÉZ INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

**Virginia**  
(State or other jurisdiction  
of incorporation)

**1-16483**  
(Commission  
File Number)

**52-2284372**  
(I.R.S. Employer  
Identification No.)

**905 West Fulton Market, Suite 200, Chicago, Illinois 60607**  
(Address of principal executive offices, including zip code)

**(847) 943-4000**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
<b>Class A Common Stock, no par value</b>	<b>MDLZ</b>	<b>The Nasdaq Global Select Market</b>
<b>1.000% Notes due 2022</b>	<b>MDLZ22</b>	<b>The Nasdaq Stock Market LLC</b>
<b>1.625% Notes due 2023</b>	<b>MDLZ23</b>	<b>The Nasdaq Stock Market LLC</b>
<b>1.625% Notes due 2027</b>	<b>MDLZ27</b>	<b>The Nasdaq Stock Market LLC</b>
<b>2.375% Notes due 2035</b>	<b>MDLZ35</b>	<b>The Nasdaq Stock Market LLC</b>
<b>4.500% Notes due 2035</b>	<b>MDLZ35A</b>	<b>The Nasdaq Stock Market LLC</b>
<b>3.875% Notes due 2045</b>	<b>MDLZ45</b>	<b>The Nasdaq Stock Market LLC</b>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 7.01. Regulation FD Disclosure.**

On February 16, 2021, we issued a press release relating to the presentation made by Mondelez International executives as part of the 2021 Consumer Analyst Group of New York conference (“CAGNY”). A copy of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Simultaneous with the webcast for CAGNY participants, the presentation and accompanying slides will be available in the investor section of our website ([www.mondelezinternational.com](http://www.mondelezinternational.com)) and will remain available on the website following the webcast.

This information, including Exhibit 99.1, will not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities under that section and it will not be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
99.1	<a href="#">Mondelez International, Inc. Press Release, dated February 16, 2021.</a>
104	The cover page from Mondelez International, Inc.’s Current Report on Form 8-K, formatted in Inline XBRL (included as Exhibit 101).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MONDELÉZ INTERNATIONAL, INC.**

By: /s/ Luca Zaramella

Name: Luca Zaramella

Title: Executive Vice President and  
Chief Financial Officer

Date: February 16, 2021



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## **Mondelēz International Confirms Long-Term Strategy and Details Opportunities to Drive Sustained Growth at 2021 CAGNY Conference**

**CHICAGO, Feb. 16, 2021** – Mondelēz International, Inc. (Nasdaq: MDLZ) will today demonstrate clear progress against its long-term strategic plan at the 2021 Consumer Analyst Group of New York (CAGNY) Conference. Chairman and Chief Executive Officer Dirk Van de Put and Chief Financial Officer Luca Zaramella will detail how the company plans to continue to generate sustainable shareholder value.

“In the third year of our strategic plan, we are better positioned than ever,” said Van de Put. “We enter 2021 as winners in the market, with strong momentum and sizeable opportunities for sustained growth: We see clear potential to further grow our core as well as to expand our presence in high-growth channels, categories, and adjacencies, setting us up to deliver on our targets in 2021 and beyond.”

### **Positioned to Emerge Stronger**

At the conference, Van de Put will outline how Mondelēz International is successfully executing its three-pillar strategy while accelerating certain initiatives to steer the best course through COVID-19 and to position the company to emerge stronger after the crisis.

By step-changing investment in capabilities and brand communications, as well as deepening its insights, the company is advancing its first strategic objective to drive growth in its global and local brand portfolio and become more consumer-centric in the way it develops and markets its products.

The second strategic focus is to improve operational excellence through actions across its supply chain, which is helping the company to win in the market and to maintain top-line momentum during COVID. And finally, the third strategic pillar – creating a winning growth culture – is being achieved by measures such as increasing local accountability and the promotion of an enhanced growth mindset.

### **Creating Shareholder Value**

Zaramella will highlight further opportunities to unlock sustained growth in revenue, profit dollars and cash flow supported by a virtuous cycle of volume-led growth, continued productivity gains, and reinvestment back into the business.

The company reaffirmed its 2021 outlook, as well as its long-term annual financial targets and capital allocation priorities, namely including:

- Organic Net Revenue growth of 3 percent plus;
- High-single digit Adjusted EPS growth at constant currency;
- Free Cash Flow of \$3 billion plus; and
- Dividend growth outpacing Adjusted EPS growth.

### **Presentation and Materials**

Simultaneous with the webcast for CAGNY participants, today's presentation and accompanying slides will be available in the investor section of the company's website ([www.mondelezinternational.com](http://www.mondelezinternational.com)) and will remain available on the website following the webcast. The company is live tweeting from the event at [www.twitter.com/MDLZ](https://www.twitter.com/MDLZ).

### **About Mondelez International**

Mondelez International, Inc. (Nasdaq: MDLZ) empowers people to snack right in over 150 countries around the world. With 2020 net revenues of approximately \$27 billion, MDLZ is leading the future of snacking with iconic global and local brands such as *OREO*, *belVita* and *LU* biscuits; *Cadbury Dairy Milk*, *Milka* and *Toblerone* chocolate; *Sour Patch Kids* candy and *Trident* gum. Mondelez International is a proud member of the Standard and Poor's 500, Nasdaq 100 and Dow Jones Sustainability Index. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) or follow the company on Twitter at [www.twitter.com/MDLZ](https://www.twitter.com/MDLZ).

### **End Note**

Organic Net Revenue, Adjusted EPS, Free Cash Flow and presentation of amounts at constant currency are non-GAAP financial measures. For definitions of these non-GAAP financial measures and how the company uses them to evaluate performance, as well as why the company is not able to reconcile these forward-looking measures to their most directly comparable GAAP financial measures, please refer to "Definitions of the Company's Non-GAAP Financial Measures" and "Outlook" in Exhibit 99.1 to the company's Form 8-K furnished with the Securities and Exchange Commission on January 28, 2021.

## Forward-Looking Statements

This press release contains a number of forward-looking statements. Words, and variations of words, such as “will,” “expect,” “plan,” “potential,” “position,” “target,” “outlook” and similar expressions are intended to identify the company’s forward-looking statements, including, but not limited to, statements about: the company’s strategy, future potential and ability to manage through the COVID-19 pandemic; the company’s future performance, including its future revenue growth, profitability, earnings per share and cash flow; the company’s business and growth potential including in channels, categories and adjacencies; dividends; value creation for shareholders; the company’s long-term financial targets; and the company’s outlook, including Organic Net Revenue growth, Adjusted EPS growth and Free Cash Flow for full-year 2021. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond the company’s control, and many of these risks and uncertainties are currently amplified by and may continue to be amplified by the COVID-19 outbreak. Important factors that could cause the company’s actual results to differ materially from those indicated in the company’s forward-looking statements include, but are not limited to, uncertainty about the magnitude, duration, geographic reach, impact on the global economy and related current and potential travel restrictions of the COVID-19 outbreak; the current, and uncertain future, impact of the COVID-19 outbreak on the company’s business, growth, reputation, prospects, financial condition, operating results (including components of the company’s financial results), cash flows and liquidity; risks from operating globally including in emerging markets; changes in currency exchange rates, controls and restrictions; volatility of commodity and other input costs; weakness in economic conditions; weakness in consumer spending; pricing actions; tax matters including changes in tax laws and rates, disagreements with taxing authorities and imposition of new taxes; use of information technology and third party service providers; unanticipated disruptions to the company’s business, such as the malware incident, cyberattacks or other security breaches; global or regional health pandemics or epidemics, including COVID-19; competition; protection of the company’s reputation and brand image; changes in consumer preferences and demand and the company’s ability to innovate and differentiate its products; the restructuring program and the company’s other transformation initiatives not yielding the anticipated benefits; changes in the assumptions on which the restructuring program is based; management of the company’s workforce; consolidation of retail customers and competition with retailer and other economy brands; changes in the company’s relationships with customers, suppliers or distributors; legal, regulatory, tax or benefit law changes, claims or actions; the impact of climate change on the company’s supply chain and operations; strategic transactions; significant changes in valuation factors that may adversely affect the company’s impairment testing of goodwill and intangible assets; perceived or actual product quality issues or product recalls; failure to maintain effective internal control over financial reporting; volatility of and access to capital or other markets and the company’s liquidity; pension costs; the expected discontinuance of London Interbank Offered Rates and transition to any other interest rate benchmark; and the company’s ability to protect its intellectual property and intangible assets. Please also see the company’s risk factors, as they may be amended from time to time, set forth in its filings with the SEC, including the company’s most recently filed Annual Report on Form 10-K. Mondelez International disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.